

501, 5th Floor, Naman Corporate Link, Opp. Dena Bank, C-31, G-Block, Bandra Kurla Complex, Bandra (East), Mumbai (Maharashtra) - 400051

DB Corp Ltd

दिव्यैं मराठी बिज़नेस भास्कर

**DNA** 

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<mark>|</mark> दॅनिक भारकर

Corporate Office

**Registered Office** 

6 Dwarka Sadan, Press Complex, MP Nagar, Bhopal (Madhya Pradesh)- 462011

Head Office

Plot No.280, Sarkhei - Gandhinagar Highway, Near YMCA Club, Makarba, Ahmedabad (Gujarat) - 380051

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<b>GENER</b> , <b>BOARD OF DIRECTORS</b> Chairman Managing Director	R/R/	<b>GENERAL INFORMATION</b> RECTORS : Shri. Ramesh Chandra Agarwal pr : Shri. Sudhir Agarwal : Shri. Girish Agarwal
Nominee Director Independent Directors		Shri. Niten Malhan Shri. Kailash Chandra Chowdhary
Company Secretary Auditors		Shri. K. Venkataraman S. R. Batliboi & Associates, Chartered Accountants, Mumbai, Maharashtra And Gupta Navin K. & Co. Chartered Accountants, Gwalior, Madhya Pradesh
Registered Office		Plot No. 280, Sarkhej-Gandhi Nagar Highway, Near YMCA Club, Makarba, Ahmedabad-380051
Head Office		Dwarka Sadan, 6, Press Complex, M.P. Nagar, Bhopal-462 011, Madhya Pradesh
Corporate Office		501, 5th Floor, Naman Corporate Link, Opp. Dena Bank, C-31, G- Block, Bandra Kurla Complex, Bandra - East, Mumbai - 400051
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# ANNUAL REPORT 2010-2011

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## DIRECTORS' REPORT

### Dear Shareholders,

Your Directors are delighted to present the 15th Annual Report of your Company for the year ended March 31, 2011.

## FINANCIAL HIGHLIGHTS

(Standalone Results)		(Rs. in Mn)
Particulars	2010-11	2009-10
Sales & Other Income	12616.38	10261.38
EBITDA	4085.25	3460.84
Financial expenses	(12.13)	146.84
Depreciation/ Amortization	427.64	266.41
Profit Before Tax	3669.76	3047.58
Provisions for Current Tax, Deferred		
tax & other Tax Expenses	996.53	1057.16
Profit After Tax	2673.22	1990.42
Transfer to General Reserves	300.00	150.00
Dividend Proposed(Including Interim dividend and Tax on Dividend)	849.45	423.87

## Consolidated Results)

(Consolidated Results)		(Rs. in Mn)
Particulars	2010-11	2009-10
Sales & Other Income	12652.44	10629.75
EBITDA	4031.15	3429.41
Financial expenses	11.27	245.40
Depreciation/ Amortization	432.84	378.35
Profit Before Tax	3587.04	2805.66
Provisions for Current Tax , Deferred	999.68	1057.16
tax & other Tax Expenses		
Profit After Tax	2584.77	1828.00
Transfer to General Reserves	300.00	150.00
Dividend Proposed (Including	849.45	423.87
Interim dividend and Tax on Dividend)		

The consolidated results include impact of the demerger of radio business of Synergy Media Entertainment Limited (SMEL) into your company and is as under : (Rs. In Mn.)

Particulars	Amount
Profit after tax	2,584.77
Less:-	
Change in Current tax and deferred tax due to	
the Scheme	(268.73)
Add:-	
Gain on account of reduction in Minority	
interest liability	46.98
Profit after tax without considering the effect	
of the Scheme	2,363.02

# **REVIEW OF PERFORMANCE :**

Your Directors are pleased to inform the improved results of your Company for the financial year ended on March 31, 2011 and the following highlights evidence the performance during the said period :



- The Sales & Other income reached Rs.12616.4 Million wit-nessing a magnificent growth of 23%, as compared to Rs.10261.4 Million in the previous year. The EBITDA grew by 18% to Rs.4085.2 Million as against Rs.3460.8 Million in the previous year.

The profit after tax for the year under review also registered an impressive growth of 34% with Rs.2673.2 Million, as compared to Rs.1990.4 Million in the previous year. Also, for the year ended on March 31, 2011, the consolidat-ed revenue of your Company increased to Rs.12652.4 Million from Rs.10629.8 Million in the previous year, registering a growth of 19.0% and the consolidated PAT stood at Rs.2584.8 Million as against Rs.1828.0 Million of the previous year, registering a growth of 41.4%.

**MANAGEMENT DISCUSSION & ANALYSIS :** The Management Discussion and Analysis Report on the oper-ations of the Company is provided in a separate section and forms a part of this Report.

### stabilization and for earnings. Hence for analyzing the perfor-mance of the company, we furnish the following information about the emerging and other editions, in the light of business potential of the Company: The past experience in the industry indicates that any new edition launched by the Company takes about 3-4 years for **REVIEW OF PERFORMANCE OF EMERGING EDITIONS**

### (Rs. in Mn)

	SUMMARY FINANCIALS	ST	
PARTICULARS	Emerging Editions	Others	Total
	FY 11	FY11	FY 11
TURNOVER			
PUBLISHING			
- Advt Revenues	296.00	9720.15	10016.15
- Sales	135.03	2181.93	2316.96
- Other Income	10.89	308.44	319.33
TOTAL INCOME	441.92	12210.52 12652.44	12652.44
News Print Cost	357.98	3480.50	3838.50
Opex	507.54	4275.27	4782.81
Total Cost	865.52	7755.77	8621.29
EBITDA	(423.60)	4454.75	4031.15
EBIDTA %	-95.9	36.5	31.9
Interest(0. 16)	11.43	11.27	
Depreciation	12.56	420.29	432.84
PBT	(436.00)	4023.04	3587.04
PBT %	-98.7	32.9	28.3

In your Company's endeavour to reach higher levels , post stabilization of the emerging editions, the long term results of the corporate growth strategy would be seen in the forthcoming years.

**OPERATING RESULTS AND FUTURE OUTLOOK :** In line with the growth plan of the company, your Directors con-tinue the consistent efforts to enhancement of value to all stake-holders. The year under review, has dawned with substantial

Besides, in the upcoming global economy, the Media and opportunities for growth for the company and your directors march ahead with increased zeal for scaling newer heights

multinational), the business avenues for your Company with value addition to the clients is also steadily on the rise and your company continues to be trend setter, with ambitious plans for Entertainment industry has begun to witness tremendous poten-tial for growth. As may be seen from the levels of industrial expansion, improved awareness among the consumers, the every area of growth entry and onset of large scale corporations (both domestic and

### Launch of new editions

footprint, the company launched Larnik priaskar in real August 2010, in Bhatinda in September 2010, Jami October 2010, in Jamshedpur in December 2010 a Sriganganagar, Alwar, Sikar and Bhilwara in January Sriganganagar, Alwar, Sikar and Bhilwara in January As a next step of its continuous growth coupled with leadership footprint, the company launched Dainik Bhaskar in Ranchi in August 2010, in Bhatinda in September 2010, Jammu in October 2010, in Jamshedpur in December 2010 and in 2011.

Further, during the year under review, the company also launched "D B Star" in Jodhpur and Raipur and "Business Bhaskar" in Jaipur. Additionally, during the current year 2011-12, the company launched the Dhanbad edition in April 2011. The company has already begun it's pre-launch activities in the state of Maharashtra, with great vigor since your directors believe that the company is well best placed to capture the hugely under-penetrated regional market, having huge scope for readership and ad revenue expansion, clubbed with high economic growth potential of the region. With high regards for its ability to identify new market opportunities and to expand its readership through innovative market penetration strategies, as demonstrated in the past, your company has in place meticu-lous planning, stringent controls, team creation and training , at every stage of this project. Your directors are confident that these efforts would bring in fruits in future.

# **CAPITALISATION AND RESERVES :**

(a) Transfer to Reserve : As on March 31, 2011 an amount of Rs.300 Millions was trans-ferred to General Reserve as against Rs.150 Millions in the previous year.

### (b) Dividend :

Rs.2/- per equity share of face value of Rs.10/= each) for the financial year 2010-11. The total amount of dividend outgo, including Interim Dividend, for the year 2010-11, will be Rs.72.96,79,324/- as against Rs.36,30,44,210/- for the previous The Board of Directors are pleased to inform that for the year under review, an interim dividend @20% (i.e. Rs. 2/= per equity share of face value of Rs.10/- each) was declared and paid by them and they further recommend a final dividend @ 20% (i.e. financial year.

### DIRECTORATE :

In accordance with the provisions of the Companies Act 1956, and the Articles of Association of the Company, Shri. Harish Bijoor and Shri. Ashwani Kumar Singhal, Directors of the Company, retire by rotation at the ensuing Annual General Meeting of the Company and being eligible, offer themselves for re-appointment and your directors recommend the same.

During the current financial year 2011-12, the term of Mr. Sudhir Agarwal, as the Managing Director of the company will expire on December 31, 2011 and he will be reappointed for a further period of 5 years from January 01, 2012 to December 31, 2016, subject to approval of the shareholders in the ensuing Annual

General Meeting of the Company.

**REPORT ON CORPORATE GOVERNANCE :** A separate report on Corporate Governance as stipulated under Clause 49 of the Listing Agreement with the Stock Exchanges forms part of the Annual Report along with the Certificate from the Auditors of the Company, confirming compliance with the provisions of Corporate Governance.

# **DEMATERIALIZATION OF SHARES :**

The Company has continued its tie up with National Securities Depository Limited (NSDL) and Central Depository Services of India Limited (CDSL) for dematerialization of the shares of the Company. Accordingly, the shares of the Company are available for dematerialization and can be traded in demat form.

### ESOPs :

The Company has granted Stock Options to the employees under the "DBCL-ESOS-2008" and "DBCL - ESOS 2010". The particulars required to be disclosed as per clause 12 of SEBI (Employees Stock Option Scheme and Employees Stock Purchase Scheme) Guidelines, 1999 are set out in an Annexure

has embarked on another Employee Stock Option Plan (ESOP) called as "DBCL - ESOS 2011" under which the employees of your Company and its subsidiaries in India and abroad as determined by the Compensation Committee in its own discretion will be entitled to receive up to 30,00,000 stock options, in many tranches. As the options under this scheme are in the process of being granted to the employees, in different tranches, applicable details regarding the same are also furnished in an Annexure to this Report. cious manpower resources, pursuant to the resolution passed at shareholders' meeting held on March 24,2011, the Company brain and to share the growth of the organisation with to this Report. Further, with a view to reward, motivate and retain the talented it's tena-

# **SUBSIDIARY COMPANIES & THEIR BUSINESS :**

The Directors are also pleased to inform that the following sub-sidiaries of your Company, as on the date of the report, are per-forming in a commendable manner.

exchanges, other statutory authorities, for Scheme of Arrangement in accordance with Sections 391 through 394, and other applicable provisions, of the Companies Act, 1956, and the approval of the Hon' ble High Court of Gujarat at Ahmedabad and the Hon'ble High Court of Madhya Pradesh at Jabalpur, the radio business of SMEL, was demerged into your company. The Scheme of Arrangement has April 01, 2010 as the appointed date and subsequent to the completion of all the above procedures, the same has come into effect, with the Effective Date as March, 30, 2011. procedures, including approvals of the into your company. Accordingly, on completion of all the related the management of your company had considered it prudent, timely and appropriate to de-merge the radio business of SMEL a result of radio's increasing market share in media advertising medium and to achieve operational synergies and generating larger advertising revenue and better customer satisfaction, as combined advertising options in the FM Radio medium and print (1) Synergy Media Entertainment Limited (SMEL) With a view to reach advertisers with offering(s) of a view to reach advertisers with offering(s) of attractive Shareholders, stock

As a result, all the license for 17 stations, under the name "My



FM", across the northern and western part of the country, have now become part of your company. This provides your compa-ny the synergy in operations as both businesses complement each other and also for cost savings, as common infrastructure is being used. Therefore, this brings in the benefit of Radio busi-

ness also into our fold. SMEL has achieved EBITDA of Rs.9.48 Millions after reaching breakeven in the previous year, driven by a top line growth of around 30% in the shortest period of time of launch of its all Stations and in an aggressive media foray, reflects our growing position and strong value proposition to customers. "MY FM" is able to offer corporate customers integrated media solutions for pan-India promotional campaigns. Its presence across these cities allows customers an extensive reach to Tier 2 and 3 cities, solutions enabling the company to provide value added advertisement

# (2) I Media Corp Limited (IMCL) :

has grown substantially, year over year, by focusing complete-ly on content and the needs of user and there is a huge oppor-tunity to build an even larger content play on the internet. India already ranks No.3 in the world in terms of Internet users with more than 100 million users as per Google and the actual penetration to the grass-root levels is yet to happen, and the company foresees a huge potential for it's digital business. IMCL, the digital arm of Dainik Bhaskar group is already amongst the largest internet players amongst the media companies with increasing numbers of Page Views and reach and

Further to scale its corporate objective, the Company is in the process of adding value to it's online business development by availing the natural synergies between the print and the Web all content needs of all. The company will continue to focus on these portals and at the same time venture into new avenues of niche content to continue with the pace at which it is growing. At present the company is operating portals in 4 languages by the name of Dainikbhaskar.com, DivyaBhaskar.com, DivyaMarathi.in and DailyBhaskar.com. These portals are not only about news but are also actually a one stop destination for media

### AUDITORS :

your Company. Being eligible, they offer themselves to hold office as joint auditors from the conclusion of the ensuing Annual General meeting until the conclusion of the next Annual General Meeting of the Company. The Auditors' Report read with notes to accounts is self-explanatory and hence, needs no further clarification. M/s S. R. Batliboi & Associates., Chartered Accountants, Mumbai and M/s Gupta Navin K. & Co, Chartered Accountants, Gwalior, the Joint Statutory Auditors of your company, will retire at the conclusion of the forthcoming Annual General Meeting of

### PUBLIC DEPOSITS:

Your Company has not accepted or invited any deposits from public within the meaning of Section 58 A of the Companies Act, 1956, during the year under review.

### PERSONNEL :

Act, 1975, Act, 1956, the Report and Annual Accounts of the Company sent to the shareholders do not contain the said Annexure. Any as per the provisions of Section 219(1)(b)(iv) of the Companies required to be set out in the annexure to this report. In terms of the provisions of Section 217(2A) of the Companies 1956 and the Companies (Particulars of Employees) Rules 5, names and other particulars of the employees are However,

shareholder desirous of obtaining a copy of the said annexure may write to the Company Secretary at the Registered Office of the Company.

# TECHNOLOGY ABSORPTION & FOREIGN EXCHANGE MANAGEMENT: (a) Technology Absorption The Company is using manufacturing technology

The Company is using manufacturing technology, which is mostly indigenous and is the latest and advanced. The employ-ees of the Company are trained periodically and adequately to enable them to understand the related technology and the ations of the Company. effects of such training result in improved efficiency in the oper-

(b) Foreign Exchange Earning & Outgo The Company earned Foreign Exchange of Rs. NIL./-. Foreign exchange Expenses on account of financial expenses during the year was Rs.2,41,32,816/- and on account of traveling and other expenses was Rs.25,52,660/-.

# HUMAN RESOURCES & INDUSTRIAL RELATIONS:

Your Directors would like to place on record their sincere appre-ciation for all employees, at all levels, for their relentless service. During the year under review, the industrial relations have been very cordial

# DIRECTORS' RESPONSIBILITY STATEMENT:

As required under the provisions of Section 217 (2AA) of the Companies Act, 1956, we confirm that:

- accounting standards have been followed in the preparation of the annual accounts, the applicable
- Ņ applied them consistently and made judgments and esti-mates that have been reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year and of the profit of the the directors had selected such accounting policies and
- ω maintenance of adequate accounting records in accor-dance with the provisions of this Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities Company for the year under review; the directors had taken proper and sufficient care for the
- 4 the directors had prepared the annual accounts for the financial year ended 31st March, 2011 on a "going concern" basis

### ACKNOWLEDGEMENTS:

Your Directors take this opportunity to express their gratitude to the producers, vendors, investors, banks, financial institutions, Central and State Governments and other authorities for their valuable guidance and continuous support.

For and on behalf of the Board of Directors (Ramesh Chandra Agarwal)

Chairman

DATE: PLACE: Mumbai May 18, 2011

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# (Annexure pursuant to the DBCL-ESOS-2008) Information required to be disclosed under SEBI ( ESOS and ESPS) Guidelines, 1999 (For the Financial Year ended on March 31, 2011)

Particulars	Details
Options granted (net) as per Share holders' approval	7,00,000
Vesting Schedule	20% each for 5 years
Pricing Formula	Exercise Price Rs.124/= 50% discount to the average of closing market price of the first 30 trading days post IPO. (The market price on the stock exchange showing the highest volume of trading would be considered)
Total number of options granted	4,13,427
Options Vested	91,653
Options Exercised	36,126
The total number of shares arising as a result of exercise of options	36,126
Options lapsed / cancelled	1,02,217
Variation of terms of options	NIL
Money realised by exercise of options	Rs.44,79,624/-
Total number of options in force	275084
Details of options granted to (a) Directors (b) Key Managerial Personnel Dr. Bharat Agarwal Mr. B.G. Mishra	
Mr. R.D. Bhatnagar Mr. Shravan Garg	No options were granted during the year.
(c) Any other employee who received a grant in any one year of options amounting to 5% or more of the options granted during the year (Includes ex-employees and group Company employees)	<u>Z:</u>
(d) Identified employees who are granted options, during any one year equal to exceeding 1% of the issued capital (excluding outstanding warrants and conversions) of the Company at the time of grant (includes ex-employees and group Company employees)	Z
Fully diluted EPS on a pre-issue basis for Fiscal 2011	Rs.14.70
Difference, if any, between employee compensation cost (calculated using the intrinsic value of stock options) and the employee compensation cost (calculated using the fair value of stock options)	(*)See Note below
Weighted average exercise price either equals or exceeds or is less than the market value of the shares	No options were granted during the year and hence not applicable.
Weighted average fair values of options whose exercise price equals or is less than the market value of the stock.	No options were granted during the year and hence not applicable.

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Particulars	Details
Assumptions Exercise Price Risk free Rate	No options were granted during the year and hence not applicable.
Time to Maturity Expected Volatility Expected Dividend Rate Closing Market Price of Share on the date of option grant	
Lock-in Impact on profits and EPS of the last three years	Nil Not applicable

(\*) Please see the Note for the same item under the particulars furnished for DBCL-ESOS-2010.



(For the Financial Year ended on March 31, 2011)	1 on March 31, 2011)
Particulars	Details
Options available for grant to employees as per ESOP Scheme	6,00,000
Pricing Formula	Rs.168/- Exercise Price at a discount up to a maximum of 30% to the Market price, where the Market price shall be the closing market price one day prior to the date of any Grant, on the stock exchange where highest trading volume is registered and where the quantum of Discount shall be decided by the Compensation Committee for each of the Grant of options
Total number of Options Granted	4,91,203
Options Vested	NIL
Options Exercised	NIL
The total number of shares arising as a result of exercise of options	NIL
Options lapsed/surrendered/forfeited	16,494
Variation of terms of options	NIL
Money realised by exercise of options	NIL
Total number of options in force	4,74,709
Details of options granted to	
<ul><li>(a) Directors</li><li>(b) Key Managerial Personnel</li></ul>	NIL
	10,000
Mr. P.G. Mishra	7,934
Mr. R.D. Bhatnagar Mr. Shravan Garg	5,100 3,129
(c) Any other employee who received a grant in any one year of options amounting to 5% or more of the options granted during the year (Includes ex-employees and group Company employees)	Nil
(d) Identified employees who are granted options, during any one year equal to exceeding 1% of the issued capital (excluding outstanding warrants and conversions) of the Company at the time of grant (includes ex-employees and group Company employees)	Z
Fully diluted EPS on a pre-issue basis for Fiscal 2011	Rs. 14.70
Difference, if any, between employee compensation cost (calculated using the intrinsic value of stock options) and the employee compensation cost (calculated using the fair value of stock options)	(*) See note below

# (Annexure pursuant to the DBCL-ESOS-2010) Information required to be disclosed under SEBI ( ESOS and ESPS) Guidelines, 1999 (For the Financial Year ended on March 31, 2011)

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Particulars	Details
Weighted average exercise price either equals or exceeds or is less than the market value of the shares	Less than Market Price - Rs. 168
Weighted average fair values of options whose exercise price equals or is less than the market value of the stock.	Less than Market Price - Rs. 124.97
Assumptions Exercise Price	Rs 168/-
Risk free Rate	7.10
Time to Maturity	4.5years
Expected Volatility	30.81%
Expected Dividend Rate	0.31%
Closing Market Price of Share on the date of option grant	Rs.242.50
Lock-in	Nil
Impact on profits and EPS of the last three years	Not Applicable since options were granted only in May-2010

(\*) The stock based compensation cost calculated as per the intrinsic value method for the period from April 01, 2010 to March 31, 2011 is Rs. 18,665,802/-. If the stock based compensation cost was calculated as per the fair value method prescribed by SEBI (ESOS) Guidelines 1999, the total cost to be recognized in the financial statements for the period from April 01, 2010 to March 31, 2011, would be Rs. 30,462,660/-. The effect of adopting the fair value method on the net income and earnings per share as presented below:

	14.64	- As adjusted
	14.70	- As reported
		Diluted
	14.66	- As adjusted
	14.73	- As reported
		Basic
		Earnings Per Share
	2,661,434,527	Performa profit
	30,462,660	Less: Employee stock compensation under fair value method
	18,665,802	Add: Employee stock compensation under intrinsic value method
	267,32,31,385	Profit as reported
March 31 ,2011 ( Rs.)		



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# (Annexure pursuant to the DBCL-ESOS-2011) Information required to be disclosed under SEBI ( ESOS and ESPS) Guidelines, 1999 (For the Financial Year ended on March 31, 2011)

Particulars	Details
Options available for grant to employees as per ESOP Scheme, as approved by shareholders, to be granted in various tranches	000,00,00
Vesting schedule :	Options granted under DBCL-ESOS-2011 would vest not less than one year but not more than seven years from the date of grant.
Pricing Formula	Exercise Price at a discount up to a maximum of 90% to the Market price , where the Market price shall be the closing market price one day prior to the date of any Grant, on the stock exchange where highest trading volume is registered and where the quantum of Discount shall be decided by the Compensation Committee for each of the Grant of options
Total number of Options Granted	NIL
Options Vested	NIL
Options Exercised	NIL
The total number of shares arising as a result of exercise of options	NIL
Options lapsed/surrendered/forfeited	NIL
Variation of terms of options	NIL
Money realised by exercise of options	NIL
Total number of options in force	NIL
Details of options granted to (a) Directors	NIL
	Options not granted as on March 31, 2011
(c) Any other employee who received a grant in any one year of options amounting to 5% or more of the options granted during the year (Includes ex-employees and group Company employees)	Ni
(d) Identified employees who are granted options, during any one year equal to exceeding 1% of the issued capital (excluding outstanding warrants and conversions) of the Company at the time of grant (includes ex-employees and group Company employees)	R
Fully diluted EPS on a pre-issue basis for Fiscal 2011	Not Applicable
Difference, if any, between employee compensation cost (calculated using the intrinsic value of stock options) and the employee compensation cost (calculated using the fair value of stock options)	Not applicable
Weighted average exercise price either equals or exceeds or is less than the market value of the shares	Not applicable

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Particulars	Details
Weighted average fair values of options whose exercise price equals or is less than the market value of the stock.	Not applicable
Assumptions	
Exercise Price	
Risk free Rate	
Time to Maturity	
Expected Volatility	
Expected Dividend Rate	
Closing Market Price of Share on the date of option grant	Not Applicable since no options were granted as on March 31, 2011
Impact on the profits and EPS if the Issuer had followed the accounting policies specified in Clause 13 of the ESOP Guidelines.	Not Applicable since no options were granted as on March 31, 2011
Lock-in	Nil
Impact on profits and EPS of the last three years	Not Applicable since no options were granted as on March 31, 2011



# Persons constituting Group coming within the definition of the 'group' as defined in the Monopolies and Restrictive Trade Practice Act, 1969, include the following: Annexure to the Directors' Report for the Financial Year ending on March 31, 2011

Sr. No. Ms. Renu Dua Aarkey Aliya Developers Private Limited Aarkey Investments Private Limited Aradis Exim Private Limited BFP Traders Private Limited BFP Traders Private Limited Braskar Broadcasting Corporation Limited Braskar Broadcasting Corporation Limited Braskar Broadcasting Corporation Limited Braskar Broadcasting Corporation Limited Braskar Exim Limited Braskar Exim Limited Braskar Coolis Private Limited Braskar Infraventure Limited Braskar Nultinet Limited Braskar Nultinet Limited Braskar Nultinet Limited Braskar Polications and Allied Industries Private Limited Braskar Venkatesh Products Private Limited Braskar Venkatesh Products Private Limited Braskar Venkatesh Products Private Limited Disaskar Private Limited Disaskar Private Limited Disaskar Private Limited Dis Benergy Private Limited Dis Benergy Private Limited Dis Mating Private Lim Mr. Ramesh Chandra Agar Mr. Sudhir Agarwal Mr. Girish Agarwal Mr. Rawan Agarwal Ms. Kasturi Devi Agarwal Ms. Neelam Goyal Ms. Nehawna Agarwal Mr. Ushnu Prasad Garg Dr. O. P. Garg Mr. Govind Prasad Garg Mr. Govind Prasad Garg Name r. Arjun Agarwal s. Shubh Agarwal ir. D. D. Berry Is. Sushma Berry Is. Sushma Berry Is. Annu Rakheja Ms. Nitu Singh Ms. Renu Dua Ms. Renu Day 3. Jyoti Ayanwa S. Nitika Agarwal S. Namita Agarwal Ir. Arjun Agarwal Ramesh Chandra Agarwal Sudhir Agarwal Girish Agarwal Our Promoters and Promoter Group (Individuals and Entities) Sr. No. Divar Developes Private Limited Divar Developes Private Limited Divar Prebatel Publications Private Limited Divaramic Cronepts Pet. Limited Diver Private Limited Compose Private Limited Diver Private Limited Compose Private Limited Nary Developers Private Limited Nary Developers Private Limited Regency Hotels and Investments Private Limited Surge Developers Private Limited Surge Natural Resources Private Limited Surge Developers Private Limited Surge Developers Private Limited Surge Agarwal Houre Frivate Limited Surge Agarwal Charitable Trust Grish Agarwal Hulf R A Charitable Trust Surge Developers Sterr, Raipur Mis. Accolination Charitable Trust Sharda Devi Charitable Trust Demeurer Developers Private Limited Design Solutions Limited Dev Enterpoises Private Limited Dev Fiscal Services Private Limited Diligent Media Corporation Limited Dimension Media Private Limited Direct (OOH) Media Private Limited Name

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# REPORT ON CORPORATE GOVERNANCE

# 1 COMPANY PHILOSOPHY ON CODE OF GOVERNANCE

The Company operates on valued principles evolving highest standards of ethics of business and attributing top most priority to corporate governance and compliance with the regulatory framework since the Company believes that exemplary adherence to corporate governance standards adds value in every activity, besides providing for control, accountability and proactive measures wherever required, ultimately resulting in enhancement in stakeholders' value.

ed to Corporate Governance have become applicable to the company on and from the date mentioned above NSE, w.e.f January 06, 2010. Accordingly, compliance with the provisions of the relevant clauses of the Listing Agreement relat-Subsequent to an Initial Public Offer (IPO) during the year 2009-10, the company's equity shares have been listed on BSE and

### 2 NUMBER OF BOARD MEETINGS

The Board of Directors duly met 7 times during the year on April 9, 2010, May 5, 2010, May 27, 2010, June 26, 2010, July 30, 2010, October 22, 2010 and January 24, 2011. At least one meeting of the Board of Directors was held in every quarter and the maximum gap between two meetings was less than 4 months.

# ω DIRECTORS' ATTENDANCE RECORD AND DIRECTORSHIP HELD

also number of other directorships held by them are as follows:-The composition of Board of Directors, their attendance at the Board Meetings during the financial year and at the last AGM, as

Name of the director / Designation	Attenda duri	Attendance at meetings during 2010-11	ings	No. of other Directorship (s) (*)	Category of Directors	No. of mem- berships/ chairman- ship(s) of Board com- mittees of other compa- nies(**)
	No. of Board Meetings held	Attended	Last AGM attended			
Mr. R.C. Agarwal, Chairman	7	ი	Yes	9	Promoter	0/1
Mr. Sudhir Agarwal, Managing Director	7	6	No	11	Promoter	2/1
Mr. Girish Agarwal, Director	7	0	Yes	14	Promoter	1/0
Mr. Pawan Agarwal, Director	7	σı	No	1	Promoter	1/3
Mr. Niten Malhan, Nominee Director	7	4	No	ი	Nominee	4/0
Mr. Ajay Piramal, Independent Director	7	2	No	4	Non-Executive	
					Independent	1/0
Mr. K.C. Chowdhary, Independent Director	7	6	Yes	-	Non-Executive	
					Independent	1/0
Mr. Piyush Pandey, Independent Director	7	-	No	0	Non-Executive	
					Independent	0/0
Mr. Harish Bijoor, Independent Director	7	J	No		Non-Executive	
					Independent	1/0
Mr. Ashwani Singhal, Independent Director	7	U	No	-	Non-Executive	
					Independent	0/0

(\*\*) For the purpose of the above, directorships in other public limited companies only are considered. For the purpose of the above, membership/chairmanship in the Audit Committee and Shareholders' Grievance Committees only are considered.

# 4) COMMITTEES OF THE BOARD

# 4.1. Mandatory Committees

administrative convenience and on specific matters, these committees prepare the ground-work for decision making and report to the Board. focused attention and also for The Board of Directors has constituted board-level committees to delegate matters requiring greater and more smoother and better

Details on the role and composition of these committees, including the number of meetings held during the financial year 2010-11 and the related attendance are provided below:

### ⊵ Audit committee

same as Chairman of the Audit Committee. Chandra Company comprises of five members and Mr. Kailash The Audit Committee of the Board of Directors of the Chowdhary, Independent Director heads the

clause 49 of the Listing Agreement ments of Sec 292A of the Companies Act, 1956 and The composition of Audit Committee meets the require-

The following table provides the composition of the Audit Committee of the company.

Name of the Director	Executive/Non-executive/ Independent
Mr. Kailash Chandra Chowdhary- Chairman	Independent Director
Mr. Ashwani Singhal	Independent Director
Mr. Piyush Pandey	Independent Director
Mr. Niten Malhan	Non-executive Director
Mr. Girish Agarwal	Non-executive Director
The Audit Committee acts as per the terms of reference	er the terms of reference

fo adequacy of the internal audit functions and internal con-Company's financial and risk management policies statutory Auditors and Internal Auditors, reviewing the appointment, independence and performance of accounting standards applicable to the Company, party transactions submitted by the management. reviewing the scope of the internal audit plan, procedures financial statements, reviewing accounting policies and ing process of the Company, the audit of the Company's pliance with the legal and regulatory requirements. The ing, and reporting practices of the Company and its comseeing the quality and integrity of the accounting, auditinter alia, assists the board in its responsibility for overcommittee oversees the accounting and financial reportmade to it by the Board of Directors, from time to time systems, review of statement of significant related the

During the year the committee met Four times on May 27, 2010, July 30, 2010, October 22, 2010 and January 24, 2011.

## meetings held during the year Attendance of each member at the Audit Committee

Name of the member of the Audit Committee	Nature of Directorship in the Company	No. of No of meetings meetings held attended	No of meetings attended
Mr. Kailash Chandra Chowdhary- Chairman	Independent	4	4
Mr. Ashwani Singhal - Member	Independent	4	ω
Mr. Piyush Pandey - Member	Independent	4	-
Mr. Niten Malhan - Member	Non- Executive	4	N
Mr. Girish Agarwal - Member	Non- Executive	4	4

ny is acting Secretary of the Audit Committee Mr. K. Venkataraman, Company Secretary of the compa-

<u>B</u> same is as under : ship of Shri Girish Agarwal and the composition of the The Shareholders' and Investors' Grievance Committee Investors' Grievance Committee under the chairman-Board has constituted a Shareholders' and

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Name of the Director	Executive/Non executive/Independent
Mr. Girish Agarwal- Chairman	Non Executive Director
Mr. Pawan Agarwal	Non Executive Director
Mr. Sudhir Agarwal	Executive Director
Mr. Niten Malhan	Non Executive Director

the quality of investor services. and recommends measures for overall improvement in the Registrars and Transfer Agents of the Company (RTA) shares etc.. The committee oversees the performance of and transmission, dematerialization / rematerialization of share cates, investors' grievances such as non-receipt of share certifiresponsible for the redressal of shareholders and The Shareholders'/Investors' Grievance Committee is annual reports and dividend, issuance of duplicate certificates, consolidation and splitting , transter

company. and disposed accordingly, as reported by the RTA of the from the shareholders and all of them have been resolved 78 complaints in the nature of non-receipt of refund, non-receipts of credit to Demat Accounts etc. were received At the close of the year under review on March 31, 2011,

ny is acting as the Mr. K. Venkataraman, Company Secretary of the compa-Investors' Grievance Committee Secretary 오 Shareholders' and



During the year the committee met Four times on May 27, 2010, July 30, 2010, October 22, 2010 and January 24, 2011.

2010-11, is as under : Investors Attendance of each member at the Shareholders' and Grievance Committee held during the year

Name of the member of the Shareholders' and Investors' Grievance Committee	Nature of Directorship in the Company	No. of No of meetings meetings attended	No of meetings attended
Mr. Girish Agarwal- Chairman	Non- Executive	4	4
Mr. Sudhir Agarwal- Member	Executive	4	4
Mr. Pawan Agarwal - Member	Non- Executive	4	4
Mr. Niten Malhan - Member	Non- Executive	4	4

company were placed and noted pany, the periodical reports received from the RTA of the subsequent to the listing of the equity shares of the com-Committee held during the year ended 31st March, 2011, In the meetings of the Shareholders'/Investors' Grievance

# 4.2. Non - Mandatory Committees

C) Remuneration Committee:

The composition of Remuneration Committee is as follows:

Name of the Director	Executive/Non-executive Independent	ive/Non-executive/ Independent
Mr. Ajay Piramal	Independent	Director
Mr. Kailash Chandra Chowdhary	Independent	Director
Mr. Niten Malhan	Non Executive Director	Director
Mr. Girish Agarwal	Non Executive Director	Director

the remuneration payable to our Directors. Company, the Remuneration Committee, inter alia, determines and existing industry practice. Under the existing policies of our remuneration policy, having regard to performance standards The Remuneration Committee determines our Company's

tions: Remuneration Committee also discharges the following func-Apart from discharging the above-mentioned basic function, the

- Framing policies and compensation including salaries and salary adjustments, incentives, bonuses, promotion, beneutives; and fits, stock options and performance targets of the top exec-
- ees, employee development programs Formulating strategies for attracting and retaining employ-

option. The tenure of office of Mr. Sudhir Agarwal, Managing the year. None of the directors have been granted any stock There was no meeting of the Remuneration Committee during



Director of the company, is for a period of 5 years with effect from January 1, 2007, pursuant to the Managing Director's agreement dated August 29, 2007. The committees. fees for attending the meetings of the Board or any 3,600,000. As per the agreement he is not paid any sitting Managing Director is entitled to an annual salary of Rs. The

remuneration to its Executive Directors as per the details given below: During the financial year 2010-11 the Company paid

Name of Director	Salaries & perquisites (in Rs.)
Mr. Sudhir Agarwal,	36,00,000/=
Managing Director	

Annual General Meeting of the Company subject to approval of the shareholders in the ensuing the remuneration committee and the Board of Directors. of Rs.60,00,000/-, per annum, pursuant to the approval of pointed for a further period of 5 years from January 01, 2012 to December 31, 2016, on an annual remuneration ny will expire on December 31, 2011 and he will be reap-Sudhir Agarwal, as the Managing Director of the compa-During the current financial year 2011-12, the term of Mr.

# D) Compensation Committee:

main scope of functions of this committee shall be admin-With a view to comply with the provisions of the SEBI from time to time. The composition of Employees' istration, implementation, execution and monitoring of the Compensation Committee, on November 28, 2007. The sions as applicable, the Board has Committee is as follows: Purchase Scheme) Guidelines, 1999, and other provi-(Employees Stock Option Scheme and Employee Stock Stock Option Scheme/s, of our Company, Compensation constituted a

Name of the Director	Executive/Non-
	executive/Independent
Mr. Kailash Chandra Chowdhary	Independent Director
Mr. Ashwani Singhal	Independent Director
Mr. Piyush Pandey	Independent Director
Mr. Pawan Agarwal	Non Executive Director
Mr. Niten Malhan	Non Executive Director
)	: : )

Mr. K Venkataraman, Company Secretary and Compliance Committee was held on January 24, 2011. During the year 2010-2011, one meeting of the Compensation

**GENERAL BODY MEETINGS** 

Officer, acts as the Secretary of all the committees of our Board

<u>ى</u> The date, time and venue of the previous Annual General

meetings held during the last three years are given below:

### ი. DISCLOSURES:

- There are no materially significant transactions made by the Company with its Promoters, Directors or may have a potential conflict with the interest of the Management, their subsidiaries or relatives etc. that Company at large.
- During last three years, there were no strictures or penalties imposed by either SEBI or the Stock Exchanges or any statutory authority for non - compli-ance of any matter.
- The Company has a Code of Conduct for its Directors and Senior Management Personnel. The Board mem-Company affirm compliance with this code bers and Senior Management personnel of the

The details of the shares held by the Directors of the Company as at March 31, 2011 are as under:

Name of the Director	No. of Equity Shares held
Mr. R.C. Agarwal,	32,010,062
Mr. Sudhir Agarwal	18,006,206
Mr. Girish Agarwal,	15,227,186
Mr. Pawan Agarwal,	17,424,808
Mr. Niten Malhan	NIL
Mr. Kailash Chandra Chowdhary	NIL
Mr. Ajay Piramal,,	NIL
Mr. Piyush Pandey,	NIL
Mr. Harish Bijoor, Independent Director	NIL
Mr. Ashwani Singhal, Independent Director	NIL

follows: Sitting Fees, paid to the Non- Executive and Independent Directors of the company, during the year 2010-11, is as

Rs.7,80,000/=	Total
Rs. 1,15,000	Mr. Ashwani Singhal,
Rs. 1,00,000	Mr. Harish Bijoor,
Rs. 25,000	Mr. Piyush Pandey,
Rs. 40,000	Mr. Ajay Piramal,,
Rs. 1,60,000	Mr. Kailash Chandra Chowdhary
Zii	Mr. Niten Malhan
Rs. 1,00,000	Mr. Pawan Agarwal,
Rs. 1,20,000	Mr. Girish Agarwal,
Rs. 1,20,000	Mr. R.C. Agarwal,
Sitting fees paid	Name of the Director

### . MEANS OF COMMUNICATION:

stock exchanges as required under the Listing Agreement. leading national newspapers and are also intimated to respective Company are published for the information of the shareholders in The unaudited quarterly results, audited financial results of the

### œ **GENERAL SHAREHOLDER INFORMATION:**

### Venue: Registered Office of the Company. July 8, 2011, Time: 4.00 P.M. AGM for 2010-11: Date, time and venue :

01-April-2011 to 31-March- 2012 (Tentative) Financial Calendar for the year commencing from

Listing on Stock Exchanges	Date of Book closure	March, 2012	Results for the year ending	Third Quarter Results	Second Quarter Results	First Quarter Results	
	2nd July, 2011 to 8th July, 2011	Upto May 15, 2012		Upto February 14, 2012	Upto November 14, 2011	Upto August 14, 2011	

The Limited. The Annual Listing fees for the year 2011-2012 have Exchange Limited and the National Stock Exchange of India Listing on Stock Exchanges shares of the company are listed on Bombay Stock

been paid to these Stock Exchanges

National Stock Exchange of India Limited · Scrip Symbol: DRCORP		Bombay Stock Exchange Limited	Stock Code	
·		• •	• •	
Scrin Symbol: DRCORP	533151 / DBCORP	: Scrip Code / Symbol -		

both depositories (i.e. National Securities Depository The company has also paid the Annual Custodial fees to

Limited and Central Depository Services (India) Limited)

### ဖ STOCK MARKET PRICE DATA FOR THE

### YEAR 2010-11:

Company's shares are listed on Bombay Stock Exchange and National Stock Exchange during the financial year,

as follows: The Market quotation of company's shares on BSE and NSE is

MONTH	BSE Sh	BSE Share Price	SENSEX	ŝEX	NSE Sh	NSE Share Price	NIFTY	~
	HIGH	LOW	HIGH	LOW	HIGH	LOW	HIGH	LOW
10010	000 00	24 00	10 047 00	17 070 00	000 10	200 00	E2000 0E	E100 00
May 2010	256.95	225.00	17,536.86	15,960.15	258.80	211.35	5278.70	4786.45
June 2010	253.80	230.10	17,919.62	16,318.39	253.00	227.55	5366.75	4961.05
July 2010	248.00	230.00	18,237.56	17,395.58	246.00	230.55	5477.50	5225.60
August 2010	275.00	240.35	18,475.27	17,819.99	275.75	240.25	5549.80	5348.90
September 2010	289.10	246.00	20,267.98	18,027.12	289.40	247.00	6073.50	5403.05
October 2010	307.00	266.70	20,854.55	19,768.96	310.20	265.00	6284.10	5937.10
November 2010	284.40	242.10	21,108.64	18,954.82	285.00	240.05	6338.50	5690.35
December 2010	274.05	235.10	20,552.03	19,074.57	275.00	235.10	6147.30	5721.15
January 2011	279.00	238.00	20,664.80	18,038.48	278.65	235.15	6181.05	5416.65
February 2011	261.65	226.00	18,690.97	17,295.62	261.30	231.00	5599.25	5177.70
March 2011	268.20	234.25	19,575.16	17,792.17	274.00	233.70	5872.00	5348.20

# Registrar & Share Transfer Agent (RTA):

For any assistance regarding Share Transfers, Transmissions, change of address, non-receipt of dividends, duplicate missing share certificates and other relevant matters, the Registrar and

Transfer Agents of the Company at the following address may be contacted:

# M/s Karvy Computershare Pvt. Ltd (Unit: D.B. Corp Limited)

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Contact person : Mr. U. S. Singh	Fax : 040-23420814-0857	Tel No : 040-44655000	Madhapur, Hyderabad - 500 081	Address : Plot no. 17 to 24, Vittalrao Nagar	
nah	14-0857	00	Hyderabad - 500 081	to 24, Vittalrao Nagar	

### 10. SHARE TRANSFER SYSTEM:

Grievance Committee conveys its approval to the Registrars, who dispatch the duly transferred share cer-tificates to the shareholders concerned, after complying with the applicable provisions. The average time taken for processing share transfers requests including dispatch of Share certificates is 30 days, while it takes minimum of 15 days for processing dematerialization requests by the are lodged with the RTA and after processing , the same is sent to the company, and the Shareholders'/Investors' Grievance Committee conveys its approval to the The process of recording of share transfers, transmissions, etc. , for shares held electronic form is handled by M/s Karvy Computer Share Pvt. Ltd (RTA) and a report Share Transfer Agents. of shares held in physical form the transfer documents Company takes note of the same periodically. In respect thereof is sent to the company periodically and Shareholders'/Investors' Grievance Committee of of the the

# Dematerialization of shares and Liquidity:

ized and physical form of shares of the company, is as under: As on 31-03-2011, the Company, the status of the dematerial-

Shares held in	No. of Shares	%
Electronic Form with CDSL	413123	0.22
Electronic Form with NSDL	150265792	81.99
Physical Form	32604316	17.79
Total	183283231	100

e-mail: dbipo@imcl.co.in

# MARCH 31 2011: MARCH 31 2011:

sr.	Category	No. of		
No.		Holders	Total Shares	Percentage
-	PROMOTERS	13	116868703	63.76%
N	PROMOTERS BODIES			
	CORPORATE	7	40995057	22.37%
ω	FOREIGN INSTITUTIONAL			
	INVESTORS	31	9623005	5.25%
4	OVERSEAS CORPORATE			
	BODIES	N	6607594	3.61%
σı	MUTUAL FUNDS	30	5815569	3.17%
6	RESIDENT INDIVIDUALS	12042	1216599	0.66%
7	BODIES CORPORATES	256	1634605	0.89%
8	HUF	537	503874	0.27%
9	NON RESIDENT INDIANS	92	16208	0.01%
10	CLEARING MEMBERS	21	2017	0.00%
	Total	13031	183283231	100.00%

### **DB** Corp Ltd

## 12 **DISTRIBUTION SCHEDULE AS ON MARCH 31, 2011:**

Share or holding c value	Share or debenture holding of nominal value	Share / debenture holders	benture	Share / debenture	Amount
Rs.	Rs.	Number	% to Total	In Rs.	% to Total
	(1)	(2)	(3)	(4)	(5)
Upto	- 5000	12766	97.91%	8135420	0.44%
5001	- 10000	86	0.75%	759730	0.04%
10001	- 20000	39	0.30%	587960	0.03%
20001	- 30000	16	0.12%	409670	0.02%
30001	- 40000	7	0.05%	256430	0.01%
40001	- 50000	10	0.08%	468380	0.03%
50001	- 100000	19	0.15%	1438540	0.08%
100001	& Above	84	0.64%	1820776180	99.34%
Total		13039	100%	1832832310	100%

Equity Shares held in Suspense Account:

that 247 Shares are lying in the suspense account, as on March 31, 2011. As per Clause 5A of the Listing Agreement, the company reports

# The GDR/ ADR/ Convertible instruments:

ments during the financial year 2010-11. The Company has not issued any GDR/ADR/Convertible instru-

# Address for Investor Correspondence:

501, 5th Floor, Naman Corporate Link, Fax No: 022-39804793 Tel No: 022-39888840 Mumbai - 400051 Bandra - East, Bandra Kurla Complex, C-31, G- Block, Opp. Dena Bank, D.B. Corp Limited Company Secretary & Compliance Officer K. Venkataraman

# and Senior management personnel with the Code of Conduct Declaration regarding compliance by the Board

Personnel of the Company and this Code has been posted on the website of the Company. This is to certify that the Company has adopted a Code of Conduct for all Board Members and Senior Managerial

the Board. I confirm that in respect of the financial year March 31, 2011, the Company has received a declaration of compliance with the Code of Conduct as applicable to them, from the senior managerial personnel of the Company and the Members of

May 18, 2011 Mumbai

(Sudhir Agarwal) Managing Director

## Auditors' Certificate on Compliance with the conditions of Corporate Governance

exchanges. We have examined the compliance of conditions of Corporate Governance of D.B. Corp Limited (The Company), for the year ended on March 31, 2011, as stipulated in clause 49 the Listing Agreement of the said Company with stock

In our opinion and to the best of our information and according to the explanations given to us, we certify that the Company has complied with the conditions of Corporate Governance, as stipulated in the above mentioned Listing The compliance of conditions of corporate governance is the responsibility of the management. Our examination was lim-ited to procedures and implementation thereof, adopted by the Company, for ensuring the compliance conditions of Corporate Governance. It is neither an audit nor an expression of opinion on the financial statements of the Company. Agreement.

We further state that such compliance is neither an assurance as to the future viability of the Company nor the efficien-cy or effectiveness with which the management has conducted the affairs of the company.

For S.R.Batliboi & Associates Firm Registration No: 101049W Chartered Accountants

per Amit Majmudar Partner Membership No : 36656

May 18, 2011

Firm Registration No: 06263C Chartered Accountants

For Gupta Navin K.& Co

per Navin K. Gupta Partner Membership No : 75030

Name of the Director	Mr. Harish Bijoor
Date of Birth	3rd June 1961
Date of Appointment	28th November 2007
Areas of Experience	He has over 27 years of experience in marketing and brand management. He began
	his career in Hindustan Lever Limited (formerly known as Brooke Bond Lipton India
	Limited), and was in charge of sales, distribution and brand management of the
	company. He also worked in Tata Coffee Limited and was responsible for their brand
	management for over eight years. He also worked in Zip Telecom Limited as Chief
	Operating Officer from 2000 to 2001.
Educational Qualifications	Graduate and Post Graduate degree in Arts, from Bangalore University.
Companies in which he holds	
directorship	Global Edge Software Limited

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Membership/Chairmanship of Board Committees	N
Shareholding	NIL
Name of the Director	Mr. Ashwani Kumar Singhal
Date of Birth	31st October 1961
Date of Appointment	28th November 2007
Areas of Experience	Mr. Ashwani Kumar Singhal has over 26 years of experience in non-ferrous
	metallurgical industry and is presently handling the activities related to global sourcing of raw materials of his business in manufacture of non-ferrous metals. He
	was the vice-president of BIR Brussels, the International Authority in Non- Ferrous
	Metals for global trends in the industry from 1996 to 2008.
Educational Qualifications	B.Com (Hons.) degree from Gurunanak Dev University, Amritsar
Companies in which he holds directorship	Katyanidevi Leasing and Finance Company Private Limited

DB	
Corp	
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Shareholding

NIL

D.B. Corp Limited

Katyanidevi Leasing and Finance Company Private Limited Synergy Media Entertainment Limited

Membership/Chairmanship of Board Committees

(+)

Name of the Director	Mr. Sudhir Agarwal
Date of Birth	20th July 1967
Date of Appointment	Appointed as Additional Director on 10-12-2005 and appointed as the Managing
	Director from 01-01-2007 a period of 5 years .
Areas of Experience	Mr. Sudhir Agarwal is having approximately 22 years of experience in the publishing
	and newspaper business and has been employed with our organization for all of this
	period. He is responsible for our long term vision and strategy and is heading many
	new initiatives undertaken by the company.
Educational Qualifications	Bachelor's degree in science
Companies in which he holds directorship	As per list given below
Membership/Chairmanship of Board Committees	Member - Shareholders/Investors' Grievance Committee

Shareholding in the company

18006206 shares

# Details of the Directors seeking appointment/reappointment at the forthcoming AGM :

	Directorship Li	st of S	Directorship List of Shri. Sudhir Agarwal
S.No	Name of the Company	S. No	Name of the Company
<u> </u>	Bhaskar Venkatesh Products Private Limited	20	Vindhya Solvent Pvt. Limited
N	Bhaskar Foods Pvt. Ltd.	21	Aarkey Aditya Developers Pvt. Ltd
ω	Bhaskar Industries Ltd.	22	Delta Coal & Mining Pvt. Ltd.
4	Bhaskar Publications and		
	Allied Ind. Pvt. Ltd.	23	Ample Power Ltd (Formerly known as
			DB Power (Orissa) Ltd)
сл	Bhaskar Bio-fuels Pvt. Ltd.	24	DB Power (Chhattisgarh) Limited
ი	Bhaskar Exxoils Pvt. Limited	25	Vastu Mines Pvt. Ltd
7	DB Malls Pvt. Limited	26	Dolby Mining & Power Pvt. Ltd
œ	Diligent Media Corporation Ltd	27	Vista Natural Resources Pvt. Ltd
9	I Media Corp Ltd	28	Bhaskar News Media Limited
10	Saurashtra Samachar Private Limited	29	Bhaskar Entertainment & Media Pvt. Ltd
11	Shourya Diamonds Limited	30	DB Power (Jharkhand) Pvt. Ltd
12	Surge Developers Private Ltd.	31	DB Energy and Foods Pvt. Ltd
13	Synergy Media Entertainment Ltd.	32	Demeurer Developers Pvt. Ltd
14	Writers and Publishers Pvt. Limited	33	Le Soleil Developers Pvt Ltd
15	DB Energy Private Limited	34	Sharda Solvent Limited
16	India Interactive Technologies Limited	35	Daksh Energy Pvt Ltd
17	Hathway Bhaskar Multinet Pvt Ltd	36	Vindhya Power Pvt Ltd
18	DB Publications Private Limited	37	Deligent Hotel Corporation Pvt Ltd
19	Diva oil & Gas Limited		

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# Management Discussion and Analysis report

### INDUSTRY OVERVIEW :

is also poised for tremendous growth In keeping pace with the growth in the world economies, partic-ularly in India and emerging markets, the Media Industry in India

The Indian Media & Entertainment industry grew from INR 587 billion in 2009 to INR 652 billion in 2010, registering an overall growth of 11 percent. Backed by positive industry sentiment and growing media consumption, the industry is estimated to achieve growth of 13 percent in 2011 to touch INR 738 billion. As the industry braces for exciting times ahead, the sector is projected to grow at a CAGR of 14 percent to reach INR 1,275 billion by 2015. (Source : Frames- Report by KPMG- 2011) The Media industry consisting of Print and Non-Print segments is flooded with huge growth potential and all the players in the industry are untiringly working towards higher levels of achieve-

ment. ment, in terms of volume, value and stakeholders' enhance-

English. The traditional monetization gap between English V/s Hindi and other language newspapers has already narrowed and we will see this trend continue on the back of this buoyant ter education levels and aspirations, we expect buoyant con-sumerism in regional markets and Tier2/3 cities. These con-sumers have also preferred Hindi and regional dailies over market condition in Tier2/3 cities." "With the increased spending power, brand consciousness, bet-

(Source : a quote in Frames- Report by KPMG- 2011 )

Radio business is also having substantial potential for growth. "The industry will see growth from existing licenses (through The avenues for the Non-Print front are also increasing and

increased inventory utilization), from new licenses in the existing cities and through the addition of new cities as a part of Phase Three. As the new cities being added in Phase Three are pri-marily small towns, they are not expected to contribute a large share of industry growth in the medium term." (Source : Frames-procedule: UpMCC 2014) Report by KPMG- 2011 )
"In addition, in the light of the improved cost economies and the

expectation from Phase Three licensing, there could be interest in the sector from new players. These could include regional print players looking to leverage the radio opportunity, as well as music companies." (Source : Frames- Report by KPMG- 2011)

**OPERATIONS AT A GLANCE :** From a humble beginning with one Hindi edition from Bhopal in 1958, Dainik Bhaskar group has today emerged as the (Hindi, Gujarati and English) in 13 states in India. We have a presence in a substantial portion of North, Central and Western India, especially the remarkable presence and coverage in Nonmost widely read news paper group in the country. We are one of the leading print media companies in India, publishing newspapers with 59 editions and 135 sub-editions in three languages competitors metro region, which is a key strength and advantage over our

Bhaskar in Ranchi in August 2010, in Bhatinda in September 2010, Jammu in October 2010, in Jamshedpur in December 2010 and in Sriganganagar, Alwar, Sikar and Bhilwara in January 2011. Further, the company also launched "D B Star" in Jodhpur and Raipur and "Business Bhaskar" in Jaipur. During the year under review, the company launched Dainik

Additionally, during the current year 2011-12, the company launched the Dhanbad edition in April 2011.

always used latest technology of printing infrastructure, improved editorial content etc., enhanced printing quality. In it's endeavor to achieve newer heights and long term objectives, the company marches ahead with many steps and initiatives and noteworthy efforts have begun in the areas of corporate improve its market position in the industry. Increasing rate of lit-eracy across the country, growth in readership of Hindi newspa-pers and improved reach to consumers and increase in restructuring, Ad revenue planning and Editorial content in addi-tion to attributing more focus on the event management. It is an to our readers the advertisement spend are mainly the driving forces for the on going affair for the company to receive recognitions and We continue our efforts to provide best quality of newspapers to our readers and in this direction, Dainik Bhaskar group has

Keeping the past, your company has in place meticulous planning, gent controls, team creation and training, at every stage of tapped, the company has already begun it's pre-launch activities in the state of Maharashtra, with great vigor since it is felt that the company is well best placed to capture the hugely under-penetrated regional market, having huge scope for readership and ad revenue expansion, clubbed with high economic growth potential of the region. With high regard for its ability to identify new market opportunities and to expand its readership through project. innovative market penetration strategies, as demonstrated in company. in mind the potential available and remaining of this strin-F

Besides, looking into the synergy available for the product mix of print and non-print offers to customers, the company has merged into itself the radio business of Synergy Media Entertainment Limited, a subsidiary of your company, as men-tioned in the Directors Report for the year under review.

# **RISKS, CONCERNS AND THREATS :**

of the business: Our company perceives the following aspects, during the course

### Competition :

\*

The Indian newspaper industry in general and Hindi newspa-pers industry in particular have become competitive. In each of culation, readership and advertising. our market, we face competition from other newspapers in cir-

### \* Management's perception :

for the company, acting as a booster to achieving better results in the years to come. The impact of the growth will be seen in the advertisement revenue of the company and with the stabili-ty gained from the experience during the gloomy year of 2008-,00 The overall growth in the economy, globally, has opened up more potential for the company and the competition is healthy the company is consolidating it's position in the chosen

agement team, better reader connect, expanding net work, flex-ible liquidity and investment in product development, and con-sistent focus on up gradation of technology and all these would tion effectively. Besides, we face and competition as our moti-vational factor since we are continuously exploring our entry into areas of business. To over come the competition, we equip ourselves with widely result in enhancement of our capabilities to meet the competirecognized national brand, experienced and dedicated man-



avenues newer markets, suiting the potential for growth for our business

### ٠ Dependence on advertisement revenue :

We rely substantially on advertising customers for our revenue. During the year ended on March, 31, 2011, we derived advertisement revenue 79.50% of total revenue and during the year ended on March, 31, 2010 the same was 75.78%.

# Management's perception :

We came out of the most economically difficult financial year 2008-09 and we have registered a growth of 22.95% in total revenue by achieving turnover of Rs. 1261.64 Crores during the year 2010-11 as compared to the same of Rs.1026.13 Crores during the year 2009-10. The growth is after effect of demerger of Radio division of Synergy Media Entertainment Ltd. (SMEL) into the company with effect from 1st April'10.

# Newsprint price fluctuation :

Newsprint forms the major raw material component for our business and represents a significant portion of our expenses. For the year ended March 31, 2011 and March31, 2010, newsprint cost represented 45.00% and 48.21% respectively of our total expenses. The volatility in newsprint prices is not in control of print media businesses.

Management's perception : The year 2008-09 had seen the peak of newsprint prices at unrealistically high levels. However, these prices have declined significantly during the year under review. Besides, the newsprint price movement is consistently monitored by the com-pany and prompt decisions on procurement planning will contin-ue to result in reduced consumption cost in future, as evidenced by the company in the financial year 2011.

### \* Senior management team :

loss of services of such management personnel or key person-nel could have an adverse effect on our business. Further our We have a team of professionals to oversee the operations and growth of our business. Our success is substantially dependent on the expertise and services of our management team. The ability to maintain our leadership position in the print media busihighly skilled personne ness depends on our ability to attract, train, motivate and retain

## Management's perception :

any significant turnover at senior management level. Further the management assesses all the related risks periodically and keeps a close tab and monitoring of the same. This enables the company embark up on plans for minimization and mitigation, ments to take over from seniors. Further, as the company is enjoying leadership position, it does not have threat of losing key personnel, as evident from the fact that we have not had The company has team of professional managers commensu-rate with its size of operations, with dependence on no single person. We have second line management in all our departas and when required, pro-actively.

# FINANCIAL PERFORMANCE :

Synergy Media Entertainment Limited. The consolidated results include income from MY FM radio busi-ness and the impact of the demerger of radio business of

Sales and other operating Income :

It comprises newspaper sales, advertisement revenue, event management income, job work charges and scrap and wastage paper sale. We registered a growth of 22.95% by achieving turnover of Rs. 1261.63. Crores during the year 2010-11 as com-pared to Rs. 1026.13 Crores during the year 2019-10. The growth was noted in all revenue streams. Advertising revenue grew from Rs 777.59 Crores to Rs1003.03 Crores registering an increase of 28.99%. The growth is after effect of demerger of Radio division of Synergy Media Entertainment Ltd (SMEL) into the company with effect from 1st April'10.

### Other Income:

It comprises of interest income. Other income decreased by 6.51% by registering income of Rs16.50 Crores in the year 2010-11 as compared to Rs17.65 Crores in 2009-10.

Raw Material consumed : Newsprint consumption increased from Rs. 327.86 Crores to Rs. 383.90 Crores during the year 2010-11 due to set up of new units in Jharkhand, Gujarat, Punjab, Haryana, Rajasthan, regis-tering increase of nearly 17%. We have maintained close monitoring and control over consumption quantity and wastage.

### Operating cost :

It mainly comprises cost of stores and spares consumed, print-ing job expenses, electricity charges and plant repairs and maintenance etc. There is an increase in operating expenses by 13.15% due to expansion of business.

**Employees cost :** Employees cost has been increased by 55.19% due to set up of various new units in the state of Gujarat, Rajasthan, Haryana, Punjab, Jharkhand and MP. Further the increase is after effect of demerger of Radio division of Synergy Media Entertainment Ltd. (SMEL) into the company with effect from 1st April'10

### Depreciation :

Depreciation in 2010-11 increased by about 60.51% due to addition in fixed assets and the increase is after effect of demerger of Radio division of Synergy Media Entertainment Ltd. (SMEL) in the company with effect from 1st April'10

### Financial cost :

Financial cost decreased from Rs. 32.34 Crores in 2009-10 to Rs.15.28 Crores, in 2010-11, registering a decline of 52.75% and this was achieved due to repayment of loans.

# Earning on Exchange fluctuation

During the year 2010-11, we earned Rs. 8.72 lacs on account of Exchange fluctuation gain as compared to gain of Rs.89.45 lacs in previous year.

### Profit before taxation :

366.98 Crores registering a growth of 20.41% in the year 2010-11 due to increase in revenue. Profit before taxation increased from Rs. 304.76 Crores to Rs

pany

Taxation Tax provision was increased due to increased profits of the com-



# UTILISATION OF IPO PROCEEDS :

The total IPO proceeds received by the Company are Rs 2,690,065,000. Following are the details of utilization of IPO proceeds till March 31, 2011.

592,738,075	2,097,326,925	2,690,065,000	Total
31,026,947	111,578,053	142,605,000	Issue Expenses paid out of IPO Proceeds
1	1,100,000,000	1,100,000,000	Prepaying existing term loans
1	41,460,000	41,460,000	Reducing working capital loans
497,195,930	3,804,070	501,000,000	Sales and marketing
(87,122,896)	392,122,896	305,000,000	Upgrading existing plant & machinery
151,638,094	448,361,906	600,000,000	Setting up new publishing units
Balance to be utilized as on March 31, 2011	Actual Utilization till March 31, 2011	Amount to be utilized as per Prospectus	Particulars
(Figures in Rs.)			

## INTERNAL CONTROLS :

The system of internal controls adopted in the company, commensurate with its nature and size of business is proper and adequate to ensure that all assets are safeguarded and protected against any loss and that all transactions are authorized, recorded and reported correctly. These are further supplementadit by various independent firms of Chartered Accountants at various locations and the reports are reviewed periodically by the Audit Committee. The internal control system is designed to ensure that all financial and other records are reliable for preparing financial statements and compliance with applicable statutory requirements. The company always provides for cost savings and profit enhancement ideas and recommendations made by the Internal Audit Department are also considered by the Audit Committee. The process of SAP adopted by the company covers many business processes for closer monitoring of improved controls and ensuring transparency. The company also has a strong and exhaustive budgetary control and performance management system to monitor the progress on realization of business objectives on an ongoing basis.

### FUTURE OUTLOOK :

Dainik Bhaskar group is committed to being at the front of the media business embracing everything new Media have to offer and the technology necessary for leadership.

We believe that media industry is growing and the business potential is substantial. We continue our steps to make our mark and brands in newer locations in addition to offering improved products and value added services in the existing areas, as has always been our vision. In this direction, we believe that the innovative approach adopted by us would pave a long way for achieving our long term objectives.

Disclaimer : It may please be noted that the statements in this Management Discussion and Analysis Report describing the Company's objectives and predictions may be forward looking within the meaning of the applicable regulations. Actual results may differ materially from those either expressed or implied in the statement depending on circumstances.



### Auditors' Report

- To The Members of D.B. Corp Limited 1. We have audited the attached Balance Sheet of D.B. Corp Limited ('the Company') as at March 31, 2011 and also the Profit and Loss account and the Cash Flow Statement the Profit and Loss account and the Cash Flow Statement in Company's these financial statements based on our audit. management. Our responsibility is to express an opinion on for the year ended on that date annexed thereto. These financial statements are the responsibility of the Company's
- Ņ made by management, as well as evaluating the overall financial statement presentation. We believe that our audit We conducted our audit in accordance with auditing stan-dards generally accepted in India. Those Standards require provides a reasonable basis for our opinion. the accounting principles used and significant estimates test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing of material misstatement. An audit includes examining, on a assurance about whether the financial statements are free that we plan and perform the audit to obtain reasonable
- ω 2003 (as amended) ('the Order') issued by the Central Government of India in terms of sub-section (4A) of section 227 of the Companies Act, 1956 ('the Act'), we enclose in the Annexure a statement on the matters specified in para-As required by the Companies (Auditor's Report) Order,
- 4 we report that: graphs 4 and 5 of the said Order. Further to our comments in the Annexure referred to above
- Ξ which to the best of our knowledge and belief were nec We have obtained all the information and explana tions
- ∋ from our examination of those books; law have been kept by the Company so far as appears essary for the purposes of our audit; In our opinion, proper books of account as required by

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- with the books of account; The balance sheet, profit and loss account and cashflow statement dealt with by this report are in agreement
- ŝ In our opinion, the balance sheet, profit and loss account and cash flow statement dealt with by this report comply with the accounting standards referred to in sub-section (3C) of section 211 of the Act.
- 3 being appointed as a director in terms of clause (g) of record by the Board of Directors, we report that none of the directors is disqualified as on March 31, 2011 from from the directors, as on March 31, 2011, and taken on On the basis of the written representations received
- (≤i In our opinion and to the best of our information and according to the explanations given to us, the said accounts give the information required by the Act, in the conformity with the accounting principles generally sub-section (1) of section 274 of the Act
- (a) accepted in India; affairs of the Company as at March 31, 2011; in the case of the balance sheet, of the state of
- <u></u> in the case of the profit and loss account, of the profit of the Company for the year ended on that
- <u></u> date; and in the case of cash flow statement, of the cash flows for the year ended on that date.

### Chartered Accountants Firm registration number: 101049W For S.R. Batliboi & Associates

Chartered Accountants

Firm registration number: 06263C For Gupta Navin K. & Co.

### Partner per Amit Majmudar

Partner

Membership No. 75030 per Navin K. Gupta

May 18, 2011 Mumbai Membership No. 36656

- Annexure referred to in paragraph 3 of our report of even date Re: D.B. Corp Limited ('the Company')
  (i) (a) The Company has maintained proper records showing
- <u>b</u> of fixed assets. full particulars, including quantitative details and situation
- All fixed assets have not been physically verified by the management during the year but there is a regular pro gramme of verification which, in our opinion, is reason able having regard to the size of the Company and the nature of its assets. As informed, no material discrep ancies were noticed on such verification.
- <u></u> the year. There was no substantial disposal of fixed assets during
- (a) The management has conducted physical verification of inventory at reasonable intervals during the year.

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- <u>b</u> quate in nature of its business lowed The procedures of physical verification of inventory fol by the management are reasonable and ade in relation to the size of the Company and the
- <u></u> verification and no material discrepancies were noticed on physical The Company is maintaining proper records of inventory
- (a) 301 of the Act. The maximum amount involved during the year was Rs 499,441,154 and the year- end balance of loans granted was Rs 382,427,644. panies covered in the register maintained under section The Company has granted unsecured loans to two com
- 0 In our explanations given to us, the rate of interest and other opinion and according to the information and
- <u></u> terms and conditions for such loans are not prima facie prejudicial to the interest of the Company. In respect of loans granted to one of the parties, repay any such loan and interest during the year, thus, there has been no default on the part of the parties to whom ment of interest have been regular. In respect of loans granted to other parties, we are informed that the loans including interest thereon are re-payable on demand. As informed, the Company has not demanded repayment of ment of the principal amount is as stipulated and pay
- a There is no overdue amount of loans granted to compa the money has been lent.
- (e) nies, firms or other parties listed in the register main tained under section 301 of the Act. The Company has not taken any loans, secured or unse
- applicable cured from companies, firms or other parties covered in the register maintained under section 301 of the Act. Accordingly, clauses 4 (iii) (f) and (g) of the Order are not
- Ś In our opinion and according to the information and explana-
- tions given to us, there is an adequate internal control system

Corp Ltd

commensurate with the size of the Company and the nature of its business, for the purchase of inventory and fixed assets and for the sale of goods and services. During the course of our audit, no major weakness has been noticed in the internal control system in respect of these areas, and we have not observed any continuing failure to correct major weakness in internal control system of the Company.

(a) According to the information and explanations provided by the management, we are of the opinion that the par ticulars of contracts or arrangements referred to in sec tion 301 of the Act that need to be entered into the regis ter maintained under section 301 have been so entered.
(b) In respect of transactions made in pursuance of such

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- (b) In respect of transactions made in pursuance of such contracts or arrangements exceeding value of Rupees five lakhs entered into during the financial year, because of the unique and specialized nature of the items involved and absence of any comparable prices, we are | unable to comment whether the transactions were made at prevailing market prices at the relevant time.
- (vi) The Company has not accepted any deposits from the public.
   (vii) In our opinion, the Company has an internal audit system commensurate with the size and nature of its business.
- commensurate with the size and nature of its business. (viii) To the best of our knowledge and as explained, the Central Government has not prescribed maintenance of cost records under clause (d) of sub-section (1) of section 209 of the Act for
- (ix) (a) The Company is regular in depositing with appropriate authorities undisputed statutory dues including provident fund, investor education and protection fund, emploees'
- fund, investor education and protection fund, emploees' state insurance, income-tax, sales-tax, wealth-tax, ser vice tax, customs duty, cess and other material statutory dues applicable to it. The provisions relating to excise duty are not applicable to the Company. Further, since the Central Government has till date not
- Further, since the Central Government has till date not prescribed the amount of cess payable under section 441 A of the Act, we are not in a position to comment upon the regularity or otherwise of the Company in depositing the same.
- (b) According to the information and explanations given to us, no material undisputed amounts payable in respect of provident fund, investor education and protection fund, employees' state insurance, income-tax, wealthtax, service tax, sales-tax, customs duty, cess and other undisputed statutory dues were outstanding, at the year end, for a period of more than six months from the date they became payable. The provisions relating to excise duty are not applicable to the Company.
- (c) According to the records of the Company, the dues out standing of income-tax, sales-tax, wealth-tax, service tax, customs duty, excise duty and cess on account of any dispute, are as follows

Name of the statute	Nature of dues	Amount (Rs)	Period to which the amount relates	Forum where dispute is pending
Income-tax Act, 1961	Income tax dues	Income tax 11,200,040 dues	Assessment year 2008-09	Appellate tribunal, Ahmedabad
Income-tax Act, 1961	Income tax dues	2,034,830	Assessment year Commissioner of 2009-10 Income tax, Ahmedabad	Commission Income tax, Ahmedabad

- (x) The Company has no accumulated losses at the end of the financial year and it has not incurred cash losses in the current and immediately preceding financial year.
- (xi) Based on our audit proceeding financial year.
  (xi) Based on our audit procedures and as per the information and explanations given by the management, we are of the opinion that the Company has not defaulted in repayment of dues to a financial institution and bank. The Company did not have any outstanding debentures during the year.
- (xii) According to the information and explanations given to us and based on the documents and records produced to us, the Company has not granted loans and advances on the basis of security by way of pledge of shares, debentures and other securities.
- (xiii) In our opinion, the Company is not a chit fund or a nidhi / mutual benefit fund / society. Therefore, the provisions of clause 4(xiii) of the Order are not applicable to the Company.
- (xiv) In our opinion, the Company is not dealing in or trading in shares, securities, debentures and other investments. Accordingly, the provisions of clause 4(xiv) of the Order are not applicable to the Company.
- (xv) According to the information and explanations given to us, the Company has given guarantee for loans taken by others from bank or financial institutions, the terms and conditions whereof in our opinion are not prima-facie prejudicial to the interest of the Company.
- (xvi) Based on information and explanations given to us by the management, term loans were applied for the purpose for which the loans were obtained.
- (xviii) According to the information and explanations given to us and on an overall examination of the balance sheet of the Company, we report that no funds raised on short-term basis have been used for long-term investment.
- (xviii) The Company has not made any preferential allotment of shares to parties or companies covered in the register maintained under section 301 of the Act.
- tained under section 301 of the Act. (xix) The Company did not have any outstanding debentures during the year.
- ing the year.
   (xx) We have verified that the end use of money raised by public issues is as disclosed in the notes to the financial statements.
- (xxi) Based upon the audit procedures performed for the purpose of reporting the true and fair view of the financial statements and as per the information and explanations given by the management, we report that no fraud on or by the Company has been noticed or reported during the course of our audit.

For S.R. Batliboi & Associates For Gupta Navin K. & Co. Firm registration number: 101049W Firm registration number: 06263C Chartered Accountants Chartered Accountants

**per Amit Majmudar Partner** Membership No. 36656 Mumbai

May 18, 2011

**per Navin K. Gupta Partner** Membership No. 75030

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(Amounts in Indian Rupees)

A         5,830,767,317         6,094,628,379           Current Liabilities         13         1,632,626,057         1,538,634,024           Provisions         14         540,118,275         384,952,163           Net Current Assets         (A-B)         3,658,022,985         1,923,586,187           Miscellaneous Expenditure (to the extent not written off or adjusted)         15         109,826,894         125,696,571           NOTES TO ACCOUNTS         25         25         25
9       728,033,099         10       2,385,688,638         11       1,661,621,130         12       1,055,424,450         13       1,632,626,067         14       2,172,744,332         (A-B)       3,658,022,985         15       109,826,894         109,826,894       11,619,882,581         25       25
10       2,385,688,638         11       1,661,621,130         12       1,055,424,450         13       1,632,626,057         14       2,172,744,332         (A-B)       15       109,826,894         15       109,826,894         15       11,619,882,581         25       25
A 13 1,632,626,057 B 14 2,172,744,332 (A-B) 15 109,826,894 TOTAL 15 11,619,882,581
13       1,632,626,057         14       540,118,275         2,172,744,332       3,658,022,985         (A-B)       15       109,826,894         TOTAL       11,619,882,581          25       25
340,110,73 2,172,744,332 3,658,022,985 109,826,894 <b>11,619,882,581</b>
3,658,022,985 109,826,894 <b>11,619,882,581</b>
109,826,894 <b>11,619,882,581</b>
11,619,882,581
11,013,002,1001
NOTES TO ACCOUNTS 25
For S. R. Battliboi & Associates For Gupta Navin K. & Co. For and on behalf of the Board of Directors of Firm registration number: 101049W Firm registration number: 06263C D.B. Corp Limited Chartered Accountants Chartered Accountants

**DB** Corp Ltd

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**Company Secretary** 

Director

Managing Director

**per Navin K. Gupta Partner** Membership No. 75030

**per Amit Majmudar Partner** Membership No. 36656

Mumbai May 18, 2011

<b>Earnings Per Share (Refer Note 13 of Schedule 25)</b> Basic Earning Per Share Diluted Earning Per Share Nominal Value Per Share	Balance carried to Balance Sheet	Appropriations : Interim Dividend Proposed Final Dividend Tax on Dividend Transfer to General Reserve	Profit available for Appropriation	<b>Profit for the Year</b> Balance brought forward from previous year	<b>Tax Expense</b> Current Tax Deferred Tax Charge Provision for tax of earlier years	Other Income (Interest Income) Financial Expenses Depreciation / Amortisation <b>Profit Before Tax</b>	Operating Profit before interest and depreciation	Event Expenses Operating Expenses Personnel Expenses General and Administrative Expenses Selling and Distribution Expenses	Raw Materials Consumed	EXPENDITURE	Advertisement Income Other Operating Income	INCOME Sales Income from Event Management	
						22 7		19 21 22	18		17	16	Schedules
14.73 14.70 10	1,149,453,961 <b>3,704,618,574</b>	363,083,050 366,596,274 119,774,637 300,000,000	4,854,072,535	<b>2,673,231,385</b> 2,180,841,150	894,192,943 85,834,669 16,500,000 996,527,612	164,975,346 152,837,144 427,635,700 <b>3,669,758,997</b>	4,085,256,495	148,803,282 1,307,782,214 1,790,276,342 773,328,450 672,450,041	3,839,083,276	12,010,373,700	10,030,346,059	2,291,469,563	For the Year Ended March 31, 2011
11.56 11.55 10	573,867,140 2,180,841,150	136,135,954 226,908,256 60,822,930 150,000,000	2,754,708,290	<b>1,990,422,694</b> 764,285,596	840,010,000 215,943,289 1,208,404 1,057,161,693	176,544,941 323,387,926 266,411,936 <b>3,047,584,387</b>	3,460,839,308	102,432,523 1,155,736,330 1,153,577,933 512,484,620 597,646,224	3,278,675,591 (15,938)	10,201,0,091	7,775,851,234	2,250,708,317	For the Year Ended March 31, 2010

# PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED MARCH 31, 2011 (Amounts in Indian Rupees)

**Company Secretary** 



**per Amit Majmudar** Partner Membership No. 36656

**per Navin K. Gupta** Partner Membership No. 75030

Managing Director

Director

For S. R. Batliboi & Associates Firm registration number: 101049W Chartered Accountants

For Gupta Navin K. & Co. Firm registration number: 06263C Chartered Accountants

For and on behalf of the Board of Directors of D.B. Corp Limited

 NOTES TO ACCOUNTS
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 The Schedules referred to above and Notes to Accounts form an integral part of the Profit and Loss Account.

 As per our Report of even date

Mumbai May 18, 2011

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# SCHEDULES FORMING PART OF THE BALANCE SHEET AS AT MARCH 31, 2011 (Amounts in Indian Rupees, except share data)

		As At March 31, 2011	As At March 31, 2010
Schedule 1 SHARE CAPITAL	1 TAL		
<b>Authorised</b> : 249,000,000	(Previous Year 249,000,000) Equity Shares of Rs. 10 each	2,490,000,000	2,490,000,000
1,000	(Previous Year 1,000), 0%, Non- Convertible Redeemable Preference Shares of Rs. 10,000 each	10,000,000	10,000,000
		2,500,000,000	2,500,000,000
Issued, Subs	Issued, Subscribed and Paid up :		
183,283,231	(Previous Year 181,514,605) Equity Shares of Rs.10 each fully paid up	1,832,832,310	1,815,146,050
-	(Previous Year 1), 0%, Non - Convertible Redeemable Preference Share of Rs. 10,000 each	10,000	10,000
Notes : a) Of the al	s : Of the above, 166,652,850 (Previous Year 166,652,850) Equity shares of Rs. 10 each,		
b) Of the al	fully paid up have been issued as bonus shares by capitalisation of General Reserve Of the above shares, 3,869,255 (Previous Year 2,136,755) Equity shares have been issued for a consideration other than cash (Befer Note 4A of Schedule 25)		
c) 1 (Previc consider	<ol> <li>Previous Year 1) Preference share of Rs. 10,000 has been issued for consideration other than cash</li> </ol>		
d) Preferen allotmen	Preference shares are redeemable at par after five years from the date of allotment i.e. July 31, 2007		
e) For Emp f) For Shar	For Employee Stock Option Scheme Refer Note 15 of Schedule 25 For Shares issued pursuant to an Initial Public Offer Refer Note 3 of Schedule 25		
		1,832,842,310	1,815,156,050
Schedule 2 STOCK OPTIO (Refer Note 15	Schedule 2 STOCK OPTIONS OUTSTANDING (Refer Note 15 of Schedule 25)		
Employee Sto Less: Deferrec	Employee Stock Options outstanding Less: Deferred Employee Compensation outstanding	57,831,008 26,166,387	25,109,412 12,143,686
Less: Value of	Less: Value of Employee Compensation of options exercised	31,664,621 2,745,576	12,965,726
		28,919,045	12,965,726
Schedule 3 RESERVES AND General Reserve	Schedule 3 RESERVES AND SURPLUS General Reserve		
As per last Balance Sheet Add : Transferred from Prc Less: Adjusted pursuant to	As per last Balance Sheet Add : Transferred from Profit and Loss Account Less: Adjusted pursuant to the scheme of arrangement (Refer Note 4A of Schedule 25)	929,597,888 300,000,000 615,563,846 614,034,042	779,597,888 150,000,000 - 929,597,888
Securities Premium Accc As per last Balance Sheet Add: Received on account	Securities Premium Account As per last Balance Sheet Add: Received on account of Fresh Issue of Equity Shares (Refer Note 3 of Schedule 25)	2,365,932,438 -	88,200 2.562.815.000
Add: Receivec Less: Share Is	Add: Received on exercise of employee stock options Less: Share Issue expenses (Refer Note 3 of Schedule 25)	6,863,940	196,970,762
Profit and Loss Account	ss Account	2,372,796,378 3,704,618,574	2,365,932,438 2,180,841,150
		6,691,448,994	5,476,371,476

**DB** Corp Ltd

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# SCHEDULES FORMING PART OF THE BALANCE SHEET AS AT MARCH 31, 2011

(Amounts in Indian Rupees, except share data) As At March 31, 2011 1,264,944,748 480,000,000 As At March 31, 2010 660,000,000 77,777,758 1,418,250,923

### Provision for Doubtful Debts and Advances Provision for Gratuity and Leave Encashment Provision for Diminution in value of Investment Provision for Employee Stock Option Scheme Schedule 6 DEFERRED TAX LIABILITIES (NET) Deferred Tax Liabilities Depreciation Schedule 5 UNSECURED LOANS Security Deposits Received Working Capital Loans - Cash Credit Facilities from Banks **Deferred Tax Liabilities (Net) Deferred Tax Assets** Term Loans SECURED LOANS Schedule 4 Rupee Loans from Banks Rupee Loans from Financial Institution Foreign Currency Loan from Financial Institution (For Security Refer Note 5 of Schedule 25) - Buyers' Credit from Bank 2,081,725,340 51,612,055 285,168,537 694,597,627 120,049,912 814,647,539 814,647,539 290,349,265 290,349,265 61,837,662 16,219,003 32,387,063 9,606,184 2,728,630,982 121,698,805 450,903,496 608,762,958 664,227,093 664,227,093 241,008,762 241,008,762 21,318,660 11,893,675 17,844,750 4,407,050 55,464,135

**DB** Corp Ltd

### SCHEDULES FORMING PART OF THE BALANCE SHEET AS AT MARCH 31, 2011

(Amounts in Indian Rupees)

### Schedule 7

### FIXED ASSETS

Assets			Gross	Block			Accumulated	Depreciation/A	mortisation		Net B	lock
	As At	Transfer in	Additions	Deductions	As At	Uр То	Transfer in	For the	On	Up To	As At	As At
	April 1, 2010	accordance with	U U	during	March 31, 2011	April 1, 2010	accordance with	year	deductions	March 31, 2011	March 31, 2011	March 31, 2010
		scheme of	the year	the year			scheme of					
		arrangement as at April 1, 2010					arrangement as at April 1, 2010					
Tangible Assets		at April 1, 2010					at April 1, 2010					
Land												
- Freehold	37,737,900	-	24,496,413		62,234,313	_	-	_			62,234,313	37,737,900
- Leasehold	11,192,602		18,754,976		29,947,578	411,916	_	400,124		812,040		10,780,686
Buildings	11,152,002		10,7 54,57 0		20,047,070	411,510		400,124		012,040	20,100,000	10,700,000
- Freehold	557,736,270	_	116,860,508		674,596,778	28,595,931	-	19,793,382	-	48,389,313	626,207,465	529,140,339
- Leasehold	557,700,270	_	509,727,738		509,727,738	20,000,001	_	575,964		575,964	509,151,774	523,140,003
Leasehold Improvements	47.801.132	2,941,561	11,102,564		61,845,257	5,769,077	514,975	5,430,472	-	11,714,524	50,130,733	42,032,055
Plant and Machinery	4,417,476,404	,- ,	374,974,211	11,852,244	5,222,697,172	589,883,633	120,407,875	261,933,422	3,042,422		4,253,514,664	3,827,592,771
(Refer Note 2 Below)	-,-17,-170,-10-	442,000,001	074,074,211	11,002,244	5,222,057,172	303,000,000	120,407,075	201,000,422	0,042,422	505,102,500	4,230,314,004	0,027,002,771
Office Equipments	140,761,484	20,279,477	20,547,996	1,667,383	179,921,574	33,211,351	5,610,034	9,739,822	605,401	47,955,806	131,965,768	107,550,133
Vehicles	19,759,905		4,815,743	1,605,801	24,746,428	15,106,807	327,499	1,705,815	907,862	16,232,259	8,514,169	4,653,098
Furniture and Fixtures	160.853.986		26,934,103	67.698	240,264,788	48,048,086	9,294,900	15.327.842	39,861	72,630,967	167.633.821	112,805,900
Electric Fitting, Fans	100,030,300	52,544,557	20,304,100	07,030	240,204,700	40,040,000	3,234,300	13,327,042	33,001	72,000,907	107,000,021	112,005,500
and Coolers	209,215,560	12,613,319	47,671,758		269,500,637	27,979,685	3,511,364	12,395,297		43,886,346	225,614,291	181,235,875
Computers	302,610,633		58,808,699	4,720,614	375,786,155	205,514,394	7,980,965	32,676,620	3,653,202	242,518,777	133,267,378	97,096,239
D.G.Sets	99,884,175		36,200,489	4,720,014	136,084,664	10,683,436	7,300,303	5,450,403	- 3,033,202	16,133,839	119,950,825	89,200,739
Intangible Assets	99,004,175	-	30,200,409	-	130,064,004	10,003,430	-	5,450,405	-	10,135,659	119,950,625	09,200,739
Computer Software	28,683,650	_	9,336,553		38,020,203	14,880,871	_	5,955,458	-	20,836,329	17,183,874	13,802,779
Goodwill	25,609,517		3,000,000	-	25,609,517	18,149,608	_	5,030,979	-	23,180,587	2,428,930	7,459,909
One Time License Fees	25,009,517	512,201,000	-	-	512,201,000	10,149,000	146,300,165	51,220,100	-	197,520,265		7,459,909
Total	6,059,323,218		1,260,231,751	19,913,740	8,363,183,802	998,234,795	293,947,777	427,635,700	8,248,748	1,711,569,524		5,061,088,423
Capital Work-in-progress	0,035,525,210	1,003,342,373	1,200,231,731	13,313,740	0,000,100,002	550,234,755	255,547,777	427,033,700	0,240,740	1,711,505,524	680,090,624	614,282,768
(including Capital Advances)											000,030,024	014,202,700
(Refer Note 1, 3 and 4 Below)												
(incici note i, o and 4 Delow)											7,331,704,902	5,675,371,191
Previous year ended											7,001,704,902	3,073,371,191
March 31, 2010	3,589,445,271		2,482,086,208	12,208,261	6,059,323,218	736,132,152	-	266,411,936	4,309,293	998 234 795	5,061,088,423	614,282,768
Notes	0,000,440,271	_	2,102,000,200	12,200,201	0,000,020,210	700,102,102		200,411,000	1,000,200	550,207,755	0,001,000,420	517,202,700

Notes

1) For details of Pre operative expenses and borrowing costs capitalised Refer Note 18 of Schedule 25.

2) Plant and Machinery above include Common Transmitters Infrastructure which are Jointly held assets as at March 31, 2011:

Gross Block - Rs. 127,300,000

Net Block - Rs.101,333,902

% of Ownership - 30.26%

3) Additions during the year and Capital Work-in-progress as at March 31, 2011 includes exchange differences Rs.442,492 [foreign exchange gain (net)] [Previous year Rs. 204,770,841 (foreign exchange loss (net))].

4) Additions during the year and Capital Work-in-progress as at March 31, 2011 includes Borrowing Cost capitalised Rs. Nil (Previous year Rs. 16,184,462).

DB

Corp Ltd

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	SCHEDULES FORMII
	MING PART OF THE BAL/
(Amounts in Indian F	<b>BALANCE SHEET AS AT MARCH 31, 2011</b>
Rupees, except share data)	MARCH 31, 2011

	As At	As At March 31. 2011	As At March 31, 2010
Schedule 8 INVESTMENTS		×	
Long Term Investments (At cost)			
In Subsidiary Companies: (Refer Note 17(a) of Schedule 25) 136 800 (IPrevious Year 22 800 000) Equity Shares of Rs 10 each fully naid up	s of Rs 10 each fully paid up	1 741 800	700 000 000
	(Refer Note 4A of Schedule 25) of Rs. 10 each fully paid up	5.775.000	5.775.000
	onvertible Debentures of Rs.	350,000,000	
ñ	Limited		
	of Rs. 10 each fully paid up	15,000,000	15,000,000
(Previous Year 14,286) Equity Shares of Rs. 10 each fully paid up	Rs. 10 each fully paid up	5,000,000	5,000,000
at a premium of Rs. 340 per share of Aayam Herbal Private Limited 375,000 (Previous Year 375,000) Equity Shares of Rs. 10 each full paid up	yam Herbal Private Limited of Rs. 10 each full paid up	15,000,000	15,000,000
	nd Coirfoam Private Limited of Rs. 10 each fullv paid up	40.000.000	40.000.000
	cro Secure Solution Limited (Refer Note 2 below)	000 000 00	000 000 05
ת	at a premium of Rs. 359.95 per share of Naaptol Online Shopping Private Limited (Refer Note 2 below) (Previous Year 230.415) Equity Shares of Rs. 10 each fully naid up		
at a premium of Rs. 207 per share of Neesa Leisure Limited 27,778 (Previous Year 27,778) Equity Shares of Rs. 10 each fully paid up at a premium	esa Leisure Limited Rs. 10 each fully paid up at a premium	10,000,000	10,000,000
of Rs. 350 per share of Professionals Coaching Company Private Limited (Previous Year 1) 0%, Fully Convertible Debenture of Rs. 3 Crores fully paid up	baching Company Private Limited Debenture of Rs. 3 Crores fully paid up	30,000,000	30,000,000
200,000 (Previous Year 200,000) 0%, Fully Convertible Debentures of Rs. 100 each fully	ssnope Limited (Refer Note 1 below) ertible Debentures of Rs. 100 each fully	20,000,000	20,000,000
Nil (Previous Year 200,000) 14% Non Conv	paid up of Cubit Computers Private Limited (Refer Note 2 below) (Previous Year 200,000) 14% Non Convertible Debentures of Rs. 100 each fully paid up		20,000,000
or Everonn Education Limited 2,280,000 (Previous Year Nil) Zero Coupon Fully Convertible Debentures of Rs. 10 each	onvertible Debentures of Rs. 10 each	22,800,000	ı
fully paid up of Everonn Education Limited (Previous year 100) Equity Shares of Rs. 1	fully paid up of Everonn Education Limited (Previous year 100) Equity Shares of Rs. 100 each fully paid up of United News of India	10,000	10,000
10 (Previous year 10) Equity Shares of Rs. Aggregate amount of Unquoted investments	(Previous year 10) Equity Shares of Rs. 100 each fully paid up of Press Trust of India amount of Unquoted investments	1,000 <b>595,327,800</b>	1,000 940,786,000
<b>Quoted and Non-Trade</b> (Refer Note 17(b) of Schedule 25) 300,000 (Previous Year 300,000) Equity Shares of Rs. 10 each fully paid up at a premium of Rs. 65 per share of Ajcon Global Services Limited	dule 25) of Rs. 10 each fully paid up on Global Services Limited	22,500,000	22,500,000
(Market Value as at March 31, 2011 is Rs. 6,330,000) (As at Ma Aggregate amount of Quoted investments Aggregate Market value as at March 31, 2011 is Rs. 6,330,000 (As at March 31. 2010 Rs. 2.994.000)	(Market Value as at March 31, 2011 is Rs. 6,330,000) (As at March 31, 2010 Rs. 2,994,000) <b>Aggregate amount of Quoted investments</b> Aggregate Market value as at March 31, 2011 is Rs. 6,330,000 (As at March 31. 2010 Rs. 2,994,000)	22,500,000	22,500,000
Less: Provision for Diminution in Value of Investments	nts	617,827,800 97,500,000 <b>520,327,800</b>	963,286,000 52,500,000 <b>910,786,000</b>
<b>Notes :</b> 1) These investments are yet to be transferred in the name of the Company. 2) These investments contain Lock-in-Period of twelve months from the date	<b>Notes :</b> 1) These investments are yet to be transferred in the name of the Company. 2) These investments contain Lock-in-Period of twelve months from the date of subscription/allotment.		
Schedule 9 INVENTORIES (At lower of cost and net realisable value) Raw Material - News Prints (Including Stock in Transit Rs. 147,250,346) (Previous Year Rs. 50,936.079)	ne <b>t realisable value)</b> nsit Rs. 147,250,346)	573,865,091	619,901,028
Stores and Spares Magazines Gifts / Promotional Products		129,561,869 1,709,499 22,896,640 728,033,099	71,959,244 417,070 29,338,019 <b>721,615,361</b>



# SCHEDULES FORMING PART OF THE BALANCE SHEET AS AT MARCH 31, 2011 (Amounts in Indian Rupees, except share data)

<b>Term Loan Processing Fees</b> Opening Balance Less: Amortized during the Year - Charged to Profit and Loss Account - Transferred to Capital Work in Progress	Schedule 15 MISCELLANEOUS EXPENDITURE (to the extent not written off or adjusted) Share issue Expenses Opening Balance Additions during the Year Less: Transferred to Securities Premium Account (Refer Note 3 of Schedule 25)	(Previous Year Ks. 74,903,642) Provision For Wealth Tax Provision For Gratuity (Refer Note 14 of Schedule 25) Provision For Leave Encashment (Refer Note 14 of Schedule 25) Provision For Proposed Dividend Tax on Proposed Dividend	<b>Schedule 14</b> <b>PROVISIONS</b> Provision For Tax (Net of taxes paid Rs. 2,689,297,806) (Previous Year Rs. 1,731,280,040) Provision For Fringe Benefit Tax (Net of taxes paid Rs. 81,867,995)	Schedule 13 CURRENT LIABILITIES Sundry Creditors (Refer Note 10 and 19 of Schedule 25) (Includes Rs. 26,405,159 against Capital Goods) (Previous Year Rs. 96,478,418) Advances from Customers Book Overdraft Interest Accrued but not due on Ioans Other Liabilities	Less : Provision for Doubtful Loans and Advances	<ul> <li>Considered Good</li> <li>Considered Doubtful</li> <li>Considered Doubtful</li> <li>Inter Corporate Deposits (Refer Note 12(b) of Schedule 25)</li> <li>Deposit with Government Authorities</li> <li>Inter Corporate Deposit against Lease of Properties (Refer Note 12(b) of Schedule 25)</li> <li>Deposit with Others</li> </ul>	Schedule 12 LOANS AND ADVANCES (Unsecured, considered good unless otherwise stated) Loans and Advances to Subsidiaries (Refer Note 12(b) of Schedule 25) Loans and Advances to Employees Advances recoverable in cash or kind or for value to be received (Refer Note 12(b) of Schedule 25)	On Current Accounts On Fixed Deposit Account (Refer Note 3 and 16 of Schedule 25)	Schedule 11 CASH AND BANK BALANCES Cash on Hand Chaques on Hand/Transit Chaques on Hand/Transit	- Considered Good Less : Provision for Doubtful Debts	SUNDRY DEBTORS (Refer Note 10 and 12(a) of Schedule 25) (Unsecured) Debts outstanding for a period exceeding six months : - Considered Good - Considered Doubtful	
125,696,571 15,869,677 109,826,894 109,826,894		50,000 7,807,371 40,499,289 366,732,717 59,471,081 540,118,275	58,944,501 6,613,316	1,216,559,536 366,609,493 1,822,950 47,634,078 47,634,078	1,061,103,788 <u>5,679,338</u> 1.055.424.450	400,398,591 5,679,338 359,839,548 54,721,079 132,950,000 84,625,103	22,890,129	361,882,997 1,096,988,121 <b>1,661,621,130</b>	17,142,758 185,607,254	2,135,775,891 2,511,169,192 <u>125,480,554</u> <b>2,385,688,638</b>	249 912,747 125,480,554 <b>375,393,301</b>	As At March 31, 2011 Mar
175,106,651 43,721,667 5,688,413 125,696,571 <b>125,696,571</b>	41,764,142 155,206,620 196,970,762	10,000 7,137,589 27,854,097 226,908,256 37,686,625 <b>384,952,163</b>	<u>1,330,034,024</u> 78,742,280 6,613,316	1,093,742,041 399,797,797 10,753,125 2,239,584 32,101,477 1538,6107	1,668,816,547 - <u>1.668.816.547</u>	268,619,855 321,693,941 31,165,971 132,950,000 53,553,065	847,111,139 13,722,576	338,433,014 1,437,193,913 <b>1,869,377,994</b>	11,594,079 82,156,988	1,645,352,940 1,897,538,863 62,720,386 <b>1,834,818,477</b>	189,465,537 62,720,386 <b>252,185,923</b>	As At March 31, 2010

<section-header></section-header>	Source of the personnel EXPENSES Salaries, Wages and Bonus Contribution to Provident Fund and Other Funds Workmen and Staff Welfare Expenses	License Fees Tower Rent and Other Operating Rental Royalty Other Operating Expenses Schoolule 20	OPERATING EXPENSES Consumption of Stores and Spares (Refer Note 11(e) of Schedule 25) Printing Job Work Expenses News Collection Expenses Binding Expenses Electricity and Water Charges Repairs and Maintenance - Machinery	<b>RAW MATERIALS CONSUMED</b> News Prints (Refer Note 11(d) and 11(e) of Schedule 25) Opening Inventories Add: Purchases during the Year Less: Closing Inventories	Schedule 17 OTHER OPERATING INCOME Printing Job Charges Excess Liabilities / provisions written back Foreign Exchange Gain (Net) Miscellaneous Income Schedule 18	Schedule 16 SALES Sale of Newspapers (Refer Note 11(b) of Schedule 25) Wastage Sale Sale of Power (Refer Note 11(b) of Schedule 25) Sale of Magazines (Refer Note 11(b) of Schedule 25)	SCHEDULES FORMING PART OF THE PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED MARCH 31, 2011 (Amounts in Indian Rupees, except share dat For the Year Ended For the Year Ended For the Year Ended March 31, 2010
	1,633,428,759 88,612,105 68,235,478 <b>1,790,276,342</b>	109,733,755 23,749,449 20,257,458 68,383,705 42,980,392 <b>1,307,782,214</b>	587,046,859 109,959,802 159,041,008 32,016,227 154,613,559	619,901,028 3,793,047,339 4,412,948,367 573,865,091 <b>3,839,083,276</b>	91,351,789 39,560,727 872,499 11,305,718 <b>143,090,733</b>	2,084,953,525 137,470,287 10,418,972 <u>58,626,779</u> 2,291,469,563	HE YEAR ENDED MARCH 31, 2011 (Amounts in Indian Rupees, except share data) For the Year Ended For the Year Ended March 31, 2011 March 31, 2010
	1,053,342,733 55,651,650 44,583,550 1,153,577,933	80,455,123 - 3,740,000 17,661,848 <u>1,155,736,330</u>	514,905,721 172,183,645 210,023,380 26,448,405 124,318,208	631,818,955 3,266,757,664 3,898,576,619 619,901,028 <b>3,278,675,591</b>	72,222,345 24,594,795 8,945,810 17,957,821 <b>123,720,771</b>	2,052,110,962 117,191,477 15,637,552 <u>65,768,326</u> 2,250,708,317	VRCH 31, 2011 rs, except share data) or the Year Ended March 31, 2010

	March 31, 2011	March 31, 2010
Schedule 21		
CENERAL AND ADMINIO INALIAE EX-ENGEG	49 514 382	31 4 16 409
Rent	95,586,120	69,919,405
Rates and Taxes	3,374,104	2,787,936
Insurance	7,972,532	5,658,438
Repair and Maintenance	0071 1100	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
- Building	6,211,526	40 361 EDE
- Outers Least and Professional Charges	24,974,120 114 650 067	67 456 871
Postage and Telegram	8,524,021	6,923,959
Communication	39,479,186	28,760,226
Printing and Stationery	25,558,326	18,178,663
Traveling	105,763,611	57,719,047
Conveyance	5,989,704	4,924,659
Vehicle Running and Maintenance	6,644,309	7,690,404
Auditors Remuneration (Refer Note 11(i) of Schedule 25)	8,953,400	7,793,100
Loss on Sale of fixed assets (Net) Rad Dabts written off	1,801,825	2,156,587
ision of earlier years (	3,296,553	20,042,592
ments	45,000,000	45,000,000
Provision for doubtful debts	58,173,429	41,217,142
Provision for doubtrul advances (including for Capital advances)	404,679,338	67 E16 171
	773,328,450	512,484,620
SELLING AND DISTRIBUTION EXPENSES		
Advertisement and Publicity Distribution Expenses	121,949,213 212,816,228	127,825,068 228,113,715
Business Promotion	149,844,277	121,593,517
Survey Expenses	187,840,323	120,113,924
Schedule 23		
OTHER INCOME Interest Income from		
- Bank Deposits (Tax deducted at source Rs.8,529,506)	86,265,097	30,381,375
(Previous Year Rs. 3,210,440)] - Loans to Subsidiaries (Tax deducted at source Rs. 2,375,845)	23,758,436	83,478,561
(Previous Year Rs. 11,543,718)		
- Other Sundry deposits (Tax deducted at source Rs. 407,247)	4,113,369	5,301,786
- Intercorporate Deposits (Tax deducted at source Rs. 5,083,844)	50,838,444	57,383,219
(Previous Year Ks. 8,406,244)	164,975,346	176,544,941
Interest Expenses		
-On Term Loans	79,492,865	224,252,844
-On Banks	23,033,206	17,279,862
-On Others	30,635,365	68,064,735
Exchange (Gain) / Loss on Buyers: Credit from Banks (Net) Bank Charges	397,490 19.278,218	(39,711,687) 53,502,172
	152,837,144	323,387,926

# SCHEDULES FORMING PART OF THE PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED MARCH 31, 2011 (Amounts in Indian Rupees, except share data)

				May 18, 2011 Mumbai
		<b>Company Secretary</b>	Membership No. 75030	Membership No. 36656
	Director	Managing Director	per Navin K. Gupta	per Amit Majmudar
f Directors of	the Board o	For and on behalf of the Board of Directors of D.B. Corp Limited	For Gupta Navin K. & Co. Firm registration number: 06263C Chartered Accountants	For S. R. Batliboi & Associates Firm registration number: 101049W Chartered Accountants
			Refer Note 4A of Schedule 25 for details of equity shares issued on account of scheme of demerger As per our Report of even date	Refer Note 4A of Schedule 25 for details of ec As per our Report of even date
433,194,081	964,634,009	96	nd of the year (As per notified AS- 3)	(Neter Note to be believed as A Sector Net Cash and Cash Equivalents at the end of the year (As per notified AS- 3)
1,009,377,994 1,436,183,913	696,987,121	59 200' 1	f more than three months	Closing belance Less: Fixed Deposit with maturity period of more than three months (Befer Note 18 of Schedule 25)
1 960 377 00/	1 6 7 4 2 0	1	For Details of Components of Cash and Cash Equivalents - Refer Schedule - 11	For Details of Components of Cash and
92,589,550	531,439,928	53	ents	Net Increase in Cash and Cash Equivalents
340,604,531 433,194,081	433,194,081 964,634,009	43 96	ng of the Year the Year	Cash and Cash Equivalents at the beginning of the Year Cash and Cash Equivalents at the end of the Year
92,589,550	531,439,928	53	+(B)+(C)	Net Increase in Cash and Cash Equival
(261,343,899)	(1,652,175,481)	(1,65)	VITIES (C)	NET CASH (USED IN) FINANCING ACTIVITIES
(155,206,620) 2 690 065 000	4 479 624			Shares Issue Expenses Proceeds from issuance of shares
(349,021,929)	(133,578,070)	(13: (13:		Interest Paid
(220,530,757)	(589,854,863)	(58)		Dividend Paid
(2,490,190,007) 22,062,843	(090,001,002) 49,340,503	4		Loan Taken - Unsecured
286,963,423	14,279,058	1		Loan Taken - Secured
(1,000,302,122)	(010,732,407)	10)	IVITIES (B)	C CASH FLOW FROM FINANCING ACTIVITIES
	764,832,626	76		Fixed Deposit with maturity period more than three months Received
(1,373,893,498)	-		an three months Placed	Fixed Deposit with maturity period more the
57,500,000 176 544 941	20,000,000 164 975 346	16		Sale of Investments
-	27,963,287	2	per scheme of arrangement	Cash and Cash Equivalents taken over as per scheme of arrangement
5,742,381	9,863,167	727		Proceeds from Sale of Fixed Assets
(596,456,546)	(1,431,566,914)	(1,43)		
2,134,496,171	3,000,347,896	3,00	IES (A)	B CASH FLOW FROM INVESTING ACTIVITIES
(1,005,236,629)	9,872,984)	06)		Direct Taxes paid
3,159,732,800	3,910,220,880	3,91		Cash generated from operations
(∠o, 347, 904) (317,546)	4,000,044 8,905,727			Increase / (Decrease) in Content Liabilities
(187,345,692)	171,329,625	17	ces	Decrease / (Increase) in Loans and Advances
(194,806,268)	(526,955,892)	(52)		(Increase) in Sundry Debtors
(10 796 435)	(6 4 1 7 7 3 8 )			Increase / Decrease in Working Capital
3,581,546,645	4,258,808,614	4,25	changes	Operating profit before working capital changes
41,217,142	58,173,429 8 407 005	CT.		Provision for Doubtful Debts
(6,448,216)	ں, 290, Job			Provision Written Back
45,000,000	45,000,000 3 706 553	4	nents	Provision for Diminution in Value of Investments
	60,679,338	0 -	S	Provision for Doubtful Loans and Advances
266,411,936	427,635,700	42		Depreciation / amortization
2,100,007 133,052,500	(31,813,910)	(3		Interest expense (net)
0 156 507	1 001 005			Adjustment for :
3,047,584,387	3,669,758,997	3,66	WITIES	A. CASH FLOW FROM OPERATING ACTIVITIES Profit before Taxation
March 31, 2010	March 31, 2011	Marc		
Mozak 24 2010	5 3 3044	Mon		
(Amounts in Indian Rupees)	(Amounts in In		CASILLOW STATEMENT FOR THE LEAK ENDED	
4	1 21 20			CASH ELOW ST



# SCHEDULE FORMING PART OF THE BALANCE SHEET AS AT MARCH 31, 2011

## **SCHEDULE 25**

## NOTES TO ACCOUNTS:

## Nature of Operations

D.B. Corp Limited ("the Company") is in the business of publishing newspapers and radio broadcasting. The major brands in publishing business are 'Dainik Bhaskar' and 'Business Bhaskar' (Hindi dailies). cations and aired on radio. The Company is also in the business of sale of these publications and advertisements published in the publi-Zindagi', 'Bal Bhaskar', etc. Presently, the Company is on air in 17 cities under the brand name 'My FM'. The frequency allotted to the event management, internet and wind energy Company is 94.3. The Company derives its revenue mainly from the English', 'Divya Bhaskar' and 'Saurashtra Samachar' (Gujarati dailies), (English Daily) and monthly magazines such as 'Aha 'DNA

## a) N STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

## **Basis of Preparation**

been prepared under the historical cost convention on an accrual basis. The accounting policies have been consistently applied by the provisions of the Companies Act, 1956. The financial statements have respects with the Accounting Company and are consistent with those used in the previous year (Accounting Standards) Rules, The financial statements have been prepared to comply in all material 2006, (as amended) and the relevant Standards notified by Companies

## ٩ Use of Estimates

rent events and actions, actual results could differ from these estimates. ments and the results of operations during the reporting period. Although and disclosure of contingent liabilities at the date of the financial stateand assumptions that affect the reported amounts of assets and liabilities these estimates are based upon management's best knowledge of curaccepted accounting principles requires management to make estimates The preparation of financial statements in conformity with generally

### <u>c</u> Fixed Assets

its intended use are also included to the extent they relate to the of fixed assets which takes substantial period of time to get ready for condition for its intended use. Borrowing costs relating to acquisition tization and impairment losses, if any. Cost comprises the purchase price and any attributable cost of bringing the asset to its working period till such assets are ready to be put to use. Fixed assets are stated at cost, less accumulated depreciation/amor-

statements, in so far as they relate to the acquisition of a depreciable fixed asset, are added to or deducted from the cost of the asset and were initially recorded during the year, or reported in previous financial currency monetary items at rates different from those at which they on or after December 7, 2006, arising on reporting of long-term foreign Exchange differences, in respect of accounting periods commencing are depreciated over the balance life of the asset.

### ٩ Depreciation

scribed in Schedule XIV to the Companies Act, 1956. the management, which are equal to the corresponding rates precomputed based on estimated useful life of the assets as estimated by Depreciation is provided using the Straight Line Method at the rates

which is 10 years. Assets individually costing below Rs. 5,000 are fully Leasehold Improvements are amortised on a straight line basis over the shorter of the estimated useful life of the asset or the lease term depreciated in the year of its acquisition.

### <u>e</u> Intangibles

Goodwill: Goodwill is amortized on a straight-line basis over a period

### of five years

Computer Software

Computer Software, being the cost of ERP License and Installation, is

Products

Magazines and Gift/Promotional | Lower of cost and net realizable

value

**One time Entry Fees** amortised on a straight-line basis over a period of five years

new radio stations and is amortized on a straight line basis over a period of ten years i.e. period of Grant of Permission Agreement entered into with Ministry of Information and Broadcasting for each station, com-Expenditure on new projects One time Entry fees represent amount paid for acquiring licenses for mencing from the date on which the radio station becomes operational.

## Capital Work-in-Progress:

€

Pre-operative Expenditure Expenditure directly relating to construction activity is capitalized.

under the respective asset-head as part of the indirect construction not incidental thereto is written off in the profit and loss account. tion period, which is not related to the construction activity or which is asset-head. Other indirect expenditure incurred during the construccost, to the extent to which the expenditure is indirectly related to the Indirect expenditure incurred during construction period is capitalized

runs is deducted from preoperative expenditure pending allocation Income earned during the construction period and income from trial

### g Impairment of Assets

of an asset exceeds its recoverable amount. The recoverable amount if there is any indication of impairment based on internal/external facrisks specific to the asset. reflects current market assessments of the time value of money and counted assessing the value in use, the estimated future cash flows are disis the greater of the assets' net selling price and value in use. tors. An impairment loss is recognized wherever the carrying amount The carrying amount of assets is reviewed at each balance sheet date to their present value using a pre-tax discount rate that ⊐

amount of the asset over its remaining useful life. After impairment, depreciation is provided on the revised carrying

### ٤ Investments

provision for diminution in value, if any, is made to recognise a decline are carried at lower of cost and fair value determined on an individual investment basis. Long-term investments are carried at cost. However, other than temporary in the value of the investments ments are classified as long-term investments. Current investments more than a year are classified as current investments. All other invest-Investments that are readily realisable and intended to be held for not

### Leases

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Where the Company is the lessee

profit and loss account on a straight-line basis over the lease term. and benefits of ownership of the leased item are classified as operating leases. Operating lease payments are recognized as an expense in the Leases, where the lessor effectively retains substantially all the risks

### 7 Inventories

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0	Cost	ed to	will b	finish	writte	produ	other	Stores and Spares value	Raw materials- News Prints and Lower of cost and net realizable	ventories are valued as follows:
ed average basis.	Cost is determined on a weight-	ed to be sold at or above cost.	will be incorporated are expect-	finished products in which they	written down below cost if the	production of inventories are not	other items held for use in the	value. However, material and	er of cost and net realizable	

Net realizable value is the estimated selling price in the ordinary course of business, less estimated costs of completion and estimated costs necessary to make the sale.

## k) Revenue Recognition

Revenue is recognized to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Specifically, the following bases are adopted.

## Advertisements Revenue is recognized as and when advertisement is published/displayed/aired and is disclosed not of discounts and service tax

played/aired and is disclosed net of discounts and service tax. Sale of Newspaper, Magazine, Waste Paper and Scrap Revenue is recognized when the significant risks and rewards of own-

## ership have passed on to the buyer and is disclosed net of sales return and discounts.

Printing Job Work

Revenue from printing job work is recognized on the completion of job work as per terms of the agreement with the customer.

### Sale of power

Revenue from sale of power generated in the Wind Energy Unit of the Company is accounted on the basis of supply made to Madhya Pradesh Paschim Kshetra V.V. Co. Limited, as per the agreement.

## Interest Revenue is recognized on a time proportion basis taking into account

the amount outstanding and the rate applicable.

## Dividend Income

Revenue is recognised when the shareholders' right to receive the payment is established by the Balance sheet date.

## I) Foreign currency transactions

## Initial recognition

Foreign currency transactions are recorded in Indian Rupees by applying to the foreign currency amount, the exchange rate between the Indian Rupee and the foreign currency prevailing at the date of the transaction.

### onversion

**Conversion** Foreign currency monetary items are reported using the closing rate. Non-monetary items which are carried in terms of historical cost denominated in a foreign currency are reported using the exchange rate at the date of the transaction; and non-monetary items which are carried at fair value or other similar valuation denominated in a foreign currency are reported using the exchange rates that existed when the

## values were determined. Exchange differences

Exchange differences, in respect of accounting periods commencing on or after December 7, 2006, arising on reporting of long-term foreign currency monetary items at rates different from those at which they were initially recorded during the year, or reported in previous financial statements, in so far as they relate to the acquisition of a depreciable fixed asset, are added to or deducted from the cost of the asset and

are depreciated over the balance life of the asset.. Exchange differences arising on the settlement of monetary items not covered above, or on reporting such monetary items at rates different from those at which they were initially recorded during the year, or reported in previous financial statements, are recognized as income or as expense in the year in which they arise.

## Forward exchange contracts not intended for trading or speculation purposes

The premium or discount arising at the inception of forward exchange contracts is amortised as an expense or income over the life of the contract. Exchange differences on such contracts are recognised in the statement of profit and loss in the year in which the exchange rates change. Any profit or loss arising on cancellation or renewal of forward exchange contract is recognised as income or as expense for the year.

## Retirement and other employee benefits

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Retirement benefits in the form of Provident Fund are a defined contribution scheme and the contributions are charged to the profit and loss account of the year when the contributions to the respective funds are due. There are no other obligations other than the contribution payable to the respective funds.

Gratuity liability is a defined benefit obligation and is provided for on the basis of an actuarial valuation done as per projected unit credit method, carried out by an independent actuary at the end of the year.

The Company makes contributions to a trust administered and managed by the insurance company to fund the gratuity liability. Under this scheme, the obligation to pay gratuity remains with the Company, although the insurance company administer the scheme.

Short term compensated absences are provided for based on estimates. Long term compensated absences are provided based on actuarial valuation carried out by an independent actuary at the end of the year. The actuarial valuation is done as per projected unit credit method.

Actuarial gains/losses are immediately taken to profit and loss account and are not deferred

### n) Income Taxes

Tax expense comprises of current and deferred tax. Current income tax is measured at the amount expected to be paid to the tax authorities in accordance with the Income Tax Act, 1961 enacted in India. Deferred income taxes reflects the impact of current year timing differences between taxable income and accounting income for the year and reversal of timing differences of earlier years.

Deferred tax is measured based on the tax rates and the tax laws enacted or substantively enacted at the balance sheet date. Deferred tax assets are recognised only to the extent that there is reasonable certainty that sufficient future taxable income will be available against which such deferred tax assets can be realised. In situations where the Company has unabsorbed depreciation or carry forward tax losses, all deferred tax assets are recognised only if there is virtual certainty supported by convincing evidence that they can be realised against future taxable profits.

At each balance sheet date, unrecognized deferred tax assets of earlier years are re-assessed and recognized to the extent that it has become reasonably certain or virtually certain, as the case may be, that sufficient future taxable income will be available against which such deferred tax assets can be realized. The carrying amount of deferred tax assets are reviewed at each balance sheet date. The Company writes-down the carrying amount of a deferred tax asset to the extent that it is no longer reasonably certain or virtually certain, as the case may be, that sufficient future taxable income will be available against which deferred tax asset can be realised. Any such write down is reversed to the extent that it becomes reasonably certain or virtually certain, as the case may be, that sufficient future taxable income will be available.

### o) Provision

A provision is recognized when an enterprise has a present obligation as a result of past event; it is probable that an outflow of resources will be required to settle the obligation and in respect of which a reliable estimate can be made. Provisions are not discounted to its present value and are determined based on best estimate required to settle the obligation at the balance sheet date. These are reviewed at each balance sheet date and adjusted to reflect the current best esti-

## p) Deferred Revenue Expenditure

Term loan processing fees incurred for raising loan funds are amortised equally over the period of the loan.

## q) Earnings per Share

Basic earnings per share are calculated by dividing the net profit or

weighted average number of equity shares outstanding during the year are adjusted for events of bonus issue; bonus element in a rights issue to existing shareholders; share split; and reverse share split average number of equity shares outstanding during the year. preference dividends and attributable taxes, if any) by the weighted loss for the year attributable to equity shareholders (after deducting (consolidation of shares) (if any). The

weighted average number of shares outstanding during the year are For the purpose of calculating diluted earnings per share, the net profit or loss for the year attributable to equity shareholders and the adjusted for the effects of all dilutive potential equity shares.

### J **Cash and Cash equivalents**

rity of three months or less. at bank and in hand and short term investments with an original matu-Cash and Cash equivalents in the cash flow statement comprise cash

### s Segment Information

## Identification of segments

India. different products and serves different markets. There are no geo-graphical reportable segments since the Company caters to the Indian with each segment representing a strategic business unit that offers separately according to the nature of products and services provided market only and does not distinguish any reportable regions within The Company's operating businesses are organized and managed

## Inter segment Transfers

The Company generally accounts for intersegment sales and transfers as if the sales or transfers were to third parties at current market

### prices

## Allocation of common costs

Unallocated items the relative contribution of each segment to the total common costs Common allocable costs are allocated to each segment according to

allocated to any business segment. Includes general corporate income and expense items which are not

## Segment Policies

accounting policies adopted for preparing and presenting the financial statements of the Company as a whole. The Company prepares its segment information in conformity with the

## ÷ **Employee Stock Compensation Cost**

of the option on a straight line basis. method. Compensation expense is amortized over the vesting period tion cost relating to employee stock options using the intrinsic value for Employee Share-based Payments, issued by the Institute of Chartered Accountants of India. The Company measures compensaplans is done in accordance with the Securities and Exchange Board Purchase Scheme) Guidelines 1999 and Guidance Note on Accounting of India (Employee Stock Option Scheme and Employee Stock Measurement and disclosure of the employee share-based payment

## Initial Public Offer

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other than retail investors. Out of total shares listed, 12,725,000 fresh at a price of Rs. 210 each for Retail Investors and Rs. 212 each for 5,450,000 equity shares of the Company was made by equity shares were issued by the Company and an offer for sale of During the previous year, the Company completed an Initial Public Investments Limited. Offer (IPO) of its 18,175,000 Equity Shares of Rs.10/- each for cash Cliffrose

The premium of Rs. 200 per share for Retail Investors and Rs. 202 each for other than retail investors, amounting to Rs.2,562,815,000 was credited to Securities Premium Account. The Share Issue were debited against Securities Premium Account. expenses incurred by the Company amounting to Rs 196,970,762

Pursuant to the Public Issue, shares of the Company were listed on Bombay Stock Exchange and National Stock Exchange with effect

from January 6, 2010.

2011 Following are the details of utilization of IPO proceeds till March 31, The total IPO proceeds received by the Company are Rs 2,690,065,000.

2011.			
Particulars	Amount to be utilised as	Actual Utilisation	Balance to be utilised/
	per Prospectus	till March 31, 2011	(excess utilised) as on March 31, 2011
Setting up publishing units	600,000,000	448,361,906	151,638,094
Upgrading existing plant and machinery	305,000,000	392,122,896	(87,122,896)
Sales and marketing	501,000,000	3,804,070	497,195,930
Reducing working capital loans	41,460,000	41,460,000	
Prepaying existing term loans	1,100,000,000	1,100,000,000	-
Issue Expenses paid out of IPO Proceeds	142,605,000	111,578,053	31,026,947
Total	2,690,065,000	2,097,326,925	592,738,075

### Note:

- As per the provisions in the Prospectus, the management of the Company has the discretion to change the allocation as well as reschedule the utilization of IPO proceeds proposed in the prospectus depending on the business scenario and funding requirements. as tollows Accordingly, the management has reallocated the proposed utilization
- a IPO expenses and lying unutilized would be used for setting up new The Proceeds allocated towards Sales and marketing expenses and
- <u>b</u> publishing units and upgrading the existing plant and machinery; The proceeds would be utilised for setting up publishing units as well as
- The Audit Committee and the Board of Directors of the Company in tion to the number of locations / states mentioned in the prospectus upgrading the existing plant and machinery at locations / states in addi-

the meeting held on May 18, 2011 have approved the revised alloca-

tion and resultant utilisation of proceeds of IPO till March 31, 2011.

	2)
202	Pending
	Pending utilization, as at March 31, 2011, the funds are temp
	as at
	March
	<u>3</u> 1,
	2011,
	the
	funds
	are
	temporarily

held in:	eld in:
Particulars	Amounts
Fixed Deposit	580,000,000
Balance in Current Account	12,738,075
Total	592,738,075

### 4. ≤ Scheme of Arrangement:

- Demerger of Radio division of Synergy Media Entertainment Limited (SMEL) and merger with the Company: The Company along with its subsidiary Synergy Media Entertainment
- a

Limited had filed the Scheme of Demerger ('the Scheme') with the Hon'ble high Court with Judicature at Madhya Pradesh ("Madhya Pradesh High Court") and Hon'ble high Court with Judicature at Gujarat ("Gujarat High Court") for demerger of Radio division of SMEL and merger with the Company.

The Scheme of Arrangement was approved by Madhya Pradesh High Court and Gujarat High Court vide their order dated January 13, 2011 and January 17, 2011 respectively. The certified order copy of the Madhya Pradesh High Court and Gujarat High court dated January 29, 2011 and February 2, 2011 respectively were filed with the Registrar of Companies on February 15, 2011 and February 16, 2011 respectively.

As prescribed in the Scheme, the Ministry of Information and Broadcasting, Government of India accorded their approval vide letter No. 212/30(33)/2006-FM(Vol.II)/120 dated March 30, 2011.

Accordingly, after the approval by the Ministry of Information and Broadcasting, Government of India, the Scheme became effective on March 30, 2011 with appointed date April 1, 2010.

- March 30, 2011 with appointed date April 1, 2010. b) As per the Scheme, the Company has issued and allotted 1,732,500 fully paid equity shares of Rs.10 each at par in the ratio of one equity share of the Company for every ten equity shares of SMEL as on record date to the shareholders of SMEL.
- record date to the shareholders of SMEL. c) Further, as per Clause 4.8 of the Scheme, the unabsorbed depreciation and brought forward losses related to SMEL till March 31, 2010 has been transferred to the Company which has been set off by the Company while computing the Current Tax provision for the year ended March 31, 2011.
- d) As prescribed in the Scheme, all the assets and liabilities of Radio division of SMEL as at March 31, 2010 are transferred to and accounted in the books of the account of the Company at their respective book value and the deficit, after considering the cancellation of the Company's investments in SMEL and also the face value of the equity shares issued and allotted by the Company) is debited to General Reserve account as under:-

ġ

## NOTICE TO ACCOUNTS (Continued):

615,563,846	Deficit debited to General Reserve
17,325,000	Less: Equity shares issued and allotted by the Company
	Investments of the Company (22,663,200 Equity shares of Rs.10 each) held in Synergy Media Entertainment Limited
698,258,200	Less: Cancellation of
100,019,354	Net Assets
1,039,136,553	Total Liabilities
646,383,134	Unsecured loans
237,666,852	Secured loans
155,086,567	Current liabilities and provision
1,139,155,907	Total Assets
369,561,111	Current Assets
769,594,796	Fixed assets
Amount	Particulars

- B) Demerger of Internet Division of Indiainfo.com: a) As per the Scheme of Arrangement relating to
- As per equity shares issued in lieu of 9 preference shares is shown under 90,000. Further the Company declared bonus shares during the year ended, March 31, 2008. The shares to be issued (including bonus Arrangement. Accordingly it was decided by the Board of Directors in its meeting dated October 25, 2007, to issue 180 equity shares of restricts issue of non-convertible securities to non-resident share-holders in par with External Commercial Borrowings (ECB). were allotted and the balance was to be allotted subsequent to obtaining the Foreign Investment Promotion Board (FIPB) approval. Internet Division of Indiainfo.Com Limited, the Company had to issue 25 (twenty five) fully paid equity shares of Rs. 10 each and 10 (ten) fully paid preference shares of Rs. 10,000 each to the equity sharesecurities premium account. 7, 2008 and the securities premium amounting to Rs.88,200 on 180 the Company has issued all the balance 1,839 equity shares on June pense account for the year ended March 31, 2008. Subsequently, shares) amounting to Rs. 106,590 were shown under Share sus-Rs. 10 each in lieu of 9 preference shares at a total value of Rs terms of consideration pursuant to clause 14 of the Scheme of ambiguity it was considered appropriate to modify the form and Accordingly, Courts, However subsequent to the filing of the scheme with the High 2007. Out of these shares, 4 equity shares and 1 preference share holders of Indiainfo.Com Limited on the effective date i.e. July 31 the Reserve Bank of India issued a press release which the Scheme of Arrangement relating to take over of the as a matter of abundant precaution and to avoid any
- within stipulated time period. under Section 72A of the Income Tax Act, 1961 shall be fulfilled against its taxable The Company has been legally advised that it shall be able to set The management is permissible under the relevant provisions of Income Tax Act, 1961 in its taxable income for the year ended March 31, 2007, as depreciation of erstwhile Internet Division of Indiainfo.com Limited considered and adjusted the unabsorbed tax losses and unabsorbed off the unabsorbed losses of income. confident that all the conditions stipulated Accordingly, Internet Division of Indiainfo.com the Company has
- 5. Term Loans, Cash Credit facilities, Foreign Currency Ioan and Buyers' credit facilities consist of:

Particulars	March 31, 2011	March 31, 2010
Rupee Term Loans		
IDBI Bank	480,000,000	660,000,000
Rabo India Finance	I	77,777,758
Cash Credit		
State Bank of Hyderabad	21,626,443	11,329,189
State Bank of Indore	-	48,348,046
Bank of	29,985,612	62,021,570
Maharashtra		
Foreign Currency		
Loan		
AGCO Finance	USD 28,304,872	USD 31,572,817
GmbH	equivalent to	equivalent to
	Rs. 1,264,944,748	Rs. 1,418,250,923



USD 7,542,471 equivalent to	USD 5,625,420 equivalent to	HSBC Bank
USD 2,495,452 equivalent to Rs 112 095 712	USD 754,498 equivalent to Rs 33 718 527	Standard Chartered Bank
		Buyers Credit Facilities

## The Term Loans are secured by:

- :: <u>a</u> First Charge on Plant and Machinery situated at all locations (other than Gujarat) of the Company;
- Ē Second Charge on all current assets;
- ≣ Personal Guarantee of directors aggregating to Rs. 60,000,000 [Shri Ramesh Chandra Agarwal];
- ₹ Corporate Guarantees of Writers and Publishers Private Limited aggregating to Rs. 480,000,000.
- 5 IDBI Bank: Exclusive Charge on the Plant and Machinery being fixed assets of the Company; acquired out of the financial assistance. Second Charge on all the
- ≦. IDBI Bank: First pari passu Charge with other lenders on up gradation Project Assets.
- Second Charge on Immovable housing property of Writers and Publishers Private Limited at various units.

## Cash Credit Facilities are secured by:

- First Charge on the entire current assets and;
- .≕ **∵ 5** assets) of the Company. Second Charge on the other movable properties (other than current
- ≣ Personal Guarantees of Directors aggregating to Rs. 71,607,191 [Shri Ramesh Chandra Agarwal, Shri. Sudhir Agarwal, Shri. Girish Agarwal and Shri. Pawan Agarwal].
- ₹ Corporate Guarantees of Writers & Publishers Private Limited

## Foreign Currency Loan is secured by:

up gradation Project Assets. AGCO Finance GmbH: First pari passu Charge with other lenders on

## Buyers Credit Facilities are secured by:

- Standard Chartered Bank: First Charge on the current assets of the
- ≞ HSBC Bank: First Pari passu Charge over current assets of the Company

Corporate Guarantee of Writers and Publishers Private Limited. Second Charge over Plant and Machinery of the Company and Company

### <u>6</u> (a) Related Party Disclosure

Standards) Rules, 2006, (as amended) are given below: Related party disclosures, as required by notified Accounting Standard 18 - "Related Party Disclosures" notified by the Companies (Accounting

Particulars	Related Party
Subsidiaries	- Synergy Media Entertainment Limited. - I Media Corp Limited.

* Up to March 31, 2010	emer
	- Shri Sudhir Agarwal, Managing Director - Shri Girish Agarwal, Director

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**DB** Corp Ltd

	Trancactic	50 U00F		
	ended	ed you	Allouit receivable (payable) As At	ie (payabie)
	March 31, 2011	March 31, 2010	March 31, 2011	March 31, 2010
Advertisement Income				
Synergy Media Entertainment Limited	- 14 248 402	20,047,851	-	5,120,461
Writers and Publishers Private Limited	18,006,363	41,861,638	1,113,197	6,922,547
Abhivyakti Kala Kendra	       	9,194,275	) ) ) ) )	
Bhaskar Industries Limited	159,162 78 853	2,313,160	32,932	14,816 24 068
Sharda Solvent Limited	12,901	8,344,170	-	24,900 9,720
Bhaskar Exxoil Private Limited	21,996	7,477,988	ı	
D B Malls Private Limited	- 120.516	25,639,495	- 98.960	- 662.922
Bhaskar Venkatesh Products Private Limited	1,748,641	I	1,348,641	I
Sale of Magzine Bhaskar Publication and Allied Industries Private Limited	342.686	405.213	223.207	171.744
Sale of Newspaper				
Bhaskar Publication and Allied Industries Private Limited	7,789,674	8,366,520	7,299,995	I
Bhaskar Publication and Allied Industries Private Limited	3,976,509	4,262,153	280,445	I
Synergy Media Entertainment Limited		198,000		ı
Shri Sudhir Agarwal, Managing Director	3,600,000	3,600,000	,	(7,441,123)
Rent Income Bhaskar Publication and Allied Industries Private I imited	1 020 000	1	1	1
Rent Paid				
Writers and Publishers Private Limited Bhaskar Industries Limited	28,679,176 144.000	19,203,211 159.997		- (89.109)
Bhaskar Publication and Allied Industries Private Limited	100,000	100,000		
Bhaskar Infrastructure Limited	3,829,260	4,055,761		1
Shri Girish Agarwal, Director	100,000	100,000		- (176,907)
News Collection Expenses	37 848 738	60 716 165	(12 731 331)	(10 429 064)
Diligent Media Corporation Limited	1,886,478	1,572,792	(650,422)	(1,867,580)
Printing Job Work Expense	48 891 299	52 499 220	(4 780 453)	(12 741 845)
Diligent Media Corporation Limited	7,489,292	7,659,526	(173,948)	(1,342,631)
Bhaskar Printing Press Rajasthan	6,734,372	32,783,800	(3,445,339)	(5,920,767)
Bhaskar Printing Press CPH2	5,863,675	6,719,342	(338,542)	(556,362)
Bhaskar Printing Press Gujarat	11,326,685	13,671,085	(3,305,883)	(3,123,127)
R.C. Printer, Raipur	685,833	4,616,373	(223,493)	(293,023)
Diligent Media Corporation Limited	3,970,979	2,550,000	ı	(144,310)
Advertisement and Publicity Expenses Syneray Media Entertainment Limited		8.095.698	- (9.030.726)	
I Media Corp Limited	3,433,912	3,389,062	150,471	(1,857,453)
Abbis out to Konden	-	170,221		I
Approximate Applies and Publishers Private Limited)	4.902.095			
Interest Income from Deposits				
Writers and Publishers Private Limited	33,264,382	57,383,219	513,770	860,611
Bhaskar Multinet Limited	20,132,499	2,299,958	6,847,886	4,545,294
Synergy Media Entertainment Limited		ı	63,057,055	I

SCHEDULE ANNEXED TO AND FORMING PART OF THE ACCOUNTS AS AT AND FOR THE YEAR ENDED ON MARCH 31, 2011

(Amounts in Indian Rupees)

6. (b) Details of transactions with related parties:

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# SCHEDULE ANNEXED TO AND FORMING PART OF THE ACCOUNTS AS AT AND FOR THE YEAR ENDED ON MARCH 31, 2011 (Amounts in Indian Russes)

(Amounts in Indian Rupees)

6. (b) Details of transactions with related parties:				
	Transactions year ended	ons year led	Amount receivable (payable)	le (payable)
	March 31, 2011	March 31, 2010	March 31, 2011	March 31, 2010
I Media Corp Limited	23,758,437	20,421,506		I
Sale of Fixed Assets Rhaskar Publication and Allied Industries Private Limited	5 625 852	I	5 625 852	1
Purchase of Fixed Assets				
Bhaskar Publication and Allied Industries Private Limited Loan / Advances Given / (Repaid by party)	18,823	ı		
Synergy Media Entertainment Limited		198,478,886 (20,993,767)	1 1	646,383,132 -
I Media Corp Limited	(256,620,481) 55,892,475	56,006,622		200,728,006
Bhaskar Multinet Limited	15,816,658		170,750,252	15,740,211
Writers and Publishers Private Limited	(116,666,668)	(116,666,668)	204,166,662	320,833,330
Writers and Publishers Private Limited	ı	78,968,141 (204,272,633)	(54,396,376)	(83,477,055) -
Advances given during the year for investment in equity shares Writers and Publishers Private Limited	1	40 000 000	80 000 000	80 000 000
Factoring of Recievables / advances				
Venters and Publishers Private Limited Security Deposit given against lease of properties	1	0,185, <del>44</del> 1		1
Writers and Publishers Private Limited	ı	ı	132,950,000	132,950,000
Bhaskar Publication and Allied Industries Private Limited	ı	10,000,000	(10,000,000)	(10,000,000)
Sale of Investments Writers and Publishers Private Limited	1	1	60,000,000	60,000,000
Shri Sudhir Agarwal, Managing Director Shri Girish Agarwal, Director	1 1	1 1	- 50,000	77,500 50,000
Investments made	350 000 000		1	1
News print loan given / (taken)				
M P Printer (a unit of Writers and Publishers Private Limited)	20,894,894 21 279 228	6,806,277 19 558 103	15,517,265	6,766,924 5,911
Divya Prabhat Publications Private Limited	113,129	1,348,102	7 111 565	2,615,694
Balance outstanding at the year end				
Synergy Media Entertainment Limited I Media Corp Limited		1 1	(5,896,619) 23.472	2,911,128
M P Printer (a unit of Writers and Publishers Private Limited)	1		(2,080,011)	(5,442)
Diligent Media Corporation Limited Bhaskar Industries Limited			( <i>221</i> , <i>21</i> 0) 1,590,148	(0,274,331) -
D B Malls Private Limited	ı	ı	796,787	ı
India Interactive Technologies Limited Bhaskar Multinet Limited			- 339.214	(4,059,891) 257.215
R.C. Printer, Raipur	ı	ı	363,205	456,787
Divya Prabhat Publications Private Limited	1	ı	(854,155)	(3,944,739)
writers and Publishers Private Limited Bhaskar Publication and Allied Industries Private Limited	1 1		(11,207,3U3) 72,885,625	(12,305,745)
Direct (OOH) Media Private Limited				(حم, ممر, عمر) 13,236
Bhaskar Infrastructure Limited		ı		183,678
D B Publication Private Limited		ı	ı	6,618
Shri Pawan Agarwal, Director	I		1	784,774
Note: For details of guarantees given by related parties, Refer Note 5 of Schedule 25.				

- 7 Leases
- expense in the profit and loss account, on a straight-line basis over the lease term. Rental expenses in respect of operating leases are recognized as an
- a Operating Lease (for assets taken on Lease)
- able by mutual consent; The Company has taken various residential, office and godown premises under operating lease agreements. These are generally renew-
- ġ 69,919,405); Lease payments for the year are Rs. 115,843,578 (Previous year Rs
- <u>0</u> The future minimum lease payments under non-cancelable operating leases
- not later than one year is Rs. 115,280,172 (Previous year Rs 60,993,479);
- later than one year but not later than five years is Rs. 499,931,012 later (Previous year Rs. 268,489,767); than five years Rs 59,302,817 (Previous Rs
- There are no restrictions imposed in these lease agreements. There • 4,124,307). year
- g sub leases are escalation clauses in agreement with some parties. There are no

### œ Capital Commitments

- Estimated amount of contracts remaining to be executed on capital account and not provided for Rs. 148,479,849 (Previous year Rs. 138,612,551)
- 9 Contingent Liabilities not provided for
- a Guarantees issued ş bank on behalf of the Company Rs
- ġ Corporate Guarantee issued by the Company of Rs. 450,000,000 in 18,122,375.
- <u></u> The Indian Performing Rights Society Limited (IPRS) had filed a suit Private Limited favor of Export Development Canada on behalf of Bhaskar Exxoils
- cient to take care of the final liability for royalty, if any, which would be year ended March 31, 2011 towards the royalty payable to IPRS. The management believes that the provision made in the books is suffihearing to both the parties. The management is confident that the case would be settled in the favor of the Company, however, pending before the Hon'ble court, as the court has reserved the order after testing against the refusal by SMEL to obtain a license from the IPRS Company has provided on best judgment basis Rs. 10,579,831 for the the result of the suit, as a matter of abundant well as for damages in favour of the IPRS. The matter is pending Division from infringing any of the copyrights owned by the IPRS as confirmed only after the result of the suit. IPRS has prayed for a permanent injunction restraining the Radio with regards to broadcasting / performing its copyrighted works. The against SMEL on May 27, 2006 before the High Court of Delhi conprecaution, the
- d music played) out of the kitty of 2% of the net revenue. The Company is accordingly paying to PPL since then. the Order, PPL is supposed to get a proportionate amount (as per the Performance Limited (PPL) before the Copy Right Board against the exorbitant rates proposed by PPL for grant of compulsory licenses. A legal Suit was filed by SMEL on July 28, 2008 against Phonographic The Copy Right Board passed the Order on August 25, 2010. As per

would be settled in the favor of the Company, however, pending the result of the suit, as a matter of abundant precaution, the Company the Bombay High Court. The management is confident that the case has been claiming the previous period amount at a higher rate. PPL has subsequently filed a summary suit in Bombay High Court towards recovery of the said amount. At present the matter is pending before period prior to the Order, as per the rates specified in the Order. PPL of the deposit paid to them after adjusting the amount payable for the The Company has asked for a refund of Rs. 4,011,858 from PPL out

> ended March 31, 2011 towards the royalty payable to PPL. The man-agement believes that the provision made in the books is sufficient to has provided on best judgment basis Rs.7,794,055 for the year firmed only after the result of the suit take care of the final liability for royalty, if any, which would be con-

@ disclose the details of each case. There are certain employee related cases also pending against the Company. In view of large number of cases, it is impracticable to There are several defamation and other legal cases pending against the Company and its directors. These include criminal and civil cases.

provision is considered necessary against the same. **Derivative Instruments** The estimated amount of claims against the Company in respect of these cases is Rs. 16,835,528 (Previous year Rs. 12,187,682). The estimated contingency in respect of some cases cannot be ascerchance of decisions in its favour in respect of above and hence no trend in respect of such cases, the Company believes that there is fair tained. Based on discussions with the solicitors and also the past

## 10.

sheet date: Particulars of unhedged foreign currency exposure as at the balance

		March	March 31, 2011	Marc	March 31, 2010
Particulars	Currency	Amount in foreign currency	Amount in Rs.	Amount in foreign cur- rency	Amount in Rs.
Sundry Creditors	USD	1,057,623	46,378,006	3,039,710	136,543,772
Sundry Creditors	EURO		I	45,700	2,767,444
Standard Chartered Bank Buyers Credit	USD	754,498	33,718,527	2,495,452	112,095,712
HSBC Bank Buyers Credit	USD	5,625,420	251, 450, 010	7,542,471	338,807,784
AGCO Finance GmbH	USD	28,304,872	1,264,944,748	31,572,817	1,418,250,923
Sundry Debtors	USD		-	1,847	82,967

## 11. Additional information pursuant to the provisions of para graphs 3, 4B, 4C, 4D of Part II of the Schedule VI of the

### a Licensed and installed capacity:-Companies Act, 1956:

Licensed capacity is not applicable.

Installed Capacity (as certified by the management and relied upon by the auditors, it being a technical matter).

		b) i) Actual Production and Sales	al Produc	b) i) Actu
120,000	5	120,000	5	Heat Set Machines
1,941,000	51	2,274,000	61	Cold Set Machines
Total Capacity (Impressions per hour)	No. of Machines	Total Capacity (Impressions per hour)	No. of Machines	Type of Machine
March 31, 2010		March 31, 2011		

Power         Units         Unit           Production         3.211,870         4.569,	Sales 1,382,822,612 1,315,96	Production 1,396,530,119 1,328,95	News paper No. of Copies No. of Co	March 31, 2011 March 31	) I) Actual Froduction and Sales
<b>Units</b> 4,569,760	1,315,960,527	1,328,957,295	No. of Copies	March 31, 2010	



Sales Magazines Production	2,714,460 <b>No. of Copies</b> 10,793,740	4,040,273 <b>No. of Copies</b> 13,714,126
Magazines	No. of Copies	No. of Cop
Production	10,793,740	13,714,12
Sales*	10,773,055	13,603,059

\* Excludes magazines distributed as free samples 15,185 Copies (Previous year - 131,067 Copies).

ii) Opening and Closing stock of finished goods:

	March 31, 2011	March 31, 2010
Magazines	No. of Copies	No. of Copies
Closing Stock	51,000	60,000
Opening stock	60,000	80,000

c) Value of Imports on CIF Basis	CIF Basis	
Particulars	March 31, 2011	March 31, 2010
Raw Material	714,929,410	931,967,788
Stores and Spares	17,149,434	6,887,014
Capital Goods	-	155,451,592

d) Consu	d) Consumption of Raw Material	w Material		
	March 31, 2011	31, 2011	March	March 31, 2010
	Quantity In Kgs.	Value	Quantity In Kgs.	Value
Newsprint		141,430,175 3,839,083,276	130,270,636	3,278,675,591

e) Imported and indigenous raw materials, stores and spares

consumed				
	March 31, 2011	31, 2011	March 31, 2010	1, 2010
	Value	% of total Consumption	Value	% of total Consumption
i)Raw Materials				
Imported	819,088,777	21.34%	928,466,147	28.32%
Indigenous	3,019,994,499	78.66%	2,350,209,444	71.68%
Total	3,839,083,276	100.00%	3,278,675,591	100.00%
ii) Stores & Spares				
Imported	17,149,434	2.92%	6,887,014	1.34%
Indigenous	569,897,425	97.08%	508,018,707	98.66%
Total	587,046,859	100.00%	514,905,721	100.00%
f) Earnings	Earnings in foreign currency (on accrual basis)	irrency (on ac	crual basis)	
Particulars		March 31, 2011		March 31, 2010
Advertisement Income	ent Income		666	666,981
	ture in foreign	currency (on	accrual basis)	
				24 2040

<li>Earnings in toreign currency (on accrual basis)</li>	surrency (on accru	al basis)
Particulars	March 31, 2011	March 31, 2010
Advertisement Income		666,981
g) Expenditure in foreign currency (on accrual basis)	yn currency (on ac	crual basis)
Particulars	March 31, 2011	March 31, 2010
Traveling	807,586	742,016
Financial Expenses	24,132,816	21,317,090

Advertisement Income		666,981
<ol> <li>Expenditure in foreign currency (on accrual basis)</li> </ol>	yn currency (on ac	crual basis)
Particulars	March 31, 2011	March 31, 2010
Traveling	807,586	742,016
Financial Expenses	24,132,816	21,317,090

rtisement Income	-	666,981
penditure in forei	penditure in foreign currency (on accrual basis)	crual basis)
culars	March 31, 2011	March 31, 2010
ling	807,586	742,016
	0.000.00	0.01000

		-	
21,317,090	742,016	March 31, 2010	,

Advertisement & Publicity	ı	57,822
Publicity		
Others	1,745,074	24,985,485

Of the above, Rs. Nil (Previous year – Rs. 10,496,049) is disclosed under addition to fixed assets (including Capital Work-in-Progress) and Rs. Nil (Previous year Rs. 13,539,190) is disclosed under addi-tion to Share Issue expenses under the head 'Miscellaneous Expenditure in the Balance Sheet.

j **Managerial Remuneration** 

3,600,000	3,600,000	Total
		Allowances
3,600,000	3,600,000	Salaries and
March 31, 2010	March 31, 2011	Particulars

i) Auditors' Remuneration (including service tax)	(including service	tax)
Particulars	March 31, 2011	March 31, 2010
As Auditor		
Audit Fees	6,195,900	6,066,500
Limited Review Fees	1,654,500	330,900
Tax Audit Fees	551,500	551,500
Tax Opinion Fees	-	110,300
Out-of-pocket expenses	551,500	661,800
In other manner		
Certification relating to IPO	-	7,721,000
Total	8,953,400	15,442,000

Premium Account. Out of above expenditure, Rs. Nil (Previous Year – Rs. 7,721,000) is included in Share Issue Expenses which is adjusted against Securities

## 12. Receivables from Companies under the same management as required under Clause 32 of the listing agreement.

(a) Sundry Debtors include the following amounts receivable from the

companies under the same management:

Name of the Company	Closing Balance	Balance	Maximum Amount Outstanding during the year	Maximum Amount nding during the year
	March 31, 2011	March 31, 2010	March 31, 2011	March 31, 2010
Synergy Media Entertainment Limited	-	5,120,461	1	44,757,834
I Media Corp Limited	723,330	5,119,258	15,407,970	5,119,258
Bhaskar Industries Limited	32,932	14,816	41,154	2,030,181
Bhaskar Multinet Limited	7,639	24,968	45,699	699,437
Bhaskar Exxoil Limited	-		21,996	7,477,988
Bhaskar Venkatesh Products Private Limited	1,348,641	1	1,348,641	

45



the amount is repayable over a period of three years. In all other cases, the amounts are repayable on demand.

## Note:

## In case of advances given to Writers and Publishers Private Limited,

## 13. Earnings per Share

Divya Prabhat Publication Private Limited

.

.

1,758,158

Sharda Solvent

9,720

21,085

8,325,788

Limited

Particulars	March 31, 2011	March 31, 2010
i) Profit for the year	2,673,231,385	1,990,422,694
<ul> <li>Weighted average number of Equity Shares outstanding for Basic EPS</li> </ul>	181,528,139	172,206,180
iii) Basic Earnings per share	14.73	11.56
iv) On account of shares to be issued under ESOS	288,673	162,389
<ul> <li>v) Weighted average number of Equity Shares outstanding for Diluted EPS</li> </ul>	181,816,812	172,368,569
vi) Diluted Earnings per share (Rs.)	14.70	11.55
vii) Nominal value of shares (Rs.)	10.00	10.00

Writers and Publishers Private Limited

1,113,197

6,922,547

4163,551

6,922,547

21,622,608 23,439,331

Abhivyakti Kala Kendra

DB Malls Private Limited

98,960

662,922

729,354

able from the companies under the same management

**Closing Balance** 

Maximum Amount Outstanding during the year

Name of the Company

March 31, 2011

March 31, 2011

646,383,131 March 31, 2010 (b) Loans, Advances and Deposits include the following amounts receiv

## 14. Employee Benefits

646,383,131 March 31, 2010

## **Defined Contribution Plan**

plans: During the year ended March 31, 2011 and March 31, 2010; the Company contributed the following amounts to defined contribution

culars         March 31, 2011         M           dent Fund         69,377,216            oyees' State Insurance         19,234,889            oration         60,613,405			
dent Fund     69,377,216       oyees' State Insurance     19,234,889       oration     60,610,105	Particulars	March 31, 2011	March 31, 2010
oration 19,234,889	Provident Fund	69,377,216	48,550,886
	Employees' State Insurance	19,234,889	7100,764
00,012,103	Total	88,612,105	55,651,650

## **Defined Benefit Plan**

24,909,243

### A- Gratuity

The Company has a defined benefit gratuity plan. Every employee who has completed five years or more of service gets a gratuity on departure at 15 days salary (last drawn salary) for each completed the form of a qualifying insurance policy. year of service. The scheme is funded with an insurance company in

## **B-** Leave Encashment

end of the year. In accordance with leave policy, the Company has provided for leave entitlement on the basis of an actuarial valuation carried out at the

Bhaskar Publication & Allied Industries Private Limited

80,030,190

1,527,425

151,318,651

13,874,026

Direct(OOH)

13,236

13236

2,181,717

Media Private

Limited

Publications Private Limited

Divya Prabhat

Bhaskar

183,678

183,678

Infrastructure

\_imited

Diligent Media Corp Limited

1,220,197

Bhaskar Exxoil Limited

Industries Limited Bhaskar

1,590,148

ı. .

1,590,148 1,220,197

8,592,331

Writers and Publishers Private Limited

466,342,929

582,278,196

738,180,658

732,863,795

Bhaskar Multinet

177,937,352

20,542,720

178,005,015

20,733,950

16,000

10,578

Limited

Synergy Media Entertainment

Media Corp \_imited

23,472

200,728,007

278,203,594

200,897,576

imited

DB Publications Private Limited

6,618

6618

130,551

**DB Malls Private** 

796,787

796,787

271,445

Imited

Kendra Abhivyakti Kala

.

237,092

1,321,292

1,455,514

status and amounts recognized in the balance sheet for the respec-The following tables summaries the components of net benefit expense recognized in the profit and loss account and the funded tive plan.

## Profit and Loss Account:

Net Employee benefit expense (recognized in Employee Cost)

Particulars - Gratuity	March 31, 2011	March 31, 2011 March 31, 2010
Current service cost	12,303,564	12,796,427
Interest cost on benefit obliga- tion	5,433,826	4,535,207
Expected return on plan assets	(4,862,819)	(3,605,018)
Net actuarial (gain) / loss recog- nized in the year	2,795,211	(8,953,208)

Past service cost Net benefit expense	- 15,669,782	- 4,773,407
Actual return on plan assets	3,653,690	8,385,191

Balance Sheet Details of Provision and fair value of plan assets

Particulars - Gratuity	March 31, 2011	March 31, 2011   March 31, 2010
Benefit obligation	81,867,707	67,922,829
Fair value of plan assets	74,060,336	60,785,240
	(7,807,371)	(7,137,589)
Less: Unrecognised past service cost	-	-
Net Liability	(7,807,371)	(7,137,589)

Details of Experience Adjustments on plan assets and plan liabili-ties

Particulars - Gratuity	March 31, 2011   March 31, 2010	March 31, 2010
Experience adjustments on plan liabilities (Gain)/Loss	4,523,864	3,633,997
Experience adjustments on plan	(1,209,129)	4,780,173

as follows: Changes in the present value of the defined benefit obligation are

Assets Gain/(Loss)

<b>Particulars - Gratuity</b>	March 31, 2011	March 31, 2011 March 31, 2010
Opening benefit obligation/net liability	67,922,829	60,469,425
Interest cost	5,433,826	4,535,207
Current service cost	12,303,564	12,796,427
Benefits paid	(5,378,598)	(5,705,195)
Actuarial (gains) / losses on obli- gation	1,586,082	(4,173,035)
Closing benefit obligation	81,867,707	67,922,829

## Changes in the fair value of plan assets are as follows:

<b>Particulars - Gratuity</b>	March 31, 2011	March 31, 2011 March 31, 2010
Opening fair value of plan assets	60,785,240	48,066,911
Expected return	4,862,819	3,605,018
Contributions by employer	15,000,000	10,038,333
Benefits paid	(5,378,598)	(5,705,195)
Actuarial gains / (losses) on plan assets	(1,209,129)	4,780,173
Closing fair value of plan assets	74,060,336	60,785,240
Actuarial gains / (losses) recog- nized in the year	(2,795,211)	8,953,208

after balance sheet date. The Company expects to contribute Rs.10,000,000 (Previous Year Rs.10,000,000) to gratuity fund during the annual period beginning

Date of grant

January 5, 2009

May 10, 2010

DBCL – ESOS 2008

DBCL - ESOS 2010

were in operation:

The major categories of plan assets as a percentage of the fair value of total plan assets are as follows:

100	100	Investments with insurer
%	%	
March 31, 2010	March 31, 2011 March 31, 2010	Particulars - Gratuity

which the obligation is to be settled. The overall expected rate of return on assets is determined based on the market prices prevailing on that date, applicable to the period over

Company's plans are shown below: The principal assumptions used in determining gratuity obligations for the

Particulars - Gratuity	March 31, 2011	March 31, 2011 March 31, 2010
Discount rate	8.25%	8.00%
Expected rate of return on	8.25%	8.00%
assets		
Employee turnover	1% age related	1% age related
	+ 6% service	+ 6% service
	related	related

Amounts for the current and previous three years are as follows:

		Gratuity		
	March 31, 2011	March 31, 2010	March 31, 2009	March 31, 2008
Defined benefit obligation	81,867,704	67,922,829	60,469,425	40,363,900
Plan assets	74,06,336	60,785,240	48,066,911	28,569,088
Surplus / (deficit)	(7,807,371)	(7,807,371) (7,137,589)	(12,402,514) (11,794,812)	(11,794,812)
Experience adjustments on plan liabilities (Gain) / Loss	4,523,864	3,633,997	7,687,325	4,864,820
Experience adjustments on plan assets Gain / (Loss)	(1,209,129)	4,780,173	(1,427,487)	308,687

The Company has adopted Accounting Standard 15 (Revised) from April 01, 2007, thereby has not given disclosure for the following for financial year ended on March 31, 2007:

(a) The present value of the defined benefit obligation, the fair value of the plan assets and the surplus or deficit in the plan; and

0 The experience adjustments arising on plan liabilities and plan

The estimates of future salary increases, considered in actuarial valu-ation, take account of inflation, seniority, promotion and other relevant factors, such as supply and demand in the employment market

**15. Employee Stock Option Scheme 2008 and 2010** The Company has granted Stock Options to its employees as per its scheme referred to as "DBCL – ESOS 2008" and "DBCL- ESOS 2010". During the year ended March 31, 2011 the following schemes

assets

47

	March 31, 2011	March 31, 2010	March 31, 2011	March 31, 2010
tstanding at the ginning of the ar	330,387	413,427		
anted during year	ı		491,203	
feited / ncelled during year	19,177	83,040	16,494	ı
ercised during year	36,126		1	I
pired during the ar	ı		,	I
tstanding at the d of the year	275,084	330,387	474,709	I
ercisable at the d of the year	88,358	66,077		1
ighted average value of ions granted on date of grant	101.31	101.31	124.97	
following tabl	following table summarizes the year wise vesting % and the fair	the year wi	ise vesting %	and the fair
e in respect of options outstanding.	opuoris outsia	anding.		

January 5,	January 5,	January 5,	January 5,
2014	2013	2012	2011
20%	20%	20%	20%
112.14	106.74	101.29	95.88
Ma	May	May 10,	May 10,
201	201	2013	2012
May 10,	May 10,	10,	10,
2015	2014	3	2
y 10, 20%	/ 10, 20% 4	10, 20%	10, 20%

granted

Number of options

Date of Shareholder's Date of Board Approval

December 23, 2008

March 02, 2010

April 24, 2010

December 31, 2008

Approval

Vesting Period Method of Settlement

413,427 have been granted till the year ended March 31, 2011

year ended March 31, 2011 have been granted till the ers, however 491,203 been approved by the

holders, however Board and the sharebeen approved by the 700,000 options have

> Board and the sharehold-600,000 options have

Equity

Equity

**Stock Options granted** The weighted average fair value of stock options granted till date is Rs. 101.31 and Rs. 124.97 for ESOS-2008 and ESOS-2010 respectively. The Black and Scholes Options Pricing model has been used for computing the weighted average fair value considering the following inputs:

	volatility was determined t	The expected y
0%	0%	Expected divi- dend rate
7.10%	5.24%	Average risk- free interest rate
0%	0%	Expected divi- dends
4.5 years	4.5 years	Life of the options granted (Vesting and exercise period) in years
0%	0%	Historical Volatility
0%	0%	Expected Volatility
Discount up to a maxi- mum of 30% to the mar- ket price. i.e. Rs. 168	50% discount to the average of first 30 days closing market price post IPO i.e. Rs. 124	Exercise Price
124.97	101.31	Weighted aver- age share price
ESOS-2010	ESOS-2008	
March 31, 2011	March	
- -	c	

The expected volatility was determined based on historical volatility data, historical volatility includes early years of the companies life, the company expects the volatility of its share price to reduce as its natures to allow for the effects of early exercise. To allow for effects 0 

5

	value approach described in the Guidance Note, the Company's net	Had Compensation cost been determined in accordance with the fair	exercise price.	option after the vesting date, when share price was in excess of the
	ibed in t	st been		g date,
•	the Gu	ı deten		when
	idance	mined i		share p
	Note, t	n accor		price wa
•	the C	danc		as in
	ompar	e with		exces
-	ny's net	the fair		s of the

of early exercise, it was assumed that the employees will exercise
option after the vesting date, when share price was in excess of the
exercise price.
Had Compensation cost been determined in accordance with the fair
value approach described in the Guidance Note, the Company's net

profit as reported would have changed to amounts indicated below:	profit as reported would have
value approach described in the Guidance Note, the Company's ne	/alue approach described in
Had Compensation cost been determined in accordance with the fai	Had Compensation cost bee
	exercise price.

nts indicated below	changed to amour	rofit as reported would have changed to amounts indicated below
, the Company's n	he Guidance Note	alue approach described in the Guidance Note, the Company's n
ordance with the fa	determined in acc	ad Compensation cost been determined in accordance with the fa
		xercise price.

xercise price.
ad Compensation cost been determined in accordance with the fail
alue approach described in the Guidance Note, the Company's ne
rofit as reported would have changed to amounts indicated below:

	ofit as reported would have changed to amounts indicated below	lue approach described in the Guidance Note, the Company's n
March 31, 2011	changed to amou	he Guidance Note
March 31, 2011   March 31, 2010	nts indicated below	∍, the Company's n

Add: Employee stock compen-sation under intrinsic value method

Less: Employee stock compen-sation under fair value method

2,657,075,510

1,986,104,766

47,820,496

17,283,654

Profit as reported

2,673,231,385

1,990,422,694

31,664,621

12,965,726

|--|

fit as reported would have changed to amounts indicated below
---

fit as reported would have changed to amounts indicated below	ue approach described in the Guidance Note, the Company's	1 Compensation cost been determined in accordance with the	rcise price.	c
---	---	--	--------------	---

March	ofit as reported would have changed to amounts indicated I	lue approach described in the Guidance Note, the Compar	Id Compensation cost been determined in accordance with	
ŝ	d to	lan	ine	
2011	o amou	ce Note	d in acc	
March 21 2011   March 21 2	nts indicated	e, the Compar	cordance with	

Basic

Earnings Per Share Proforma profit

	_			
- As adjusted	- As reported	Diluted	- As adjusted	- As reported
14.61	14.70		14.64	14.73
11.52	11.55		11.53	11.56

### 16. Fixed Deposits

Cash and Bank includes Fixed Deposits having maturity period of more than three months amounting Rs. 696,987,121 (Previous year Rs. 1,436,183,913).

### 17. Investments

e strategic investments and also in view of the projected profitable operations of IMCL, the management is of the view that there is no diminution other than temporary in the value of these investments. ments are of a long term strategic nature. IMCL is in the initial years of commercial operations and has accumulated losses (as per the latest audited financial statements for the year ended March 31, 2011) aggregating to Rs. 272,430,822. These being long term and 350,000,000 in Zero coupon Fully Convertible debentures of I Media The Company has invested Rs. 5,775,000 in Equity shares and Rs Corp Limited ['IMCL'], which is a subsidiary company. The said invest-

### ٩ **Investment in Private Treaties**

ous parties by investing in the securities of these parties. By these arrangements, the said parties would also offer their advertisements diminution which is other than temporary. odically and required provision would be made in respect of any tion, which is other than temporary, in the value of these investments. The management will evaluate the value of these investments perified term. Up to March 31, 2011, the Company has made provision of in the Company's print and non print media periodically, for a speci-The Company has strategically entered into arrangements with vari-Rs. 97,500,000 (Previous year Rs. 52,500,000) in respect of diminu-

18. Preoperative expenses included under Fixed Assets and Capital -in-Prc

WUIN-III-FIUgiess are as under.		
Particulars	March 31, 2011 March 31, 2010	March 31, 2010
Opening Balance of Pre - Operative Expenses	10,927,521	78,935,822
Expenditure during the year :		
Raw Material Consumed	2,101,349	ı
Operating Expenditure	3,649,569	360,082

Other Indirect Expenditure	5,250,211	8,899,344
Loan Management Fees	-	5,688,413
Bank Charges	-	3,033
Interest and Financial Charges	-	11,735,613
Total	22,044,349	110,769,663
Less:- Capitalized during the year	22,044,349	99,842,142
Closing Balance of Pre- Operative Expenses (Disclosed as Capital Work-in- Progress)		10,927,521

## 19 Details of dues to Micro and Small Enterprises as per Micro, Small and Medium Enterprises Development Act, 2006.

- a An amount of Rs. 6,554,207 (Previous Year Rs. Nil) and Rs. Nil respectively. (Previous Year Rs. Nil) was due and outstanding to suppliers as at the end of the accounting year on account of Principal and Interest
- ಂ ġ No interest was paid during the year to any supplier. No interest was paid to suppliers for payments made beyond the appointed date during the accounting year.
- g No claims have been received at the end of the year for interest 2006 under Micro, Small and Medium Enterprises Development Act,
- <u>e</u> No amount of interest was accrued and unpaid at the end of the The above information regarding Micro, Small and Medium accounting year
- Company. This has been relied upon by the auditors. been identified on the basis of information available with the Enterprises has been determined to the extent such parties have
- 20. Salaries, Wages and Bonus include sitting fees paid to Directors Rs 780,000 (Previous year Rs. 380,000).
- 21. Since the segment information as per notified Accounting Standard17 Segment Reporting notified by the Companies (Accounting consolidated financial statements, the separate segment information based on standalone financial statements are not provided. Standards) Rules, 2006 (as amended) is provided on the basis of
- 22

The figures for the previous year presented have been regrouped where necessary to conform to this year classification. scheme of restructuring (Refer Note 4A –Scheme of arrangement). Current Year's figures are not comparable to previous year due to

As per our report of even date.

Employee Cost

115,699

5,147,356

### Firm Registration number 101049W Chartered Accountants For S.R. Batliboi & Associates

May 18, 2011 Mumbai Membership No. 36656 Partner per Amit Majmudar

> Firm Registration number 06263C Chartered Accountants per Navin K. Gupta For Gupta Navin K. & Co.

Membership No. 75030 Partner

Managing Director

For and on behalf of the Board of Directors of D.B. Corp Limited

Director

Company Secretary

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### Statement pursuant to section 212 of the Companies Act, 1956 relating to subsidiary Companies

	Name(s) of the Subsidiary Companies	Synergy Media Entertainment Limited	I Media Corp Limited
(A)	The "Financial Year" of the Subsidiary Companies	31st March, 2011	31st March, 2011
(B)	Shares of the subsidiary held by D.B. Corp Limited on the above dates:		
	i) Number and face value	136800 Equity Shares of Rs. 10/- each*	577500 Equity shares of Rs. 10/- each
	ii) Extent of holding	56.82%	55%
(C)	The net aggregate of Profits/ Loss of the subsidiary's companies so far as it concerns the members of the D.B. Corp Limited:		
	<ul> <li>(a) not dealt with in the accounts of D.B. Corp Limited for the Financial year 31st March, 2011</li> <li>(i) For the Subsidiaries' fianancial year as in (A) Above</li> </ul>	Rs. 00.34 Crores (NOTE A)	Rs.(9.15) Crores (NOTE B)
	<ul> <li>(ii) For the Previous financial years of the Subsidiaries since they became the Holding Company's subsidiaries</li> </ul>	Rs. (10.46) Crores	Rs.(5.77) Crores
	(b) dealt with in the accounts of D.B. Corp Limited for the year ended 31st March, 2011 amounted to-		
	<ul><li>(i) For the Subsidiaries' fianancial year ended as in (A) above</li><li>(ii) For the Previous financial years of the Subsidiaries since they became the Holding Company's subsidiaries</li></ul>	NIL NIL	NIL NIL

\*Pursuant to the Scheme of Arrangement between Synergy Media Entertainment Limited and D.B.Corp Limited

For and on behalf of the Board,

(Director)

(Director)

### NOTE A: Synergy Media Entertainment Limited

Net Profit/(Loss) for the year ended on 31/03/2011		Rs. 6,000,438
D.B. Corp Limited extent of holding	56.82%	
Therefore, the net aggregate of Profit/Loss of the subsidiary Companies so far as		Rs. 6,000,438*56.82%
it concerns the members of D.B. Corp Limited		Rs. 3,409,596
not dealt with in the accounts of D.B. Corp Limited		Rs. 00.34 Crores

### NOTE B:

I Media Corp Limited

Net Profit/(Loss) for the year ended on 31/03/2011		Rs.(91,512,744)
D.B. Corp Limited extent of holding	55.00%	
Therefore, the net aggregate of Profit/Loss of the subsidiary Companies so far as it concerns the members of D.B. Corp Limited		Rs.(91,512,744)
not dealt with in the accounts of D.B. Corp Limited		Rs. (9.15) Crores

50

## Auditor's Report

## The Board of Directors D.B. Corp Limited

- 1. We have audited the attached Consolidated Balance Sheet of D.B. Corp Limited ('DBCL') Group, as at March 31, 2011, and also the Consolidated Profit and Loss account and the Consolidated Cash Flow Statement for the year ended on that date annexed thereto. These financial statements are the responsibility of the DBCL's management and have been prepared by the management on the basis of separate financial statements and other financial information regarding components. Our responsibility is to express an opinion on these financial statements based on our audit.
- 2. We conducted our audit in accordance with the auditing standards generally accepted in India. Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.
- Gupta Navin K. & Co. did not audit the financial statements of the subsidiaries, whose financial statements reflect total assets of Rs.122,888,679 (Previous year Rs.1,195,364,514) as at March 31, 2011, the total revenue of Rs.54,202,236 (Previous year Rs.408,587,339) and cash

### For S.R.Batliboi & Associates Firm Registration No: 101049W Chartered Accountants

per Amit Majmudar Partner

Membership No : 36656

Mumbai May 18, 2011

> flows amounting to (Rs.24,058,050) (Previous year Rs.8,869,977) for the year then ended. These financial statements and other financial information have been audited solely by one of the joint auditors S.R. Batliboi & Associates, whose reports have been furnished to Gupta Navin K & Co. and our joint opinion is based on these reports.

- 4. We report that the consolidated financial statements have been prepared by the DBCL's management in accordance with the requirements of Accounting Standard (AS) 21 -"Consolidated Financial Statements" notified pursuant to the Companies (Accounting Standards) Rules, 2006, (as amended).
- 5. Based on our audit and on consideration of reports of other auditor on separate financial statements and on the other financial information of the components, and to the best of our information and according to the explanations given to us, we are of the opinion that the attached consolidated financial statements give a true and fair view in conformity with the accounting principles generally accepted in India:
- (a) in the case of the consolidated balance sheet, of the state of affairs of the DBCL Group as at March 31, 2011;
- (b) in the case of the consolidated profit and loss account, of the profits of the DBCL Group for the year ended on that date; and
- (c) in the case of the consolidated cash flow statement, of the cash flows of the DBCL Group for the year ended on that date.

For Gupta Navin K.& Co Firm Registration No: 06263C Chartered Accountants

per Navin K. Gupta Partner Membership No : 75030



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3ALANCE SHEET AS AT MARCH 31, 20	
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(Amounts in Indian Rupees)

			-
	Schedules	As At March 31, 2011	As At March 31, 2010
SOURCES OF FUNDS			
Shareholders' Funds Share Capital	-	1 832 842 310	1 815 156 050
Stock Options outstanding Reserves and Surplus	ω Ν -	6,426,991,371	4,658,797,466
		8,288,752,726	6,486,919,242
Loan Funds Secured Loans Unsecured Loans	5 <del>4</del>	2,081,725,340	2,966,297,834 241.008.762
	•	2,372,074,605	3,207,306,596
Deferred Tax Liabilities (Net)	6	694,657,385	608,762,958
Minority Interest (Refer Note 7 of Schedule 25)	TOTAL	3,791,742 11,359,276,458	44,386,825 <b>10,347,375,621</b>
APPLICATION OF FUNDS			
Fixed Assets	7	8 107 508 035	7 165 101 087
Less : Accumulated depreciation / amortisation		1,729,494,637	1,304,898,967
Net Block Capital Work-in-progress including Capital Advances		6,678,011,398 680.090.624	5,860,595,120 614.282.768
		7,358,102,022	6,474,877,888
Investments	8	162,811,000	205,011,000
Current Assets, Loans and Advances			
Inventories Sundry Debtors	9 10	728,033,099	721,615,361 1.934.309.475
Cash and Bank Balances	t = :	1,730,959,004	1,926,409,752
	Α	5,917,678,118	5,614,360,906
Current Liabilities	13 14	1,648,080,088	1,706,012,977 366.557.767
	B	2,189,141,576	2,072,570,744
Net Current Assets	(A-B)	3,728,536,542	3,541,790,162
An the extent pot written off or adjusted	15	109,826,894	125,696,571
(נס תום בעופות ווסר אוותפון סוו סו מסחמופט)	TOTAL	11,359,276,458	10,347,375,621
NOTES TO ACCOUNTS	25		
The Schedules referred to above and Notes to Accounts form an integral part of the Balance Sheet As per our Report of even date	integral part of the Balance Sheet.		
For S. R. Battiboi & Associates Firm registration number: 101049W Chartered Accountants Chartered Accountants	For Gupta Navin K. & Co. Firm registration number: 06263C Chartered Accountants	For and on behalf of the Board of Directors of D.B. Corp Limited	irectors of

**per Amit Majmudar Partner** Membership No. 36656

Mumbai May 18, 2011

**per Navin K. Gupta Partner** Membership No. 75030

Managing Director

Director

**Company Secretary** 



	CONSOLIDATED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED N
(Amounts in Indian Rupees)	D MARCH 31, 2011

		March 31, 2011	March 31, 2010
INCOME			
Sales Income from Event Management	16	2,316,963,389 175.305.407	2,271,908,452
Advertisement Income Other Oberating Income	17	10,016,147,636	8,085,350,865
EXDENDITIBE		12,652,439,255	10,629,753,095
Raw Materials Consumed Increase in Stock of Finished Goods	18	3,839,083,276 (604,314)	3,278,675,591 (15,938)
Event Expenses Operating Expenses	19	160,203,482 1,319,362,565	118,323,495 1,318,711,356
rerssonnei Expenses General and Administrative Expenses Selling and Distribution Expenses Operation Profit before interest and depreciation	20 22 22	1,843,905 781,891,703 675,714,600 4 <b>031 149 577</b>	1,318,112,012 565,695,858 600,838,839 3 429 411 882
Other Income (Interest Income) Financial Expenses	23 24	141,762,180 153.028.579	111,523,413 356.918.966
Profit Before Tax		3.587.038.760	2,805,666,967
Tax Expense Current Tax Deferred Tax Charge Provision for tax of earlier years		897,291,887 85,894,427 16,500,000	840,010,000 215,943,289 1,208,404
Profit for the Year Before Minority Interest Minority Interest in the (profits)/losses of Subsidiaries		<b>2,587,352,446</b> (2,590,845)	<b>1,748,505,274</b> 79,495,798
Profit for the Year Balance brought forward from previous year		<b>2,584,761,601</b> 1,363,267,140	<b>1,828,001,072</b> 109,133,208
Profit available for Appropriation		3,948,028,741	1,937,134,280
Appropriations: Interim Dividend Proposed Final Dividend Tax on Dividend Transfer to General Reserve		363,083,050 366,596,274 119,774,637 300,000,000	136,135,954 226,908,256 60,822,930 150,000,000
Balance carried to Balance Sheet		1,149,453,961 <b>2,798,574,780</b>	573,867,140 <b>1,363,267,140</b>
<b>Earnings Per Share (Refer Note 17 of Schedule 25)</b> Basic Earning Per Share Diluted Earning Per Share Nominal Value Per Share		14.24 14.22 10	10.62 10.61 10
NOTES TO ACCOUNTS			

For Gupta Navin K. & Co. Firm registration number: 06263C Chartered Accountants

For S. R. Batliboi & Associates Firm registration number: 101049W Chartered Accountants

**per Amit Majmudar Partner** Membership No. 36656

Mumbai May 18, 2011

**Company Secretary** 

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**DB Corp Ltd** 

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Director

**per Navin K. Gupta Partner** Membership No. 75030

Managing Director

For and on behalf of the Board of Directors of D.B. Corp Limited

# SCHEDULES FORMING PART OF THE CONSOLIDATED BALANCE SHEET AS AT MARCH 31, 2011

(Amounts in Indian Rupees, except share data)

	(Amounts in Indian Rup	(Amounts in Indian Rupees, except share data)
	As At March 31, 2011	As At March 31, 2010
Schedule 1		
SHARE CAPITAL Authorised : 249,000,000 (Previous Year 249,000,000) Equity Shares of Rs. 10 each	2,490,000,000	2,490,000,000
1,000 (Previous Year 1,000), 0%, Non- Convertible Redeemable Preference Shares of Rs. 10,000 each	10,000,000	10,000,000
Issued, Subscribed and Paid up : 183 283 231 (Previous Year 181 514 605) Equity Shares of Bs 10 each fully naid up	<b>2,500,000,000</b>	<b>2,500,000,000</b> 1 815 146 050
1 (Previous Year 1), 0%, Non - Convertible Redeemable Preference Share of Rs. 10,000 each	10,000	10,000
<ul> <li>Notes:</li> <li>a) Of the above, 166,652,850 (Previous Year 166,652,850) Equity shares of Rs. 10 each, fully paid up have been issued as bonus shares by capitalisation of General Reserve b) Of the above shares, 3,869,255 (Previous Year 2,136,755) Equity shares have been issued for a consideration other than cash (Refer Note 6A of Schedule 25)</li> <li>c) 1 (Previous Year 1) Preference share of Rs. 10,000 has been issued for consideration</li> </ul>		
	e.	
Schedule 2	1,832,842,310	1,815,156,050
<b>STOCK OPTIONS OUTSTANDING</b> (Refer Note 19 of Schedule 25) Employee Stock Options outstanding Less: Deferred Employee Compensation outstanding	57,831,008 26,166,387	25,109,412 12,143,686
Less: Value of Employee Compensation of options exercised	31,664,621 2,745,576 <b>28,919,045</b>	12,965,726 - 12,965,726
Schedule 3 RESERVES AND SURPLUS		
<b>RESERVES AND SURPLUS</b> <b>General Reserve</b> As per last Balance Sheet Add : Transferred from Profit and Loss Account Add: Adjusted pursuant to the scheme of arrangement (Refer Note 6A of Schedule 25)	929,597,888 300,000,000 26,022,325	779,597,888 150,000,000
<b>Securities Premium Account</b> As per last Balance Sheet Add: Received on account of Fresh Issue of Equity shares (Refer Note 4 of Schedule 25) Add: Received on exercise of employee stock options	1,255,620,213 2,365,932,438 - 6,863,940	929,597,888 88,200 2,562,815,000
Profit and Loss Account	2,372,796,378 2,798,574,780 <b>6,426,991,371</b>	2,365,932,438 1,363,267,140 <b>4,658,797,466</b>



# SCHEDULES FORMING PART OF THE CONSOLIDATED BALANCE SHEET AS AT MARCH 31, 2011

(Amounts in Indian Rupees, except share data)

Deferred Tax Liabilities (Net)	<b>Deferred Tax Assets</b> Provision for Doubtful Debts and Advances Provision for Gratuity and Leave Encashment Provision for Diminution in value of Investment Unabsorbed Depreciation and Carried Forward Losses (Refer Note below) Provision for Employee Stock Option Scheme	<b>Deferred Tax Liabilities</b> Depreciation Term Loan Processing fees	Schedule 6 DEFERRED TAX LIABILITIES (NET)	Security Deposits Received	Schedule 5 UNSECURED LOANS	<ul> <li>Working Capital Loan</li> <li>Cash Credit Facilities from Banks</li> <li>Buyers' Credit from Bank</li> <li>(For Security Refer Note 9 of Schedule 25)</li> </ul>	SECURED LOANS Term Loans - Rupee Loans from Banks - Rupee Loans from Financial Institution - Foreign Currency Loan from Financial Institution	Schedule 4	
694,657,385	61,837,662 16,219,003 32,387,063 - 9,606,184	814,707,297 - <b>814,707,297</b>		290,349,265 <b>290,349,265</b>		51,612,055 285,168,537 <b>2,081,725,340</b>	480,000,000 - 1,264,944,748		As At March 31, 2011
608,762,958	23,585,388 13,609,701 17,844,750 71,351,231 4,407,081,000	739,561,078 - <b>739,561,078</b>		241,008,762 241,008,762		121,698,805 450,903,496 <b>2,966,297,834</b>	897,666,852 77,777,758 1,418,250,923		As At March 31, 2010

Note: In case of subsidiaries, the recognition of deferred tax assets is restricted to the extent of deferred tax liabilities as at March 31, 2011 and March 31, 2010.

**DB Corp Ltd** 

### SCHEDULE FORMING PART OF THE CONSOLIDATED BALANCE SHEET AS AT MARCH 31, 2011 (Amounts in Indian Rupees)

Schedule 7

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### FIXED ASSETS

Assets		Gross E	lock		Accum	ulated Deprec	iation/Amortis		Net B	
	As At	Additions	Deductions	As At	Uр То	For the	On	Uр То	As At	As At
	April 1, 2010	U U	during	March 31, 2011	April 1, 2010	Year	deductions	March 31, 2011	March 31, 2011	March 31, 2010
		the year	the year							
Tangible Assets										
Land										
- Freehold	37,737,900	24,496,413	-	62,234,313	-	-	-	-	62,234,313	37,737,900
- Leasehold	11,192,602	18,754,976	-	29,947,578	411,916	400,124	-	812,040	29,135,538	10,780,686
Buildings										
- Freehold	557,736,270	116,860,508	-	674,596,778	28,595,931	19,793,382	-	48,389,313	626,207,465	529,140,339
- Leasehold	-	509,727,738	-	509,727,738	-	575,964	-	575,964	509,151,774	-
Leasehold Improvements	53,308,711	11,102,564	-	64,411,275	7,711,447	6,284,287	-	13,995,734	50,415,541	45,597,264
Plant and Machinery (Refer Note 2 Below)	4,859,575,205	374,974,211	11,852,244	5,222,697,172	710,291,508	261,933,422	3,042,422	969,182,508	4,253,514,664	4,149,283,697
Office Equipments	169,096,368	20,838,541	1,667,383	188,267,526	39,494,916	10,137,414	605,401	49,026,929	139,240,597	129,601,452
Vehicles	22,942,152	4,815,743	1,605,801	26,152,094	15,723,231	1,839,354	907,862	16,654,723	9,497,371	7,218,921
Furniture and Fixtures	227,820,901	27,096,524	67,698	254,849,727	60,198,257	16,249,300	39,861	76,407,696	178,442,031	167,622,644
Electric Fitting, Fans and Coolers	221,828,879	47,671,758	-	269,500,637	31,491,049	12,395,297	-	43,886,346	225,614,291	190,337,830
Computers	336,431,965	59,888,272	4,720,614	391,599,623	219,727,079	35,212,297	3,653,202	251,286,174	140,313,449	116,704,886
D.G.Sets	99,884,175	36,200,489	-	136,084,664	10,683,436	5,450,403	-	16,133,839	119,950,825	89,200,739
Intangible Assets										
Computer Software	28,683,650	9,336,553	-	38,020,203	14,880,871	5,955,458	-	20,836,329	17,183,874	13,802,779
Goodwill	25,609,517	-	-	25,609,517	18,149,608	5,030,979	-	23,180,587	2,428,930	7,459,909
Goodwill on Consolidation (Refer Note 5 of Schedule 25)	1,444,792	161,398	-	1,606,190	1,239,553	366,637	-	1,606,190	-	205,239
One Time License Fees	512,201,000	-	-	512,201,000	146,300,165	51,220,100	-	197,520,265	314,680,735	365,900,835
Total	7,165,494,087	1,261,925,688	19,913,740	8,407,506,035	1,304,898,967	432,844,418	8,248,748	1,729,494,637	6,678,011,398	5,860,595,120
Capital Work-in-progress									680,090,624	614,282,768
(including Capital Advances)										
(Refer Note 1, 3 and 4 Below)										
									7,358,102,022	6,474,877,888
Previous year ended March 31, 2010	4,694,684,043	2,486,557,091	15,747,047	7,165,494,087	931,887,966	378,349,362	5,338,361	1,304,898,967	5,860,595,120	

### Notes

1) For details of Pre operative expenses and borrowing cost capitalised Refer Note 22 of Schedule 25.

2 Plant and Machinery above include Common Transmitters Infrastructure which are Jointly held assets as at March 31, 2011:

Gross Block - Rs. 127,300,000 (Previous Year - Rs. 127,300,000)

Net Block - Rs.101,333,902 (Previous Year - Rs. 114,496,722)

% of Ownership - 30.26% (Previous year 30.26%)

3) Additions during the year and Capital Work-in-progress as at March 31, 2011 includes exchange differences Rs.442,492 [foreign exchange gain (net)] [Previous year Rs. 204,770,841 (foreign exchange gain (net))].

4) Additions during the year and Capital Work-in-progress as at March 31, 2011 includes Borrowing Cost capitalised Rs. Nil (Previous year Rs. 16,184,462).

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(Amounts in Indian Rupees, except share data)

	Marc	AS At March 31, 2011	As At March 31, 2010
Schedule 8	œ		
INVESTMENTS Long Term Inve Unquoted and	INVESTMENTS Long Term Investments (At cost) Unquoted and Non Trade (Refer Note 16 of Schedule 25)		
100,000	(Previous Year 100,000) Equity Shares of Rs. 10 each fully paid up at a premium of Rs. 140 per share of Dwarkas Gems Limited	15,000,000	15,000,000
14,286	(Previous Year 14,286) Equity Shares of Rs. 10 each fully paid up at a premium of Rs. 340 per share of Aayam Herbal Private Limited	5,000,000	5,000,000
375,000	(Previous Year 375,000) Equity Shares of Rs. 10 each full paid up at a premium of Rs. 30 per share of Arvind Coirfoam Private Limited	15,000,000	15,000,000
100,000	(Previous Year 100,000) Equity Shares of Rs. 10 each fully paid up at a premium of Rs. 390 per share of Micro Secure Solution Limited (Refer Note 2 below)	40,000,000	40,000,000
81,085	(Previous Year 81,085) Equity Shares of Rs. 10 each fully paid up at a premium of Rs. 359.95 per share of Naaptol Online Shopping Private Limited (Refer Note 2 below)	30,000,000	30,000,000
230,415	(Previous Year 230,415) Equity Shares of Rs. 10 each fully paid up at a premium of Rs. 207 per share of Neesa Leisure Limited	50,000,000	50,000,000
27,778	(Previous Year 27,778) Equity Shares of Rs. 10 each fully paid up at a premium of Rs. 350 per share of Professionals Coaching Company Private Limited	10,000,000	10,000,000
-	(Previous Year 1) 0%, Fully Convertible Debenture of Rs. 3 Crores fully paid up of Abbee Consumables and Peripherals Sshope Limited (Refer Note 1 below)	30,000,000	30,000,000
200,000	(Previous Year 200,000) 0%, Fully Convertible Debentures of Rs. 100 each fully paid up of Cubit Computers Private Limited (Refer Note 2 below)	20,000,000	20,000,000
Nii	(Previous Year 200,000) 14% Non Convertible Debentures of Rs. 100 each fully paid up of Everonn Systems India Limited		20,000,000
2,280,000	(Previous Year Nil) Zero Coupon Fully Convertible Debentures of Rs. 10 each fully paid up of Everonn Education Limited	22,800,000	·
100	(Previous year 100) Equity Shares of Rs 100 each fully paid up of United News of India	10,000	10,000
10	(Previous year 10) Equity Shares of Rs. 100 each fully paid up of Press Trust of India	1,000	1,000
	Aggregate amount of Unquoted investments	237,811,000	235,011,000
Quoted a	Quoted and Non-Trade (Refer Note 16 of Schedule 25)		
300,000	(Previous Year 300,000) Equity Shares of Rs. 10 each fully paid up at a premium of Rs. 65 per share of Ajcon Global Services Limited (Market Value as at March 31, 2011 is Rs. 6,330,000) (As at March 31, 2010 Rs.2,994,000)	22,500,000	22,500,000
	Aggregate amount of Quoted investments	22,500,000	22,500,000
Aggregate	Aggregate Market value as at March 31, 2011 is Rs. 6,330,000 (As at March 31, 2010 Rs.2,994,000)		
Less: Prov	Less: Provision for Diminution in Value of Investments	<b>260,311,000</b> 97,500,000 <b>162,811,000</b>	<b>257,511,000</b> 52,500,000 <b>205,011,000</b>
<b>Notes :</b> 1) These i 2) These i	<b>Notes :</b> 1) These investments are yet to be transferred in the name of the Company. 2) These investments contain Lock-in-Period of twelve months from the date of subscription/allotment.		

DB Corp Ltd

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# SCHEDULES FORMING PART OF THE CONSOLIDATED BALANCE SHEET AS AT MARCH 31, 2011 (Amounts in Indian Rupees, except share data)

<b>Term Loan Processing Fees</b> Opening Balance Less: Amortized during the Year - Charged to Profit and Loss Account - Transferred to Capital Work in Progress	Schedule 15 MISCELLANEOUS EXPENDITURE (to the extent not written off or adjusted) Share Issue Expenses Opening Balance Additions during the Year Additions during the Year Less: Transferred to Securities Premium Account (Refer Note 4 of Schedule 25)	Schedule 14 PROVISIONS Provision For Tax (Net of taxes paid Rs.2,689,297,806) (Previous Vear Rs. 1,754,723,061) Provision For Fringe Benefit Tax (Net of taxes paid Rs. 81,867,995) (Previous Year Rs.81,867,995) Provision For Gratuity (Refer Note 18 of Schedule 25) Provision For Gratuity (Refer Note 18 of Schedule 25) Provision For Proposed Dividend Tax on Proposed Dividend	Schedule 13 CURRENT LIABILITIES Sundry Creditors (Refer Note 13 of Schedule 25) (Includes Rs. 26,405,159 for Capital Goods) (Previous Year Rs. 96,478,418) Advances from Customers Book Overdraft Interest Accrued but not due on Ioans Other Liabilities		
125,696,571 15,869,677 109,826,894	1 1 1 1	58,421,055 6,613,317 50,000 8,534,419 41,238,900 366,732,717 59,471,080 <b>541,061,488</b>	1,220,211,225 366,944,400 - 1,822,950 59,101,513 <b>1,648,080,088</b>	As At March 31, 2011	
175,106,651 43,721,667 <u>5,688,413</u> 125,696,571	41,764,142 155,206,820 196,970,762	55,299,259 6,613,317 10,000 9,322,299 30,718,011 226,908,256 37,686,625 <b>366,557,767</b>	1,237,942,418 402,855,684 10,753,125 2,239,584 52,222,167 <b>1,706,012,977</b>	As At March 31, 2010	ces, except sind c add

109,826,894

125,696,571





For the Year Ended March 31, 2011	For the Year Ended March 31, 2010
2,084,953,525	2,052,110,962
137,470,287	117,191,477
۲۰,410,972 58.626.779	65.768.326
25,493,826 2,316,963,389	21,200,135 2,271,908,452
01 951 700	70 000 0/5
40,755,423	24,785,048
11,305,718 144,022,823	18,570,853 124,416,631
619,901,028 3 793 047 339	631,818,955
4,412,948,367 573,865,091	3,898,576,619 619,901,028
3,839,083,276	3,278,675,591
587 046 850	514.905.721
109,959,802	172,183,645
32,016,227	26,448,405
154,613,559 109,733,755	137,350,005 86,455,123
23,749,449 20,257,458	22,202,846 22,249,195
68,383,705 11,580,351	91,335,155 7,304,351
42,980,392 <b>1,319,362,565</b>	28,253,530 <b>1,318,711,356</b>
1 600 0000 1100	1 000 000
1,004,092,110 91,245,583 69,500,665	63,096,396 48,230,992
1,845,638,366	1,318,112,012
	2,084,953,525 137,470,287 10,7470,287 10,7470,287 10,7470,287 10,759,25,423 60,993 11,305,718 144,022,823 587,046,859 109,959,802 159,041,008 32,016,227 154,613,559 109,359,276 53,749,449 20,257,458 68,383,705 11,580,351 42,980,392 1,319,362,565 1,845,638,366 1,845,638,366

# SCHEDULES FORMING PART OF THE CONSOLIDATED PROFIT AND LOSS ACCOUNT FOR THE



# SCHEDULES FORMING PART OF THE CONSOLIDATED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED MARCH 31, 2011

	(Amou	(Amounts in Indian Rupees)
	For the Year Ended March 31, 2011	For the Year Ended March 31, 2010
Schedule 21 GENERAL AND ADMINISTRATIVE EXPENSES	           	
Rent Rent Bates and Taxes	30,103,413 96,810,134 3.374.104	43,373,320 78,384,701 2.944.211
Insurance Repair and Maintenance	7,972,532	6,638,974
- Building - Others	6,213,960 25,724,776	8,967,412 21,707,960
Legal and Professional Charges Postage and Telegram	115,550,154 8,600,929	70,912,003 7,186,228
Communication Printing and Stationery	37,048,176 25,747,992	31,332,776 19,202,926
Traveling Conveyance Vehicle Burning and Maintenance	107,223,089 6,796,110 7 409 554	62,630,384 5,869,889 8 785 413
	9,103,400 1,801,825	8,293,100 3,460,203
Less: Out of the Provision of earlier years (2,475,941)	3,411,138	r,000,70r
Fixed assets written Off Provision for diminution in value of Investments Provision for doubtful debts	45,000,000 61,143,778	728,332 45,000,000 45,584,144
Miscellaneous Expenses	102,121,301 781,891,703	72,856,124 565,695,858
Schedule 22 SELLING AND DISTRIBUTION EXPENSES		
Advertisement and Publicity Distribution Expenses Business Promotion	125,213,772 212,816,228 149,844,277	129,779,890 228,113,715 122,831,310
Survey Expenses	187,840,323 675,714,600	120,113,924 600,838,839
Schedule 23 OTHER INCOME Interest Income from		
- Bank Deposits (Tax deducted at source Rs. 8,578,017) (Previous Year Rs. 3,452,542)	86,750,399	32,595,249
- Other Sundry deposits (Tax deducted at source Rs. 407,247) (Previous Year Rs. 826,405)	4,173,337	5,728,581
- Intercorporate Deposits (Tax deducted at source Rs. 5,083,844) (Previous Year Bs. 11 029 073)	50,838,444	73,199,583
	141,762,180	111,523,413
Schedule 24 FINANCIAL EXPENSES		
- On Term Loans - On Banks - On Others	79,492,865 23,033,206 30,812,943	257,150,248 17,279,862 68,065,461
Exchange (Gain) / Loss on Buyers' Credit from Banks (Net) Bank Charges	397,490 19,292,075	(39,711,687) 54,135,082
	100,040,010	000,010,000

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**DB Corp Ltd** 

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464,590,005	971,971,883	notified AS- 3)	Net Cash and Cash Equivalents at the end of the year (As per	
1,926,409,752 1,461,819,747	1,730,959,004 758,987,121	5	Closing Balance Less: Fixed Deposit with maturity period of more than three months (Befer Note 15 of Schedule 25)	
		fer Schedule - 11	For Details of Components of Cash and Cash Equivalents - Refer Schedule -	
101,459,527	507,381,878		Net Increase in Cash and Cash Equivalents	
363,130,478 464,590,005	464,590,005 971,971,883		Cash and Cash Equivalents at the beginning of the Year Cash and Cash Equivalents at the end of the Year	
101,459,527	507,381,878	(A)+(B)+(C)	Net Increase in Cash and Cash Equivalents	
(387,523,063)	(1,652,353,059)	(C)	NET CASH (USED IN) FINANCING ACTIVITIES	
2,690,065,000 -	4,479,624 -		Proceeds from issuance of shares Proceeds from issuance of shares	
(155,206,620)	(100,/00,040)		Shares Issue Expenses	
(37,479,202)	(97,990,181) (133.755.648)		Dividend Distribution tax	
(220,530,758)	(589,854,863)		Dividend Paid	
(2,577,054,293)	(898,851,552)		Repayment of Loan - Secured	
286.963.420	14.279.058		C CASH FLOW FROM FINANCING ACTIVITIES Loan Taken - Secured	c
(1,870,787,107)	(581,441,480)	(B)	NET CASH (USED IN) INVESTING ACTIVITIES	
(1,3/2,920,739) -	- 702,832,626	ed	Fixed Deposit with maturity period more than three months Placed Fixed Deposit with maturity period more than three months Received	
(1 222 222 220)	141,762,180		Interest received	
57,500,000	20,000,000		Sale of Investments	
6,948,483	9,863,167		Proceeds from Sale of Fixed Assets	
(603,440,989)	(1,433,099,453)		B CASH FLOW FROM INVESTING ACTIVITIES Purchase of Fixed Assets	ω
2,359,769,697	2,741,176,417	(A)	NET CASH FROM OPERATING ACTIVITIES	
(1,013,322,482)	(910,630,090)		Direct Taxes paid	
3 373 092 179	9,733,009		Increase in Provisions	
13,530,815	3,302,942		Increase in Current Liabilities	
(227,945,383) 26.570.558	(531,058,266)		(Increase) in Sundry Debtors Decrease/ (Increase) in Loans and Advances	
(10,796,437)	(6,417,738)		(Increase) in Inventories	
(11,191,950) 3,571,373,481	8,407,005 4,207,772,773		Operating profit before working capital changes	
(6,448,217)	- 61 143 778		Provision Written Back Provision for Doubtful Debte	
45,000,000 21,835,752	45,000,000 3,411,138		Provision for Diminution in Value of Investments Bad Debts Written Off	
	60,679,338		Provision for Doubtful Loans and Advances	
378,349,362	432,844,418		Depreciation / amortization Miscellaneous Expenditure Written off	
3,460,203 245,395,553	1,801,825		Loss on sale of fixed assets (net) Interest expense (net)	
2,805,666,967	3,587,038,760		Adjustment for :	2
			A CASH ELOW EROM OPERATING ACTIVITIES	
For the Year Ended March 31, 2010	For the Year Ended March 31, 2011			
(Amounts in Indian Rupees)				

## CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED MARCH 31, 2011

**per Amit Majmudar Partner** Membership No. 36656

> per Navin K. Gupta Partner

> > **Managing Director**

Director

Membership No. 75030

For S. R. Batliboi & Associates Firm registration number: 101049W Chartered Accountants

For Gupta Navin K. & Co. Firm registration number: 06263C Chartered Accountants

For and on behalf of the Board of Directors of D.B. Corp Limited

Refer Note 6A of Schedule 25 for details of equity shares issued on account of scheme of demerger As per our Report of even date

Mumbai May 18, 2011

**DB** Corp Ltd

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**Company Secretary** 

# SCHEDULE FORMING PART OF THE CONSOLIDATED ACCOUNTS AS AT AND FOR THE YEAR ENDED MARCH 31, 2011

(Amounts in Indian Rupees)

## **SCHEDULE 25** CONSOLIDATED NOTES TO ACCOUNTS

### <del>. \*</del> Nature of Operations

agement and wind energy. aired on radio. The Group is also in the business of event mancations and advertisements published in those publications and ness. The Group derives revenue mainly from the sale of publi-Management Business. IMCL is involved in the internet business of radio broadcasting with the brand "My FM", which is curand 'Bal Bhaskar', etc. The Company is also involved in the busiand 'Saurashtra Samachar' (Gujarati dailies), 'DNA English' business of publishing of newspapers, Radio broadcasting, Event Management and Internet. The major brands are 'Dainik ("IMCL") (together referred as "the Group") are mainly in the Media Entertainment Limited ("SMEL") and I Media Corp Limited rently on air in 17 cities. SMEL is involved in the Event (English daily) and monthly magazines such as 'Aha Zindagi' Bhaskar' and 'Business Bhaskar' (Hindi dailies), 'Divya Bhaskar' D.B. Corp Limited ('the Company') and its subsidiaries Synergy

### Ņ **Basis of Consolidation**

INCL Company and its subsidiary companies namely SMEL and The consolidated financial statements ("CFS") are related to the

### a **Basis of Accounting:**

amended) The CFS has been prepared in accordance with Accounting Standard 21 (AS 21) - "Consolidated Financial Statements" notified by Companies (Accounting Standard) Rules, 2006 (as

the shareholding of the Company in these companies follows: The subsidiaries considered in the preparation of the CFS and <u>.</u> as

No No	Sr. Name of Subsidiary No Companies:	Country of Incorporation	Country of Percentage of Ownership Incorporation interest as at March 31, 2011
•	Synergy Media	India	
Ņ	I Media Corp Limited	India	

### ٩ Principles of consolidation:

cies and on the following basis: The CFS has been prepared using uniform accounting poli

- ij group transactions and unrealized profits or losses have income and expenses. The intra group balances and intra sidiary companies have been combined on a line to line The financial statements of the Company and its subbasis by adding together like items of assets, liabilities,
- ij a subsidiary over the Company's portion of equity of the been fully eliminated unless cost cannot be recovered. The excess of the cost to the Company of its investment in

date on which investment in the subsidiary is made, the dif sidiary is made, is accounted as goodwill; when the cost to ference is accounted as capital reserve. the Company's portion of equity of the subsidiary, at the the Company of its investment in the subsidiary is less than subsidiary, at the date on which the investment in the sub

- ≣ quent to the date of investments as stated above and further movements in their share in the equity subse are made by the Company in the subsidiary companies Minority interest in the minority shareholders at the date on which investments susidiaries consists of the amount of equity attributable to the net assets of consolidated
- requirements of notified AS 21 by each of the included entities. statements prepared for consolidation in accordance with the included in respect of subsidiaries, on the audited financial The CFS are based, in so far as they are related to amounts

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## <u>a</u> <u></u> **Significant Accounting Policies**

year by the Group and are consistent with those used in the previous been prepared under the historical cost convention on an accru-al basis. The accounting policies have been consistently applied (Accounting Standards) Rules, 2006, (as amended) and the rel-evant provisions of the Companies Act, 1956. The CFS has Basis of Preparation The CFS has been prepared to comply in all material respects with the Accounting Standards notified by Companies

## ٩

differ from these estimates. knowledge of current events and actions, actual results could liabilities and disclosure of contingent liabilities at the date of the Use of Estimates The preparation of CFS in conformity with generally accepted Although these estimates are based upon management's best CFS and the results of operations during the reporting period and assumptions that affect the reported amounts of assets and accounting principles requires management to make estimates

### <u></u> Fixed Assets

asset to its working condition for its intended use. Borrowing the purchase price and any attributable cost of bringing the tion/amortization and impairment losses, if any. Cost comprises are ready to be put to use. included to the extent they relate to the period till such assets tial period of time to get ready for its intended use are also costs relating to acquisition of fixed assets which takes substan-Fixed assets are stated at cost, less the accumulated deprecia-

the balance life of the asset. deducted from the cost of the asset and are depreciated over to the acquisition of a depreciable fixed asset, are added to or reported in previous financial statements, in so far as they relate those at which they were initially recorded during the year, or long-term foreign currency monetary items at rates different from mencing on or after December 7, 2006, arising on reporting of Exchange differences, in respect of accounting periods com-



### d) Depreciation

Depreciation is provided using the Straight Line Method at the rates computed based on the estimated useful life of the assets as estimated by the management, which are equal to the corresponding rates prescribed in Schedule XIV to the Companies Act, 1956.

Leasehold Improvements are amortized on a straight line basis over the shorter of the estimated useful life of the asset or the lease term which is 10 years.

Assets individually costing below Rs.5,000 are fully depreciated in the year of its acquisition.

### e) Intangibles

### Goodwill

Goodwill is amortized on a straight-line basis over a period of five years. Goodwill on consolidation is amortized on a straight line basis

Goodwill on consolidation is amortized on a straight line basis over a period of five years.

## One time Entry Fees

One time Entry fees represent amount paid for acquiring licenses for new radio stations and is amortized on a straight line basis over a period of ten years i.e. period of Grant of Permission Agreement entered into with Ministry of Information and Broadcasting for each station, commencing from the date on which the radio station becomes operational.

## Computer Software

Computer Software, being the cost of ERP License and Installation, is amortised on a straight-line basis over a period of five years.

### f) Expenditure on new projects Capital Work-in-Progress:

Expenditure directly relating to construction activity is capitalized.

## Pre-operative Expenditure:

Indirect expenditure incurred during construction period is capitalized under the respective asset-head as part of the indirect construction cost, to the extent to which the expenditure is indirectly related to the asset-head. Other indirect expenditure incurred during the construction period, which is not related to the construction activity or which is not incidental thereto is written off in the profit and loss account.

Income earned during the construction period and income from trial runs is deducted from preoperative expenditure pending allocation.

## g) Impairment of Assets

The carrying amounts of assets are reviewed at each balance sheet date if there is any indication of impairment based on internal/external factors. An impairment loss is recognized wherever the carrying amount of an asset exceeds its recoverable amount. The recoverable amount is the greater of the assets net selling price and value in use. In assessing value in use, the esti-

mated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and risks specific to the asset.

### h) Investments

Investments that are readily realisable and intended to be held for not more than a year are classified as current investments. All other investments are classified as long-term investments. Current investments are carried at lower of cost and fair value determined on an individual investment basis. Long-term investments are carried at cost. However, provision for diminution in value, if any, is made to recognise a decline other than temporary in the value of the investments.

### Leases

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## Where the Company is the lessee

Leases, where the lessor effectively retains substantially all the risks and benefits of ownership of the leased items are classified as operating leases. Operating lease payments are recognized as an expense in the profit and loss account on a straight-line basis over the lease term.

## j) Inventories

Inventories are valued as follows:

Magazine and Gifts	Raw materials- News Print and Stores and Spares	
Magazine and Gi Promotional Products	ials- Nev and Spa	
fts	ures	
/ Lower of cost and net realizable value.	Lower of cost and net realizable value. However, material and other items held for use in the pro- duction of inventories are not written down below cost if the finished products in which they will be incorporated are expected to be sold at or above cost. Cost is determined on a weighted average basis.	

Net realizable value is the estimated selling price in the ordinary course of business, less estimated costs of completion and estimated costs necessary to make the sale.

## k) Revenue Recognition

Revenue is recognized to the extent that it is probable that the economic benefits will flow to the Group and the revenue can be reliably measured. Specifically, the following bases are adopted:

### Advertisements

Revenue is recognized as and when advertisement is published /displayed /aired and is disclosed net of discounts and service tax.

## Sale of Newspaper, Magazine, Waste Paper and Scrap

Revenue is recognized when the significant risks and rewards of ownership have passed on to the buyer and is disclosed net of sales return and discounts.

### **Printing Job Work**

Revenue from printing job work is recognized on the completion of job work as per terms of the agreement with the customer.

## **Revenue from Sales Portal and SMS**

Revenue is recognised as and when the related services are



rendered as per the terms of agreement and are disclosed net of discounts.

### Sale of power

Revenue from sale of power generated in the Wind Energy Unit of the Company is accounted on the basis of supply made to Madhya Pradesh Paschim Kshetra V.V. Co. Limited, as per the agreement.

### Event

Revenue is recognized once the related event is organized and completed.

### Interest

Revenue is recognized on a time proportion basis taking into account the amount outstanding and the rate applicable.

### **Dividend Income**

Revenue is recognized when the shareholders' right to receive the payment is established by the Balance sheet date.

## I) Foreign currency transactions

Initial recognition Foreign currency transactions are recorded in Indian Rupees by applying to the foreign currency amount, the exchange rate between the Indian Rupee and the foreign currency prevailing at

### Conversion

the date of the transaction.

Foreign currency monetary items are reported using the closing rate. Non-monetary items which are carried in terms of historical cost denominated in a foreign currency are reported using the exchange rate at the date of the transaction; and non-monetary items which are carried at fair value or other similar valuation denominated in a foreign currency are reported using the exchange rates that existed when the values were determined.

## Exchange differences

Exchange differences, in respect of accounting periods commencing on or after December 7, 2006, arising on reporting of long-term foreign currency monetary items at rates different from those at which they were initially recorded during the year, or reported in previous financial statements, in so far as they relate to the acquisition of a depreciable fixed assets, are added to or deducted from the cost of the assets and depreciated over the balance life of the assets.

Exchange differences arising on the settlement of monetary item not covered above, or on reporting such monetary items at rates different from those at which they were initially recovered during the year, or reported in previous financial statements, are recognized as income or as expense in the year in which they arise.

## Forward exchange contracts not intended for trading or

**speculation purposes** The premium or discount arising at the inception of forward exchange contracts is amortised as an expense or income over the life of the contract. Exchange differences on such con-

tracts are recognised in the statement of profit and loss in the year in which the exchange rates change. Any profit or loss arising on cancellation or renewal of forward exchange contract is recognised as income or as expense for the year.

## m) Retirement and other Employee Benefits

Retirement benefits in the form of Provident Fund are a defined contribution scheme and the contributions are charged to the profit and loss account of the year when the contributions to the respective funds are due. There are no other obligations other than the contribution payable to the respective funds.

Gratuity liability is a defined benefit obligation and is provided for on the basis of an actuarial valuation done as per projected unit credit method, carried out by an independent actuary at the end of the year.

The Company makes contributions to a trust administered and managed by the insurance company to fund the gratuity liability. Under this scheme, the obligation to pay gratuity remains with the Company, although the insurance company administer the scheme.

Short term compensated absences are provided for based on estimates. Long term compensated absences are provided based on actuarial valuation carried out by an independent actuary at the end of the year. The actuarial valuation is done as per projected unit credit method.

Actuarial gains/losses are immediately taken to profit and loss account and are not deferred.

## n) Income Taxes

Tax expense comprises of current and deferred tax. Current income tax is measured at the amount expected to be paid to the tax authorities in accordance with the Income-tax Act, 1961 enacted in India. Deferred income taxes reflects the impact of current year timing differences between taxable income and accounting income for the year and reversal of timing differences of earlier years.

Deferred tax is measured based on the tax rates and the tax laws enacted or substantively enacted at the balance sheet date. Deferred tax assets are recognised only to the extent that there is reasonable certainty that sufficient future taxable income will be available against which such deferred tax assets can be realised. In situations where the company has unabsorbed depreciation or carry forward tax losses, all deferred tax assets are recognised only if there is virtual certainty supported by convincing evidence that they can be realised against future taxable profits.

At each balance sheet date, unrecognized deferred tax assets of earlier years are re-assessed and recognized to the extent that it has become reasonably certain or virtually certain, as the case may be, that future taxable income will be available against which such deferred tax assets can be realized. The carrying amount of deferred tax assets are reviewed at each balance sheet date. The company writes-down the carrying



deferred tax asset can be realized. Any such write down is sufficient future taxable income will be available against which amount of a deferred tax asset to the extent that it is no longer income will be available. tually certain, as the case may be, that sufficient future taxable reversed to the extent that it becomes reasonably certain or virreasonably certain or virtually certain, as the case may be, that

### Provision

date and adjusted to reflect the current best estimates. balance sheet date. These are reviewed at each balance sheet based on best estimate required to settle the obligation at the are not discounted to its present value and are determined respect of which a reliable estimate can be made. Provisions flow of resources will be required to settle the obligation and in obligation as a result of past event; it is probable that an out-A provision is recognized when an enterprise has a present

### ٩ Deferred Revenue Expenditure

amortised equally over the period of the loan. Term loan processing fees incurred for raising loan funds are

### e Earnings Per Share

standing during the year. The weighted average number of dation of shares) (if any) ing shareholders; share split; and reverse share split (consolievents of bonus issue; bonus element in a rights issue to existequity shares outstanding during the year are adjusted for any) by the weighted average number of equity shares out-(after deducting preference dividends and attributable taxes, if profit or loss for the year attributable to equity shareholders Basic earnings per share are calculated by dividing the net

equity shares ing the year are adjusted for the effects of all dilutive potential and the weighted average number of shares outstanding durnet profit or loss for the year attributable to equity shareholders For the purpose of calculating diluted earnings per share, the

### こ Cash and Cash equivalents

an original maturity of three months or less prise cash at bank and in hand and short term investments with Cash and Cash equivalents in the cash flow statement com-

### s Segment Information

Identification of segments

tinguish any reportable regions within India. the Group caters to the Indian market only and does not dismarkets. There are no geographical reportable segments since business unit that offers different products and serves different vices provided, with each segment representing a strategic aged separately according to the nature of products and ser-The Group's operating businesses are organized and man-

## Inter segment Transfers

rent market prices transfers as if the sales or transfers were to third parties at cur-The Group generally accounts for intersegment sales and



total common costs according to the relative contribution of each segment to the Allocation of common costs Common allocable costs are allocated to each segment

## Unallocated items

are not allocated to any business segment Includes general corporate income and expense items which

### Segment Policies

the financial statements of the Group as a whole the accounting policies adopted for preparing and presenting The Group prepares its segment information in conformity with

## t **Employee Stock Compensation Cost**

the option on a straight line basis. employee stock options using the intrinsic value method. India. The Company measures compensation cost relating to Payments, issued by the Institute of Chartered Accountants of Guidance Note on Accounting for Employee Exchange Board of India (Employee Stock Option Scheme and payment plans is done in accordance with the Securities and Measurement and disclosure of the employee share-based Compensation expense is amortized over the vesting period of Stock Purchase Scheme) Guidelines Employee Share-based 1999 and

### 4 Initial Public Offer

Public Offer (IPO) of its 18,175,000 Equity Shares of Rs.10/-each for cash at a price of Rs.210 each for Retail Investors and Rs. 212 each for other than retail investors. Out of total shares the Company was made by Cliffrose Investments Limited. Company and an offer for sale of 5,450,000 equity shares listed, 12,725,000 fresh equity shares were During the previous year, the Company completed an Initial issued by the 옃

Premium Account. amounting to Rs.196,970,762 were debited against Securities Account. The Share Issue expenses incurred by the Company Rs.2,562,815,000 was credited to Securities Rs.202 each for other than retail investors, amounting to total The premium of Rs.200 per share for Retail Investors and Premium

with effect from January 6, 2010. ed on Bombay Stock Exchange and National Stock Exchange Pursuant to the Public Issue, shares of the Company were list-

proceeds till March 31, 2011. The Rs.2,690,065,000. Following are the details of utilization of IPO total IPO proceeds received by the Company were

Particulars	Amount to be utilized as per Prospectus	Actual Utilization till March 31, 2011	Balance to be utilized/ (excess utilized) as on March 31, 2011
Setting up new publishing units	600,000,000	448,361,906	151,638,094
Upgrading existing plant and machinery	305,000,000	392,122,896	(87,122,896)
Sales and marketing	501,000,000	3,804,070	497,195,930
Reducing work- ing capital loans	41,460,000	41,460,000	ı
Prepaying exist- ing term loans	1,100,000,000	1,100,000,000	
Issue Expenses paid out of IPO Proceeds	142,605,000	111,578,053	31,026,947
Total	2,690,065,000	2,097,326,925	592,738,075

### Note:

- **-**As per the provisions in the Prospectus, the management of well as reschedule the utilization of IPO proceeds proposed the Company has the discretion to change the allocation as reallocated the proposed utilization as follows: funding requirements. Accordingly, the management has in the prospectus depending on the business scenario and
- a expenses and IPO expenses and lying unutilized would be The proceeds allocated towards Sales and marketing ing plant and machinery; used for setting up publishing units and upgrading the exist-
- ē states mentioned in the prospectus. at locations / states in addition to the number of locations / The proceeds would be utilized for setting up publishing units as well as upgrading the existing plant and machinery

proceeds of IPO till March 31, 2011. approved the revised allocation and resultant utilisation of the Company in the meeting held on May 18, 2011 has The Audit Committee as well as the Board of Directors of

2 Pending utilization, as at March 31, 2011, the funds are temporarily held in:

592.738.075	Total
12,738,075	Balance in Current Account
580,000,000	Fixed Deposit
Amounts	Particulars

### Ś Goodwill on Consolidation

The excess of the cost to the Company of its investment in SMEL over the Company's portion of equity of SMEL, at the date on which the investment was made, was accounted as goodwill aggregating to Rs.1,444,792. The said goodwill was accounted during the year ended March 31, 2007.

## Scheme of Arrangement:

- ₽ . Demerger Company Entertainment Limited (SMEL) and merger with the <u>o</u> Hadio division of Synergy Media
- a with the Company. The Company along with its subsidiary Synergy Media Court") for demerger of Radio division of SMEL and merger Hon'ble high Court with Judicature at Gujarat ("Gujarat High at Madhya Pradesh ("Madhya Pradesh High Court") and ('the Scheme') with the Hon'ble high Court with Judicature Entertainment Limited had filed the Scheme of Demerger

of Companies on February 15, 2011 and February 16, 2011 and Gujarat High court dated January 29, 2011 and dated January 13, 2011 and January 17, 2011 respectively. Pradesh High Court and Gujarat High Court vide their order respectively. February 2, 2011 respectively were filed with the Registrar The certified order copy of the Madhya Pradesh High Court The Scheme of Arrangement was approved by Madhya

and dated March 30, 2011. approval vide letter No. 212/30(33)/2006-FM(Vol.II)/120 As prescribed in the Scheme, the Ministry of Information Broadcasting, Government of India accorded their

April 1, 2010. became effective on March 30, 2011 with appointed date and Broadcasting, Government of India, the Scheme Accordingly, after the approval by the Ministry of Information

their respective book values. March 31, 2010 have been transferred to the Company at assets and liabilities of the Radio division of SMEL as at As per the scheme, with effect from April 1, 2010, all the

- ٩ As per the Scheme, the Company has issued and allotted equity shares of SMEL as on record date to the sharehold-ers of SMEL. the ratio of one equity share of the Company for every ten 1,732,500 fully paid equity shares of Rs.10 each at par in
- <u>0</u> the year ended March 31, 2011. Minority Shareholders is credited to the General reserve by assets of Radio division as at March 31, 2010 and the face The difference between the Minority interest in the net the Company in the Consolidated Financial Statements for value of equity share capital issued by the Company to the
- ٩ As per Clause 4.8 of the Scheme, the unabsorbed depreci-ation and accumulated tax losses of SMEL till March 31, been set off by the Company while computing the Current Tax provision for the year ended March 31, 2011. 2010 have been transferred to the Company which has

Consolidated Profit after Tax: to the scheme referred above and their impact on the Following table summarizes the major changes arising due

Particulars	Amount
Profit After Tax as reported	2,584,761,601
Less:-	
Impact on current and deferred tax on account	
of unabsorbed depreciation and accumulated tax	
losses of SMEL till March 31, 2010 in accordance	
with the Scheme	268,728,360
Add:-	
Reduction in share of minority interest in the	
losses of radio business	46,977,668
Profit After Tax without considering the impact	
of above adjustments arising due to the scheme.	2,363,010,909

## <u>a</u> 🖲 Demerger of Internet division of Indiainfo.com:

- shares at a total value of Rs. 90,000. Further the Company mium account. in lieu of 9 preference shares is shown under securities premium amounting to Rs.88,200 on 180 equity shares issued 1,839 equity shares on June 7, 2008 and the securities pre-Subsequently, the Company has issued all the balance pense account for the year ended March 31, amounting to Rs.106,590 were shown under Share sus-2008. The shares to be issued (including bonus shares) declared bonus shares during the year ended March 31 180 equity shares of Rs.10 each in lieu of 9 preference Directors in its meeting dated October 25, Arrangement. Accordingly it was decided by the Board of eration pursuant to clause 14 of the scheme of sidered appropriate to modify the form and terms of considabundant precaution and to avoid any ambiguity it was con-Commercial Borrowings (ECB). Accordingly, as a matter of rities to non-resident shareholders in par with External press release which restricts issue of non-convertible secuwith the High Courts, the Reserve Bank of India issued a approval. However subsequent to the filing of the scheme obtaining the Foreign Investment Promotion Board (FIPB) ted and the balance was to be allotted subsequent to shares, 4 equity shares and 1 preference share were allot-Limited on the effective date i.e. July 31, 2007. Out of these 10,000 each to the equity shareholders of Indiainfo.com 10 each and 10 (Ten) fully paid preference shares of Rs. had to issue 25 (twenty five) fully paid equity shares of Rs. the Internet Division of Indiainfo.com Limited, the Company As per the Scheme of Arrangement relating to take over of 2007, to issue 2008.
- ٩ sible under the relevant provisions of Income Tax Act, 1961. able income for the year ended March 31, 2007, as permiserstwhile Internet Division of Indiainfo.com Limited in its taxunabsorbed tax losses and unabsorbed depreciation of Accordingly, the Company has considered and adjusted the The Company has been legally advised that it shall be able Indiainfo.com to set off the unabsorbed losses of Internet Division of Limited against its taxable income

lated under Section 72A of the Income Tax Act, 1961 shall The management is confident that all the conditions stipu-

### 2 Minority Interest be fulfilled within stipulated time period.

below: from Rs. 44,386,825 to Rs. 3,791,742. The movement is as the Company the amount payable to minority has changed Pursuant to scheme of arrangement between SMEL and

Particulars	Amount
Balance as at April 1, 2010	44,386,825
Less:- Reduction pursuant to scheme	(43,185,928)
of arrangement	
Add:- Share of profit for current year	2,590,845
Balance as at March 31, 2011	3,791,742

## œ

Stanue Companies (Accuu amended) are given below: **Related Party** Shi Sudhir Agarwal, Managing Director Companies (Accounting Standards) Rules, 2006, Standard 18 - "Related Party Disclosures" notified by the Related party disclosures, as required by Accounting (a) Related Parties Disclosure (as

Particulars	Related Part
Key Management Personnel	<ul> <li>Shri Sudhir Agai</li> </ul>
	- Managing Direc - Shri Girish Agar
	Director

Relatives of key management

personnel

- Shri Ramesh Chandra Agarwa Smt, Kasturi Devi Agarwal Shri Pawan Agarwal Smt, Jyoti Sudhir Agarwal Smt, Namita Girish Agarwal Smt, Nikita Pawan Agarwal

- All Season Events (P) Limited D B Partners Enterprises

Enterprises owned or significantly influenced by Key management personnel or their relatives

- Private Limited Writers and Publishers Private Limited Bhaskar Phototype Setter Bhopal" Bhaskar Printing

- Press Rajasthan Bhaskar Printing Press MPCG Bhaskar Printing Press CPH2 Bhaskar Printing Press Gujarat RC Phototype Setter Raipur RC Phototype Setter Raipur RC Phototype And Allied

- Private Limited

- Era Publications Private Limited skar Infrastructure Limited
- Bhaskar Industries Limited Limited
- Bhaskar Exxoil Private Limited

- Diligent Media Corporation Limited Direct (OOH) Media Private Limited Stitex Global Limited Dirva Prabnat Publications Private Limited Bhaskar Venkatesh Products Private Limited Sharda Solvent Limited D B Malls Private Limited D B Malls Private Limited Bhaskar Samachar Seva
- Jaipur Printing Press \* Bikaner Printing Press\*

- Jaipur Phototype Setter\* Ajmer Printing House\* Udaipur Printing Press\* New Jodhpur Printer\* New Kota Printers\*

- Bhaskar Process House\* India Interactive Technologies Limited DB Publication Private Limited Abhivyakti Kala Kendra Bhaskar Food Private Limited

\* Up to March 31, 2010

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SCHEDULE ANNEXED TO AND FORMING PART OF THE CONSOLIDATED ACCOUNTS AS AT AND FOR THE YEAR ENDED ON MARCH 31, 2011 (Amounts in Indian Rupees)

DB	
Corp	
Ltd	

8. (b) Details of transactions with related parties:	Transactions	ctions	Amount receivable (pavable)	e (pavable)
	Year ended	March 31 2010	As at March 31 2011	March 31 2010
Advertisement Income Writers and Publishers Private Limited	18,006,363	41,861,638	1,113,197	6,922,547
Abrity'akti rata refutra Bhaskar Industries Limited Bhaskar Multinet Limited Sharda Solvent Limited Bhaskar Exxoil Private Limited	- 159,162 78,853 12,901 21 996	9,194,273 2,313,160 510,322 8,344,170 7,477,988	32,932 7,639 -	- 14,816 24,968 9,720
Bhaskar Food Private Limited D B Malls Private Limited Bhaskar Venkatesh Products Private Limited	- 120,516 1,748,641	7,426,028 25,639,495 -	- 98,960 1,348,641	- 662,922 -
Sale of Magzine Bhaskar Publication and Allied Industries Private Limited	342,686	405,213	223,207	171,744
Sale of Newspaper Bhaskar Publication and Allied Industries Private Limited	7,789,674	8,366,520	7,299,995	ı
Sale of Portal and SMS Diligent Media Corporation Limited	6,070,248	2,360,479	1,248,013	1,178,358
Portal Expenses Diligent Media Corporation Limited India Interactive Technologies Limited		980,000 133,902		• •
Printing Job Charges Bhaskar Publication and Allied Industries Private Limited	3,976,509	4,262,153	280,445	
Salaries, Wages and Bonus Shri Sudhir Agarwal, Managing Director	3,600,000	3,600,000		(7,441,123)
Rent Income Bhaskar Publication and Allied Industries Private Limited	1,020,000			
Rent Paid Writers and Publishers Private Limited Bhaskar Industries Limited Bhaskar Publication and Allied Industries Private Limited Bhaskar Infrastructure Limited R.C. Printer, Raipur Shri Girish Agarwal, Director	28,679,176 144,000 100,000 3,829,260 1,654,500 100,000	19,203,211 159,997 100,000 4,055,761 1,816,320 100,000		(89,109) - - (176,907)
News Collection Expenses Bhaskar Samachar Seva Diligent Media Corporation Limited	37,648,538 1,886,478	69,716,165 1,572,792	(12,731,331) (650,422)	(10,429,064) (1,867,580)
Printing Job Work Expense M P Printer (a unit of Writers and Publishers Private Limited) Dilgent Media Corporation Limited Bhaskar Printing Press Rajasthan Bhaskar Printing Press MPCG Bhaskar Printing Press CPH2 Bhaskar Printing Press Gujarat R.C. Printer, Ralpur	48,891,299 7,489,292 6,734,372 13,582,184 5,863,675 11,326,685 685,833	52,499,220 7,659,526 32,783,000 12,145,451 6,719,342 4,616,373	(4,780,453) (173,948) (3,445,339) (3,450,417) (338,542) (3,305,883) (223,493)	(12,741,845) (1,342,631) (5,920,767) (8,359,576) (556,362) (3,123,127) (293,023)
Royalty Diligent Media Corporation Limited	3,970,979	2,550,000		(144,310)
Advertisement and Publicity Expenses Bhaskar Multinet Limited Abhivyakti Kala Kendra M P Printer (a unit of Writers and Publishers Private Limited)	- 720,000 4,902,095	641,952 - -		(462,295) - -
Interest Income from Deposits Writers and Publishers Private Limited Bhaskar Multinet Limited	33,264,382 20,132,499	57,383,219 18, 116,322	513,770 6,847,886	860,611 4,545,294

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SCHEDULE ANNEXED TO AND FORMING PART OF THE CONSOLIDATED ACCOUNTS AS AT AND FOR THE YEAR ENDED ON MARCH 31, 2011 (Amounts in Indian Rupees)

8. (b) Details of transactions with related parties:	Trans	Transactions	Amount receivable (payable)	able (payable)
	Year	Year ended	Allouit lecely	at
Sale of Fixed Assets Bhaskar Publication and Allied Industries Private Limited	March 31, 2011 5,625,852	March 31, 2010	March 31, 2011 5,625,852	March 31, 2010
Purchase of Fixed Assets Bhaskar Publication and Allied Industries Private Limited	18,823	ı	·	
Loan / Advances Given / (Repaid by party) Bhaskar Multinet Limited Writers and Publishers Private Limited	15,816,658 (116,666,668)	13,255,534 (116,666,668)	170,750,252 204,166,662	155,082,667 320,833,330
Advance received / (repaid) for publication of advertisement Writers and Publishers Private Limited	,	78,968,141 (204,272,633)	(54,396,376) -	(83,477,055)
Advances given during the year for investment in equity shares Writers and Publishers Private Limited		40,000,000	80,000,000	80,000,000
Factoring of Recievables / advances Writers and Publishers Private Limited		6,185,441		1
Security Deposit given against lease of properties Writers and Publishers Private Limited	ı	ı	132,950,000	132,950,000
Security Deposit Received Bhaskar Publication and Allied Industries Private Limited		10,000,000	(10,000,000)	(10,000,000)
Sale of Investments Writers and Publishers Private Limited Shri Sudhir Agarwal, Managing Director Shri Girish Agarwal, Director			60,000,000 - 50,000	60,000,000 77,500 50,000
News print Ioan given / (taken) M P Printer (a unit of Writers and Publishers Private Limited) Diligent Media Corporation Limited Divya Prabhat Publications Private Limited Bhaskar Publication and Allled Industries Private Limited	20,894,894 21,279,228 113,129 (27,879,307)	6,806,277 19,558,103 1,348,102 15,380,846	15,517,265 1,220,197 - 7,144,565	6,766,924 5,911 2,615,694 27,833,360
Balance outstanding at the year end         M P Printer (a unit of Writers and Publishers Private Limited)         Diligent Media Corporation Limited         Bhaskar Industries Limited         D B Malls Private Limited         India Interactive Technologies Limited         R.C. Printer, Raipur         Diva Prabhat Publications Private Limited         Bhaskar Interstructure Limited         Bisskar Publications Private Limited         Bisskar Intrastructure Limited         Bisskar Infrastructure Limited         D B Publication Private Limited         Abhivyakti Kala Kendra         Shri Pawan Agarwal, Director			(2,080,011) (227,270) 1,590,148 736,787 339,214 363,205 (854,155) (11,287,503) 72,885,625 -	(5,274,331) (5,274,331) (4,059,891) (13,8622,946) (12,365,745) (12,365,745) (26,305,936) (12,365,745) (26,305,936) (12,365,745) (26,305,936) (3,244,739) (26,305,936) (26,318,25,936) (26,318,25,93

Note: For details of guarantees given by related parties, Refer Note 9 of Schedule 25.



<u>o</u> Term Loans, Cash Credit facilities, Foreign Currency loan and Buyers Credit facilities consist of:

Particulars	March 31, 2011	March 31, 2010
Rupee Term Loans		
IDBI Bank	480,000,000	660,000,000
Rabo India Finance Private Limited		77,777,758
The J&K Bank Limited		141,515,360
Corporation Bank	-	96,151,492
<b>Cash Credit Facilities</b>		
State Bank of Hyderabad	21,626,443	11,329,189
State Bank of Indore		48,348,046
Bank of Maharashtra	29,985,612	62,021,570
Foreign Currency Loan		
AGCO Finance GmbH	USD 28,304,872 equivalent to Rs. 1,264,944,748	USD 28,304,872 equivalent USD 31,572,817 equivalent to Rs. 1,264,944,748 to Rs. 1,418,250,923
<b>Buyers Credit Facilities</b>		
Standard Chartered Bank	USD 754,498 equivalent to Rs. 33,718,527	USD 2,495,452 equivalent to Rs. 112,095,712
HSBC Bank	USD 5,625,420 equiva- lent to Rs. 251,450,010	USD 7,542,471 equivalent to Rs. 338,807,784

## a

- The Term Loans are secured by:i) First Charge on Plant and Machinery situated at locations (other than Gujarat) of the Company; all
- ≣ Ē Personal Guarantee of directors aggregatil Rs. 60,000,000 [Shri Ramesh Chandra Agarwal] Second Charge on all current assets; aggregating to
- Ś Corporate Guarantees of Writers and Publishers
- 5 Private Limited aggregating to Rs. 480,000,000. IDBI Bank: Exclusive Charge on the Plant and Machinery being acquired out of the financial assis-funce. Second charge on all the fixed assets of the
- Company.
- j IDBI Bank: First pari passu Charge with other lenders on up gradation Project Assets. Second Charge on Immovable housing property of Writers and Publishers Private Limited at various units.
- ٩ Cash Credit Facilities are secured by:
- First charge on the entire current assets and;
- Ē Second charge on the other movable properties (other than current assets) of the Company.
- ≣ Rs. Personal Guarantee of Directors aggregating Sudhir Agarwal, Shri Girish Agarwal, Shri Pawan Agarwal 71,607,191 [ Shri Ramesh Chandra Agarwal, Shri ರ
- 3 Corporate Guarantees of Writers and Private Limited. Publishers
- Foreign Currency Loan is secured by: i) AGCO Finance GmbH: First pari p

<u></u>

- ٩ Note of the second secon
- Ü assets of the Company. Standard chartered bank: First Charge on the current
- Ë HSBC assets of the Company. Bank: First Pari passu Charge over current

Limited and Corporate guarantee of Writers and Publishers Private Second Charge over Plant and Machinery of the Company

### 10. Leases

nized as an expense in the profit and loss account, on a straight-line basis over the lease term. Rental expenses in respect of operating leases are recog-

## Operating Lease (for assets taken on Lease)

- a premises under operating lease agreements. These are generally renewable by mutual consent; The Group has taken various residential, office and godown
- ٩ year Rs. 100,633,896) Lease payments for the year are Rs. 117,067,592 (Previous
- <u>0</u> operating leases; The future minimum lease payments under non-cancellable
- not later than one year is Rs. 118,798,210 (Previous year
- Rs. 90,837,132) five years is
- later than one year but not later than five Rs.5,081,55,199 (Previous year Rs. 379,293,807) later than five years Rs. 59,302,817 (Previous 80,513,042) (Previous year Rs.
- ٩ ments. There are escalation clauses in agreement with some parties. There are no sub leases. There are no restrictions imposed in these lease agree-

### ≓. Capital Commitments

Estimated amount of contracts remaining to be executed on capital account and not provided for Rs. 148,479,849 (Previous year Rs. 138,612,551).

- a 12. Contingent Liabilities not provided for:
- Guarantees issued by bank on behalf of the Company Rs. 18,122,375 (Previous year Rs. 16,392,375).
- ٩ 450,000,000 in favour of Export Development Canada on behalf of Bhaskar Exxoils Private Limited. Corporate Guarantee issued by the Company of Rs.
- <u></u> year ₹12,354,321) towards the royalty payable to IPRS. The management believes that the provision made in the books is sufficient to take care of the final liability for royal-Company has provided on best judgment basis ₹10,579,831 for the year ended March 31, 2011 (Previous The management is confident that the case would be set-tled in the favor of the Company, however, pending the result of the suit, as a matter of abundant precaution, the Division from infringing any of the copyrights owned by the IPRS as well as for damages in favour of the IPRS. The matter is pending before the Hon'ble court, as the court filed a suit against SMEL on May 27, 2006 before the High Court of Delhi contesting against the refusal by SMEL to obtain a license from the IPRS with regards to broadcastthe suit. has reserved the order after hearing to both the parties prayed for a permanent injunction restraining the Radio ing / performing its copyrighted works. The IPRS has The Indian Performing Rights Society Limited (IPRS) had ty, if any, which would be confirmed only after the result of provided
- ٩ A legal Suit was filed by SMEL on July 28, 2008 against Phonographic Performance Limited (PPL) before the Copy Right Board against the exorbitant rates proposed by PPL for grant of compulsory licenses. The Copy Right Board passed the Order on August 25, 2010. As per the Order,

PPL is supposed to get a proportionate amount (as per the music played) out of the kitty of 2% of the net revenue. The Company is accordingly paying to PPL since then. The Company has asked for a refund of Rs. 4,011,858 from PPL out of the deposit paid to them after adjusting the

The Company has asked for a refund of Rs. 4,011,858 from PPL out of the deposit paid to them after adjusting the amount payable for the period prior to the Order, as per the rates specified in the Order. PPL has been claiming the previous period amount at a higher rate. PPL has subserecovery of the said amount. At present the matter is pending before the Bombay High Court. The management is confident that the case would be settled in the favor of the Company, however, pending the result of the suit, as a matter of abundant precaution, the Company has provided on best judgment basis Rs. 7,794,055 for the year ended March 31, 2011 (Previous year Rs. 19,920,360) towards the royalty payable to PPL. The management believes that the provision made in the books is sufficient to take care of the final liability for royalty, if any, which would be confirmed only after the result of the suit.

e) There are several defamation and other legal cases pending against the Company and its directors. These include criminal and civil cases. There are certain employee related cases also pending against the Company. In view of large number of cases, it is impracticable to disclose the details of each case.

The estimated amount of claims against the Company in respect of these cases is ₹ 16,835,528 (Previous year ₹ 12,187,682). The estimated contingency in respect of some cases cannot be ascertained. Based on discussions with the solicitors and also the past trend in respect of such cases, the Company believes that there is fair chance of decisions in its favour in respect of above and hence no provision is considered necessary against the same.

# 13. Derivative Instruments

Particulars of unhedged foreign currency exposure as at the balance sheet date:

		March	March 31, 2011	March 31, 2010	, 2010
Particulars	Curr ency	Amount in foreign currency	Amount in Rs.	Amount in foreign currency	Amount in Rs.
Sundry Creditors	USD	1,057,623	46,378,006	3,039,710	136,543,772
Sundry Creditors	EUR			45,700	2,767,444
Standard Chartered Bank Buyers Credit	USD	754,498	33,718,527	2,495,452	112,095,712
HSBC Bank Buyers Credit	USD	USD 5,625,420	251, 450, 010 7,542,471		338,807,784
AGCO Finance GmbH USD	USD	28,304,872	28,304,872 1,264,944,748 31,572,817 1,418,250,923	31,572,817	1,418,250,923
Sundry Debtors	USD			1,847	82,967

# 14. Receivables from Companies under the same manage

ment as required under Clause 32 of the listing agreement.(a) Sundry debtors include the following amounts receivable from the companies under the same management:

Name of the Company	Closing balance	alance		Maximum amount out standing during the year
	March 31 2011	March 31 2010	:h 31 10	th 31 March 31 March 31 10 2011 2010
Bhaskar Industries Limited	32,932	14,816	316	316 41,154
Bhaskar Multinet Limited	7,639	338,189	68	89 45,699
Bhaskar Exxoil Private Limited				- 21,996
Bhaskar Venktesh Products	1,348,641			- 1,348,641
Private Limited				
Divya Prabhat Publication				•
Private Limited				
Sharda Solvent Limited		9,720	02	20 21,085
DB Malls Private Limited	98,960	662,922	22	22 729,354 23,439,331
Abhivyakti Kala Kendra				
<b>Diligent Media Corporation Limited</b>	1,248,013	2,292,528		28 1,248,013
Writers and Publishers				
Private Limited	1,113,197	6,922,5	47	1,113,197 6,922,547 4,163,551
(h) Loans Advances and Denosits include the following	and Der	Docite	<u>r</u>	include the

(b) Loans, Advances and Deposits include the following amounts receivable from the companies under the same management:

Name of the Company	Closing Balance	Balance	Maximum Amount Outstanding during the year	Maximum Amount tanding during the year
	March 31 2011	March 31 2010	March 31 2011	March 31 2010
Writers and Publishers				
Private Limited	466,342,929	582,278,196	738, 180,658	732,863,795
Bhaskar Multinet Limited	177,937,352	159,885,177	178,005,015	160,076,407
Bhaskar Exxoil Limited	-		16,000	10,578
Diligent Media Corporation				
Limited	1,220,197		1,220,197	24,909,243
Divya Prabhat Publications				
Private Limited				8,592,331
Bhaskar Infrastructure				
Limited		183,678		183,678
Bhaskar Publication & Allied				
Industries Private Limited	80,030,190	1,527,425	151,318,651	13,874,026
Bhaskar Industries Limited	1,590,148		1,590,148	
Direct(OOH) Media Private				
Limited		13,236	13,236	2,181,717
DB Publications Private				
Limited		6,618	6,618	130,551
DB Mall Private Limited	796,787		796,787	271,445
Abhivyakti Kala Kendra	-	237,092	1,321,292	1,455,514

### Note:

In case of advances given to Writers and Publishers Private Limited, the amount is repayable over a period of three years. In all other cases, the amounts are repayable on demand.

### 15. Fixed Deposits

Cash and Bank includes Fixed Deposits having maturity period of more than three months amounting Rs.758,987,121 (Previous year Rs.1,461,819,747).

# 16. Investment in Private Treaties

The Group has strategically entered into arrangements with various parties by investing in the securities of these parties. By these arrangements, the said parties would also offer their advertisements in the Group's print and non print media periodically, for a specified term. Up to March 31, 2011, the Group has made provision of Rs.97,500,000 (Previous year Rs.52,500,000) in respect of diminution, which is other than temporary, in the value of these investments. The management will evaluate the value of these



temporary. investments periodically and required provision would be made in respect of any diminution which is other than

### 17. Earning Per Share ('EPS')

Pa	Particulars	March 31, 2011	March 31, 2010
-	Profit after taxation	2,584,761,601	1,828,001,072
⋽	Weighted average number of equity		
	shares outstanding for Basic EPS	181,528,139	172,206,180
iii)	Basic Earnings per share	14.24	10.62
Ś	iv) On account of shares to be issued		
	under ESOS	288,673	162,389
5	v) Weighted average number of equity		
	shares outstanding for Diluted EPS	181,816,812	172,368,569
<u>S</u>	vi) Diluted Earnings per share	14.22	10.61
vii)	vii) Nominal value of share	10.00	10.00

# 18.

**Employee Benefits Defined Contribution Plan** During the year ended March 31, 2011 and March 31, 2010; the Group contributed the following amounts to defined contribution plans:

Particulars	March 31, 2011	March 31, 2010
Provident Fund	71,751,228	55,665,650
Employees' State		
Insurance Corporation	19,494,355	7,430,746
Total	91,245,583	63,096,396

## **Defined Benefit Plans**

A-Gratuity The Group has a defined benefit gratuity plan. Every employee who has completed five years or more of service gets a gratuity on departure at 15 days salary (last drawn salary) for each completed year of service. The scheme of the Company is funded with an insurance company in the form of a qualifying insurance policy.

### **B-** Leave Encashment

ried out at the end of the year. In accordance with leave policy, the Group has provided for leave entitlement on the basis of an actuarial valuation car-

efit expense recognized in the profit and loss account and the funded status and amounts recognized in the balance sheet for the respective plan. The following tables summaries the components of net ben-

# Profit and Loss Account:

# Net Employee benefit expense (recognized in Employee Cost)

Particulars - Gratuity	March 31, 2011	March 31, 2010
Current service cost	12,667,998	14,473,679
Interest cost on benefit		
obligation	5,462,022	4,693,980
Expected return on plan assets	(4,862,819)	(3,605,018)
Net actuarial (gain) / loss recognized		
in the year	2,777,182	(10,653,255)
Past service cost		
Net benefit expense	16,044,383	4,909,386
Actual return on plan assets	3.653.690	8.385.191

# Balance Sheet Details of Provision and fair value of plan assets

	and or brain as	
Particulars - Gratuity	March 31, 2011	March 31, 2010
Benefit obligation	82,594,755	70,107,539
Fair value of plan assets	74,060,336	60,785,240
	(8,534,419)	(9,322,299)
Less: Unrecognized past service cost	I	
Net (Liability) / asset	(8,534,419)	(9,322,299)

# liabilities Details of Experience Adjustments on plan assets and plan

nerience adjustments on nlan	rticulars - Gratuity	
	March 31, 2011	

Particulars - Gratuity	March 31, 2011	March 31, 2010
Experience adjustments on plan		
liabilities (Gain)/Loss	4,548,612	1,589,625
Experience adjustments on plan		
Assets Gain/(Loss)	(1,209,129)	4,780,173

# Changes in the present value of the defined benefit obliga-tion are as follows:

 Particulars - Gratuity	March 31, 2011	March 31, 2010
 Opening benefit obligation/net liability	68,275,276	62,518,153
 Interest cost	5,462,022	4,693,983
 Current service cost	12,667,998	14,473,679
 Benefits paid	(5,378,598)	(5,705,195)
 Actuarial (gains) / losses on obligation	1,568,053	(5,873,082)
Closing benefit obligation	82,594,755	70,107,539

# Changes in the fair value of plan assets are as follows:

Particulars - Gratuity	March 31, 2011	March 31, 2010
Opening fair value of plan assets	60,785,240	48,066,911
Expected return	4,862,819	3,605,018
Contributions by employer	15,000,000	10,038,333
Benefits paid	(5,378,598)	(5,705,195)
Actuarial gains / (losses) on plan assets	(1,209,129)	4,780,173
Closing fair value of plan assets	74,060,336	60,785,240
Actuarial gains / (losses) to be recognized	(2,813,240)	8,953,208

The Company expects to contribute Rs.10,000,000 (Previous year Rs. 10,000,000) to gratuity fund during the annual period beginning after balance sheet date.

# The major categories of plan assets as a percentage of the fair value of total plan assets are as follows:

 Particulars - Gratuity	March 31, 2011	March 31,2010
	%	%
 Investments with insurer	100	100

based on the market prices prevailing on that date, applicable to the period over which the obligation is to be settled. The overall expected rate of return on assets is determined

# The principal assumptions used in determining gratuity obligations for the Group's plans are shown below:

Particulars - Gratuity	March 31, 2011	March 31,2010
Discount rate	8.25%	8.00%
Expected rate of return on assets	8.25%	8.00%
Employee turnover	1% at each age+6%	1% at each age+6%
	service related	service related



The estimates of future salary increases, considered in actuari-al valuation, take account of inflation, seniority, promotion and other relevant factors, such as supply and demand in the employment market.

Amounts for the current and previous three years are as follows:

		Gratuity	ity	
	March 31, 2011	March 31, 2011 March 31, 2010	March 31, 2009 March 31, 2008	March 31, 2008
Defined benefit				
obligation	82,594,755	70,107,539	62,518,153	40,363,900
Plan assets	74,060,336	6,0785,240	48,066,911	28,569,088
Surplus / (deficit)	(8,534,419)	(9,322,299)	(14,451,242) (11,794,812)	(11,794,812)
Experience adjustments				
on plan liabilities (Gain) /				
Loss	4,548,612	1,589,625	5,647,004	4,864,820
Experience adjustments				
on plan assets Gain /				
(Loss)	(1,209,129)	4,780,173	(1,427,487)	308,687

The Group has adopted Accounting Standard 15 (Revised) from April 01, 2007, thereby has not given disclosure for the follow-ing for financial years ended on March 31, 2007: (a) The present value of the defined benefit obligation, the fair

- value of the plan assets and the surplus or deficit in the
- ٥ plan; and The experience adjustments arising on plan liabilities and plan assets.

# 19. Employee Stock Option Scheme 2008 and 2010

The Company has granted Stock Options to its employees as per its scheme referred to as "DBCL - ESOS 2008" and "DBCL- ESOS 2010". During the year ended March 31, 2011 the following schemes were in operation:

	<b>DBCL - ESOS 2008</b>	DBCL - ESOS 2010
Date of grant	January 5, 2009	May 10, 2010
Date of Board Approval	December 23, 2008	March 02, 2010
Date of Shareholder's Approval	December 31, 2008	April 24, 2010
Number of options granted	700,000 options have	600,000 options
	been approved by the Board and the sharehold-	been approved by the Board and the sharehold-
	ers, however 413,427	ers, however 491,203
	have been granted till the	have been gran
	year ended March 31, 2011	year ended March 31, 2011
Method of Settlement	Equity	Equity
Vesting Period	Options vest equally over	Options vest equally over
	the period of five years from the date of grant	the period of five years from the date of grant
Exercise Period	Within three years from	Within three years from
	the date of vesting or list-	the date of vesting or list-
	ing, whichever is later	ing, whichever is later
Exercise Price	50% discount to the aver-	Discount up to a maximum
	age of first 30 days market	of 30% to the market
	price post listing	price.
Vesting Conditions	0	Option vest on continued
	association with the	association with the
	Company and achieve-	Company and achieve-
	mance parameters	mance parameters

The details of activity under DBCL ESOS 2008 and ESOS 2010 are as summarized below:

		Numbei	Number of options	
	ESOS-2008	2008	ESOS	ESOS-2010
	March 31, 2011	March 31,2010	March 31, 2011 March 31,2010 March 31, 2011 March 31, 2010	March 31, 2010
Outstanding at the				
beginning of the year	330,387	413,427		
Granted during the year		1	491,203	ı
Forfeited / Cancelled				
during the year	19,177	83,040	16,494	
Exercised during the year	36,126			
Expired during the year		ı		
Outstanding at the				
end of the year	275,084	330,387	474,709	
Exercisable at the end				
of the year	88,358	66,077	,	1
Weighted average fair				
value of options granted				
on the date of grant	101.31	101.31	124.97	
	-			

The following table summarizes the year wise vesting % and the fair value in respect of options outstanding:

п	ESOS-2008		п	ESOS-2010	
Year	Vesting % Fair Value	Fair Value	Year	Vesting % Fair Value	Fair Value
January 5, 2010	20%	90.51	May 10, 2011	20%	103.87
January 5, 2011	20%	95.88	May 10, 2012	20%	115.57
January 5, 2012	20%	101.29	May 10, 2013	20%	126.07
January 5, 2013	20%	106.74	May 10, 2014	20%	135.47
January 5, 2014	20%	112.14	May 10, 2015 20%	20%	143.89

### Stock Options granted

The weighted average fair value of stock options granted till date is Rs. 101.31 and Rs. 124.97 for ESOS-2008 and ESOS-2010 respectively. The Black and Scholes Options Pricing model has been used for computing the weighted average fair value considering the following inputs:

Marc	March 31, 2011	
ESOS-2008	ESOS-2010	10
Weighted average share price	101.31	124.97
Exercise Price	50% discount to the average of first 30	Discount up to a maximum of 30% to
	days closing market	the market price.
	price post IPO i.e. Rs. 124	i.e. Rs. 168
Expected Volatility	0%	0%
Historical Volatility	0%	0%
Life of the options granted	4.5 years	4.5 years
(Vesting and exercise period)		
in years		
Expected dividends	0%	0%
Average risk-free interest rate	5.24%	7.10%
Expected dividend rate	0%	0%
The expected volatility was determined based on historical	as determined bas	sed on historical
volatility data. historical volatility includes early years of the com-	atilitv includes earlv	vears of the com-

panies life, the company expects the volatility of its share price to reduce as its natures to allow for the effects of early exercise. <



To allow for effects of early exercise, it was assumed that the employees will exercise option after the vesting date, when share price was in excess of the exercise price.

Had Compensation cost been determined in accordance with the fair value approach described in the Guidance Note, the Company's net profit as reported would have changed to amounts indicated below:

	March 31, 2011	March 31, 2010
Profit as reported	2,584,761,601	1,828,001,072
Add: Employee stock compensation under	31,664,621	12,965,726
intrinsic value method		
Less: Employee stock compensation under	47,820,496	17,283,654
fair value method		
Proforma profit	2,568,605,726	1,823,683,144
Earnings Per Share		
Basic		
- As reported	14.24	10.62
- As adjusted	14.15	10.60
Diluted		
- As reported	14.22	10.61
- As adjusted	14.13	10.58

# 20. Going Concern Concept

IMCL has incurred losses during the year and the accumulated losses of IMCL at the close of the year exceed its paid up capital and reserves. IMCL is in the initial years of its operations. Further, the Company has provided assurance that it intends to provide adequate financial support to IMCL to enable it to continue its operations for the year ending March 31, 2012. With the internet market in India booming and internet penetration increasing every year, the management expects continuous growth in the business and profitability in the future years. IMCL is therefore being viewed as a going concern assumption.

# 21. Segment Information:

 a) For the purposes of Segment information, printing/ publishing segment includes newspaper, magazines, printing job work, etc. Radio Segment includes broad casting of Radio. Event includes event management. Others include Power and Internet business.

**DB** Corp Ltd

### SCHEDULE FORMING PART OF THE CONSOLIDATED BALANCE SHEET AS AT MARCH 31, 2011

### (SCHEDULE 25) CONSOLIDATED NOTES TO ACCOUNTS (Continued)

### 21. (b) Segment Information as at and for the year ended March 31, 2011 Particulars Printing / Publishing Radio Inter Segment Elimination Consolidation Event Others Mar-11 Mar-10 Mar-11 Mar-10 Mar-11 Mar-10 Mar-11 Mar-10 Mar-11 Mar-10 Mar-11 Mar-10 Revenue External Revenue 11,976,300,761 10,106,087,809 463,823,199 341,443,599 175,305,407 148,077,202 37,009,888 34,144,485 - 12,652,439,255 10,629,753,095 -Inter segmental 25,402,823 28,554,905 5,656,867 8,148,795 3,132,468 3,389,062 (34,192,158) (40,092,762) Revenue Total 12,001,703,584 10,134,642,714 469,480,066 349,592,394 175,305,407 148,077,202 40,142,356 37,533,547 (34,192,158) (40,092,762) 12,652,439,255 10,629,753,095 Segment Results 3,691,571,860 3,189,415,479 (22,330,239) (119,048,459) 12,033,113 23,300,372 (73,499,539) (34,188,629) 3,607,775,195 3,059,478,763 -Less : Unallocated 9,470,037 Corporate Expenses 8,416,243 net of Unallocated Income 3.051,062,520 **Operating Profit** 3.598.305.159 Less : Financial Expenses 245,395,553 (Net of Interest Income) 11,266,399 Less : Prior Period Expenditure -Less : Tax Expenses 999,686,314 1,057,161,693 Profit for the year 2.587.352.446 1.748.505.274 Other Information 310,494,621 256,858,326 107,535,167 107,086,072 150,963 188,572 14,663,666 14,216,392 432,844,418 378,349,362 Depreciation -Non - cash expenses 167,482,368 106,070,830 1,468,777 4,597,240 3,084,934 1,073,376 172,036,079 111,741,446 other than depreciation -Particulars Mar-11 Mar-10 Mar-11 Mar-10 Mar-11 Mar-10 Mar-11 Mar-10 Mar-11 Mar-10 Mar-11 Mar-10 Segment Assets 11,695,122,240 10,428,948,949 947,518,031 965,389,201 13,345,132 10,154,226 259,955,188 216,082,893 12,915,940,592 11.620.575.269 Unallocated Corporate Assets 522,650,548 673,674,525 Segmental Liabilities 3,810,639,138 4,504,673,958 189,336,399 383,061,655 (801,714) 3,998,003 20,980,868 21,585,957 -4,020,154,692 4,913,319,573 Unallocated Corporate 975,320,725 Liabilities 1,235,718,873 44.386.825 Minority Interest 3,791,742 Capital Expenditure 1,254,260,746 2,481,004,498 5,971,005 2,047,999 11,000 1,693,937 3,493,594 1,261,925,688 2,486,557,091 ---

# (SCHEDULE 25) CONSOLIDATED NOTES TO ACCOUNTS (Continued)

22. Preoperative expenses included under Fixed Assets and Capital Work-in-Progress are as under:

24.

**Previous Year comparatives** 

sary to confirm to current years' classification.

Previous year figures have been regrouped where neces-

23. Salaries, Wages and Bonus include sitting fees paid to

Directors Rs. 780,000 (Previous Year Rs. 380,000)

March 31,2011	March 31,2010
10,927,521	78,935,822
2,101,349	
3,649,569	360,082
115,699	5,147,356
5,250,211	8,899,344
1	5,688,413
	3,033
	11,735,613
22,044,349	110,769,663
22,044,349	99,842,142
	10,927,521
	March 31,2011 10,927,521 2,101,349 3,649,569 115,699 5,250,211 - - - 22,044,349 - 22,044,349 -

As per our Report of even date

For S. R. Batliboi & Associates Firm registration number: 101049W Chartered Accountants

per Amit Majmudar Partner Membership No. 36656

Mumbai May 18, 2011

> For Gupta Navin K. & Co. Firm registration number: 06263C Chartered Accountants

per Navin K. Gupta Partner

**Partner** Membership No. 75030

For and on behalf of the Board of Directors of D.B. Corp Limited

Managing Director

Director

**Company Secretary** 



	D.B. Corp	D.B. Corp Limited	
BALANCE SHEET A	BSTRACT AND CON	BALANCE SHEET ABSTRACT AND COMPANY'S GENERAL BUSINESS PROFILE	S PROFILE
1. Registration Details:			
Registration No. : Balance Sheet Date :	047208 31-03-2011	State Code : Date of Incorporation :	04 27-10-1995
2. Capital Raised during	the year (Amount in	in Rs. Thousand)	
Public Issue Bonus Issue	N N L	Rights Issue Private Placement	N NIL
3. Position of Mobilisation and		Deployment of Funds (Amount in Rs.	5. Thousand)
Total Liabilities	Rs.13,792,627	Total Assets	Rs. 13,792,627
4. Sources of Funds (Am	(Amount in Rs. Thousand)	sand)	
Paid up Capital Secured Loans Deferred Tax Liability	Rs. 1,832,842 Rs. 2,081,725 Rs. 694 ,597	Reserves and Surplus Unsecured Loans	Rs. 6,691,449 Rs. 290,349
5. Application of Funds (Amount in Rs.		Thousand)	
Net Fixed Assets Net Current Assets Accumulated Losses	Rs. 6,651,614 Rs. 3,658,022 NIL	Investments Misc. Expenses	Rs. 520,327 Rs. 109,826
6. Performance of Compa	Company (Amount in Rs.	s. Thousands)	
Tumover (include other income) Rs. Profit / (Loss) Before tax Rs. Earning per share in Rs	Rs. 12,616,375 Rs. 3,669,758 Rs. 14.73	Total Expenditure Profit/(Loss) After Tax Dividend Rate %	Rs. 8,946,617 Rs. 2,673,231 40
7. Generic Name of Princ	of Principal Product / Service of	vice of Company	
Item Code No. (ITC Code) Product Description		NAA	
		For and on behalf of the Board	Board
Mumbai May 18 2011		Managing Director	Director
DB Corp Ltd	7	78	

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# SYNERGY MEDIA ENTERTAINMENT LIMITED DIRECTORS' REPORT

### Dear Shareholders,

Your directors have pleasure in presenting to you their Sixth Annual Report together with the accounts of the Company for the year ended 31st March 2011. The summarized financial results are as under-

# FINANCIAL HIGHLIGHTS:

The financial results of the Company for the year ended 31st (In Rs.)

$ v a c  , \geq 11$ are as under.		(11111)
Particulars	2010-11	2009-10
Gross Revenue	23,835,976	38,67,71,272
Profit (Loss) Before Depreciation & Amortization	92,92,679	(76,860,320)
Less: Depreciation	133,539	10,72,53,324
Profit / (Loss) Before Tax	9,159,140	(18,41,13,644)
Less: Tax Expenses		
Deferred Tax Charge / (Credit)	59,758	1
Provision for Income Tax	3,098,944	1
Profit / (Loss) After Tax before prior period items	6,000,438	6,000,438 (18,41,13,644)
Less: Prior Period Expenditure	1	1
Net Profit / (Loss) for the Year	6,000,438	6,000,438 (18,41,13,644)

# **DEMERGER OF RADIO BUSINESS :**

As a result, the said Scheme of Arrangement has become oper-ative with April 01, 2010 as the Appointed date and March 30, 2011, as the Effective Date. statutory approvals and sanction from the Hon'ble High Court of Madhya Pradesh and Hon'ble High Court of Gujarat, to the Scheme of Arrangement in the nature of demerger of radio busiing of share capital of the company under section 391 to 394 ness of the company into the D.B. Corp Limited and restructurread with sections 78, 100 to 104 of the Companies Act, 1956. During the year under review, your company has received all the

### FUTURE OUTLOOK :

As you may be aware, the company is already doing fairly good business in event management services, and considering the tremendous opportunities and good growth potential in this area, more focus would be given on the same in future.

company has initiated necessary steps in this direction. conferences and seminars as well as live music and sporting tor, growing rapidly all over the world, with mega shows, events hosted regularly, and this has become a media to connect peo-ple/brands. Industry includes fields such as the MICE events. In order to tap the growing potential of this industry, your (Meetings, Incentives, Conventions and Events), exhibitions, Event Management is a fast-growing industry in organized sec-

### DIVIDEND :

review, your Directors refrain from recommending any dividend for the year ended 31st March, 2011. In view of the absence of adequate profits for the year under

### DIRECTORATE :

by rotation at the forthcoming Annual General Meeting of th company and being eligible, offers himself for re-appointment. Shri. Sudhir Agarwal, Director of the company is liable to retire the

### AUDIT COMMITTEE :

of the Companies Act, 1956 and the following Directors of the company are the members of the Audit Committee:-The Company has an Audit committee pursuant to Section 292A

- ωiv .\_\_\_ Shri Girish Agarwal Shri Pawan Agarwal Shri Sudhir Agarwal . . . Member Chairman
- Member

### AUDITORS :

conclusion of the forthcoming Annual General Meeting of your Company and being eligible, offer themselves to hold office as auditors from the conclusion of the ensuing Annual General of the Company. meeting until the conclusion of the next Annual General Meeting M/s S. R. Batliboi & Associates., Chartered Accountants, Mumbai, the Statutory Auditors of the company, will retire at the

### **AUDITORS' REPORT :**

explanatory and hence, needs no further clarification The Auditors' Report read with notes to accounts <u>s</u>. self-

### **PUBLIC DEPOSITS :**

The Company has not accepted any public deposits and, as such, no amount on account of principal or interest on public deposits was outstanding on the date of the balance Sheet.

## **HUMAN RESOURCES :**

building better and more efficient resources Your company always focuses on nurturing talent through best available training & development programs with an objective of

Your Directors would like to place on record their deep appreci-ation for all employees, at all levels, for their relentless service. During the year under review, the industrial relations have been very cordial.



amended. with Companies (Particulars of Employees) Rules, 1975, as None of the employees of the company are covered under the provisions of Section 217(2A) of the Companies Act, 1956, read

# CONSERVATION OF ENERGY, TECHNOLOGY ABSORP-TION AND FOREIGN EXCHANGE EARNINGS AND OUTGO:

The Company has taken adequate measures relating to con-servation of energy, Technology absorption wherever possible. There is no foreign exchange earnings and total outgo is Nil dur-ing the current year as compared to Rs 0.60 Lacs during the previous year.

# DIRECTORS' RESPONSIBILITY STATEMENT :

the Directors hereby confirm that: As required under section 217(2AA) of the Companies Act, 1956

- <del>. ^</del> in the preparation of the annual accounts, the applicable
- Ņ accounting standards have been followed; the directors had selected such accounting policies and applied them consistently and made judgments and esti-mates that are reasonable and prudent so as to give a true for the year under review; end of the financial year and of the profit of the company and fair view of the state of affairs of the company at the

- ω the directors had taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of Companies Act, 1956, for and detecting frauds and other irregularities. safeguarding the assets of the company and for preventing
- 4 financial year ended on March 31, 2011, on a "going con-cern" basis. the directors had prepared the annual accounts for the

## **ACKNOWLEDGEMENT** :

and help extended by bankers and other government bodies. Your Directors gratefully acknowledge the wholehearted support

appreciation for the devoted services rendered by the employees of the Company. Your Directors wish to place on record their deep sense of

# BY ORDER OF THE BOARD

PLACE: Mumbai DATED: May 18, 2011 Director

Director



## Auditors' Report

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# The Members of Synergy Media Entertainment Limited Limited

- <del>. ^</del> Media Entertainment Limited ('the Company') as at March 31, 2011 and also the Profit and Loss account and the Cash Flow Statement for the year ended on that date annexed thereto. These financial statements are the responsibility of the Company's management. Our respon-We have audited the attached Balance Sheet of Synergy ments based on our audit. sibility is to express an opinion on these financial state
- Ņ ining, includes assessing the accounting principles used and sig-nificant estimates made by management, as well as evalu-ating the overall financial statement presentation. We require that we plan and perform the audit to obtain rea-sonable assurance about whether the financial statements are free of material misstatement. An audit includes examnoiuido believe that our audit provides a reasonable basis for our and disclosures in the financial statements. dards generally We conducted our audit in accordance with auditing stanon a test basis, evidence supporting the amounts accepted in India. Those standards An audit also
- ω the Annexure a statement on the matters specified in para-graphs 4 and 5 of the said Order. Further to our comments in the Annexure referred to 2003 (as amended) ('the Order') issued by the Central Government of India in terms of sub-section (4A) of Section 227 of the Companies Act, 1956 ('the Act'), we enclose in As required by the Companies (Auditor's Report) Order
- 4 above, we report that:
- tions, which to the best of our knowledge and belief were necessary for the purposes of our audit; We have obtained all the information and explana
- .≕: In our opinion, proper books of account as required by law have been kept by the Company so far as appears from our examination of those books;
- ≣ The balance sheet, profit and loss account and cash flow statement dealt with by this report are in agree
- .≂ account and cash flow statement dealt with by this In our opinion, ment with the books of account; the balance sheet, profit and loss
- < record by the Board of Directors, we report that none of the directors is disqualified as on March 31, 2011 report comply with the accounting standards referred to in sub-section (3C) of section 211 of the Act; On the basis of the written representations received from the directors, as on March 31, 2011, and taken on from being appointed as a director in terms of clause
- ≤. (g) of sub-section (1) of section 274 of the Act; In our opinion and to the best of our information and according to the explanations given to us, the said accounts give the information required by the Act, in the manner so required and give a true and fair view in conformity with the accounting principles generally
- <u>a</u> accepted in India; in the case of the balance sheet, of the state of
- affairs of the Company as at March 31, 2011; b) in the case of the profit and loss account, of the profit for the year ended on that date; and

c) in the case of cash now statem flows for the year ended on that date. in the case of cash flow statement, of the cash

# For S. R. Batliboi & Associates Firm registration number: 101049W Chartered Accountants

### Partner per Amit Majmudar

Membership No.: 36656

May 18, 2011 Mumbai

# Annexure referred to in paragraph 3 of our report of even date Re: Synergy Media Entertainment Limited

(a) The Company has maintained adequate records show situation of fixed assets. ing full particulars, including quantitative details and

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- <u></u> Fixed assets have been physically verified by the man
- <u></u> agement during the year and as explained no material discrepancies were identified on such verification. There was no substantial disposal of fixed assets du ing the year
- 1 ∋ Due to the nature of business, the provisions of clause 4(ii) of the Order are not applicable to the Company.(a) As informed, the Company has not granted any loans,
- secured or unsecured to companies, firms or other parties covered in the register maintained under sec tion 301 of the Act, accordingly, clause (iii)(b), (iii)(c) and (iii)(d) of the Order are not applicable to the Company.
- <u>b</u> As informed, the Company has not taken any loans, secured or unsecured from companies, firms or other parties covered in the register maintained under sec tion 301 of the Act, accordingly clause (iii)(f) and (iii)(g) of the Order are not applicable.
- Ī no major weakness has been noticed in the internal control system in respect of these areas, and we have not and for the sale of services. During the course of our audit nations given to us, there is an adequate internal control system commensurate with the size of the Company and the nature of its business, for the purchase of fixed assets In our opinion and according to the information and expla-
- (a) in internal control system of the company. observed any continuing failure to correct major weakness particulars of contracts or arrangements referred to in section 301 of the Act that need to be entered into the register maintained under section 301 have been so According to the information and explanations provid ed by the management, we are of the opinion that the

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- <u></u> In respect of the transactions made in pursuance of entered.
- year, the items involved and absence of any comparable the such contracts or arrangements exceeding value of Rupees five lakhs entered into during the financial because of the unique and specialized nature of
- prices, we are unable to comment whether the tranac-

Corp Ltd

tions were made at prevailing market prices at the relevant time.

- (vi) The Company has not accepted any deposits from the public.
- (vii) In our opinion, the Company has an internal audit system commensurate with the size and nature of its business.
- (viii) To the best of our knowledge and as explained, the Central Government has not prescribed maintenance of cost records under clause (d) of sub-section (1) of section 209 of the Act for the services of the Company.
- (ix) (a) The Company is generally regular in depositing with appropriate authorities undisputed statutory dues including provident fund, employees' state insurance, income-tax, service tax, sales tax, wealth tax, cess and other material statutory dues applicable to it. The provisions relating investor education and protection fund, customs duly and excise duly are not applicable to the Company.

Further, since the Central Government has till date not prescribed the amount of cess payable under section 441 A of the Act, we are not in a position to comment upon the regularity or otherwise of the Company in depositing the same.

- (b) According to the information and explanations given to us, no undisputed amounts payable in respect of prov ident fund, employees' state insurance, income-tax, wealth tax service tax, sales-tax, cess and other undisputed statutory dues were outstanding, at the year end, for a period of more than six months from the date they became payable. The provisions relating investor education and protection fund, customs duty and excise duty are not applicable to the Company.
- (c) According to the information and explanation given to us, there are no dues of income tax, sales tax, wealth tax, service tax and cess which have not been deposit ed on account of any dispute. The provisions relating customs duty and excise duty are not applicable to the Company.
- (x) The Company has no accumulated losses at the end of the financial year and it has not incurred cash losses in the current and immediately preceding financial year.
- (xi) Based on our audit procedures and as per the information and explanations given by the management, we are of the opinion that the Company has not defaulted in repayment of dues to bank. The Company did not have any outstanding debentures and has no outstanding dues in respect of a financial institution during the year.
- (xii) According to the information and explanations given to us and based on the documents and records produced to us,

the Company has not granted loans and advances on the basis of security by way of pledge of shares, debentures and other securities.

- (xiii) In our opinion, the Company is not a chit fund or a nidhi / mutual benefit fund / society. Therefore, the provisions of clause 4(xiii) of the Order are not applicable to the Company.
- (xiv) In our opinion, the Company is not dealing in or trading in shares, securities, debentures and other investments. Accordingly, the provisions of clause 4(xiv) of the Order are not applicable to the Company.
- (xv) According to the information and explanations given to us, the Company has not given any guarantee for loans taken by others from bank or financial institutions.
- (xvi) The Company did not have any term loans outstanding during the year.
- (xviii) According to the information and explanations given to us and on an overall examination of the balance sheet of the Company, we report that no funds raised on short-term basis have been used for long-term investment.
- (xviii)The Company has not made any preferential allotment of shares to parties or companies covered in the register maintained under section 301 of the Act.
- (xix) The Company did not have any outstanding debentures during the year.
- (xx) The Company has not raised any money through public issue.
- (xxi)Based upon the audit procedures performed for the purpose of reporting the true and fair view of the financial statements and as per the information and explanations given by the management, we report that no fraud on or by the Company has been noticed or reported during the course of our audit.

For S. R. Batliboi & Associates Firm registration number: 101049W Chartered Accountants

per Amit Majmudar Partner Membership No.: 36656

Mumbai May 18, 2011



SYNERGY MEDIA ENTERTAINMEN BALANCE SHEET AS AT MARCH 31, 2011	ENTERTAINMENT		
Sc	Schedules	As At March 31, 2011 Rs.	As At March 31, 2010 Rs.
SOURCES OF FUNDS			
Shareholders' Fund Share Capital Reserves and Surplus	<b>≥</b> →	2,407,500 6,374,238 8,781,738	401,250,000 472,000,000 873,250,000
Loan Funds			
Secured Loans Unsecured Loans	4 ω		237,666,852 646,383,134 884 049 986
Deferred Tax Liability (Net)	<b>σ</b>	59,758 <b>8,841,496</b>	1,757,299,986
APPLICATION OF FUNDS			
Fixed Assets	6		
Gross Block Less : Accumulated Depreciation / Amortisation Net Block	I	1,405,666 422,465 983,201	1,064,948,239 294,236,703 770,711,536
Current Assets, Loans and Advances			
Sundry Debtors Cash and Bank Balances Loans and Advances	7 8 9	4,966,797 4,072,437 6,122,079	98,095,764 53,599,121 223,578,152
Less : Current Liabilities and Provisions		10,101,010	
Current Liabilities Provisions	110	4,204,074 3,098,944 7,303,018	154,724,686 4,409,247 159,133,933
Net Current Assets		7,858,295	216,139,103
Profit and Loss Account		I	770,449,346
NOTES TO ACCOUNTS	18	8,841,496	1,757,299,986
The Schedules referred to above and Notes to accounts form an integral part of the Balance Sheet As per our Report of even date	ice Sheet.		
For S. R. Batliboi & Associates	For and on b	For and on behalf of the Board of Directors of	ectors of
Chartered Accountants	Synergy Med	Synergy Media Entertainment Limited	
Per Amit Majmudar	Director	Director	or
Membership No. 36656			

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Mumbai May, 2011

**Company Secretary** 

**DB Corp Ltd** 

SYNERGY N PROFIT AND LOS Advertisement Revenue Event Revenue	SYNERGY MEDIA ENTERTAINMENT LIMITED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED MARCH 31, 2011 Schedules For the Year Ended March 31, 2011 Rs. 23,835,976 23,835,976	MENT LIMITED NDED MARCH 31, 2011 For the Year Ended March 31, 2011 Rs. 23,835,976	For the Year Ended March 31, 2010 Rs. 349,592,394 37,178,878 386,771,272
License ree Event Expenses Operating Expenses Personnel Expenses Administration Expenses Marketing and Branding Expenses <b>Operating Profit before depreciation</b>	15 14 15	11,400,200 - 2,200,815 754,489 - <b>9,480,472</b>	15,890,972 133,467,829 136,071,584 44,913,481 32,955,962 <b>1,268,598</b>
Other Income Financial Expenses Depreciation / Amortisation	16 17 6	- 187,793 133,539	18,454,133 96,583,051 107,253,324
Profit/ (Loss) Before Taxation Tax Expenses		9,159,140	(184,113,644)
Deferred Tax Charge Provision for Income Tax		59,758 3,098,944	
Profit/ (Loss) for the year		6,000,438	- (184,113,644)
(Loss) brought forward from previous year			(586,335,702)
Balance carried to Balance Sheet Earning Per Share (Refer Note 10 of Schedule 18)		6,000,438	(770,449,346)
Basic Earning Per Share Diluted Earning Per Share Nominal Value Per Share		24.92 24.92 10	(4.59) (4.59) 10
NOTES TO ACCOUNTS         18           The schedules refered to above and notes to account form an itegrated part of the profit and loss Account.	18 Iccount form an itegrated part of the	he profit and loss Account.	
As per our report of even date For S. R. Batliboi & Associates	For and on behalf of the Boar	d of Directors of	
For S. K. Batilibol & Associates Firm registration number: 101049W Chartered Accountants	For and on benait of the Board of Directors of Synergy Media Entertainment Limited	a or Directors or Limited	
<b>Per Amit Majmudar Partner</b> Membership No. 36656	Director	Director	
Mumbai May, 2011	Company Secretary		

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SCHEDULES FORMING PART OF THE BALANCE SHEET AS AT MARCH 31, 2011

85	Deferred Tax Liability (Net)	<b>Deferred Tax Asset</b> Provision for Doubtful Debts Provision for Gratuity and Leave Encashment Unabsorbed Depreciation and Carry Forward Losses	Deferred Tax Liability Depreciation	From Holding Company Schedule 5 DEFERRED TAX LIABILITY (NET):	(For security Herer Note 4 of Schedule 18) Schedule 4 UNSECURED LOANS :	Schedule 3 SECURED LOANS : Term Loans - Rupee Loans from Banks - Interest Accrued and dues		Add: Balance carried from Profit and Loss account Balance at the end of the year	Profit and Loss Account Balance at the beginning of the year Less: Reduction pursuant to the Scheme of arrangement (Refer Note 2 of Schedule 18)	Balance at the end of the year	Securities Premium Account Balance at the beginning of the year Less: Reduction pursuant to the Scheme of arrangement (Refer Note 2 of Schedule 18)	Schedule 2 RESERVES AND SURPLUS :	240,750 (Previous Year 40,125,000) Equity Shares of Rs. 10/- each fully paid up	Issued. Subscribed and Paid up :	Schedule 1 SHARE CAPITAL : Authorised : 50,000,000 (Previous Year 50,000,000) Equity Shares of Rs. 10/- each	
	- 59,758		59,758 <b>59,758</b>				6,374,238	6,000,438 6,000,438	(770,449,346) 770,449,346	373,800	472,000,000 (471,626,200)		2,407,500 <b>2,407,500</b>	500,000,000	500,000,000	As At March 31, 2011 Rs.
DB Corp Ltd		1,858,803 1,464,751 70,303,836	73,627,390 <b>73,627,390</b>	646,383,134 646,383,134	237,666,852	237,666,852	472,000,000			472,000,000	472,000,000		401,250,000 <b>401,250,000</b>	500,000,000	500,000,000	As At March 31, 2010 Rs.

SCHEDULE FORMING PART OF THE BALANCE SHEET AS AT MARCH 31, 2011

### Schedule 6 FIXED ASSETS :

Assets			Gross Bl	ock		4	Accumulated	Depreciatior	n / Amorti	sation	Net	Block
	As At April 1, 2010	Transfer out in accordancewith scheme of arrangement	Additions During The Period	Deductions During The Period	As At March 31, 2011	Up To April1, 2010	Transfer out in accordance- with scheme of arrangement	For the The Period	On Deductio ns	Up To March 31, 2011	As At March ,31 2011	Up To March 31, 2010
Tangible Assets												
Leasehold Improvements	2,941,561	2,941,561	-	-	-	514,975	514,975	-	-	-	-	2,426,586
Plant and Machinery (Refer Note Below)	442,098,801	442,098,801	-	-	-	120,407,875	120,407,875	-	-	-	-	321,690,926
Office Equipments	4,209,324	4,209,324	-	-	-	1,222,017	1,222,017	-	-	-	-	2,987,307
Vehicles	3,182,247	1,776,581	-	-	1,405,666	616,424	327,499	133,539	-	422,465	983,201	2,565,823
Furniture and Fixtures	52,544,397	52,544,397	-	-	-	9,294,900	9,294,900	-	-	-	-	43,249,497
Electric Fitting, Fans and Coolers	12,613,319	12,613,319	-	-	-	3,511,364	3,511,364	-	-	-	-	9,101,955
Computers	19,087,437	19,087,437	-	-	-	7,980,965	7,980,965	-	-	-	-	11,106,472
Air Conditioners Intangible Assets	16,070,153	16,070,153	-	-	-	4,388,018	4,388,018	-	-	-	-	11,682,135
One Time Entry Fees	512,201,000	512,201,000	-	-	-	146,300,165	146,300,165	-	-	-	-	365,900,835
Total	1,064,948,239	1,063,542,573	-	-	1,405,666	294,236,703	293,947,777	133,539	-	422,465	983,201	770,711,536
Previous year	1,065,040,676	-	2,058,999	2,151,436	1,064,948,239	187,353,429	-	107,253,324	370,050	294,236,703	770,711,536	-

### Notes:

Plant and Machinery above includes Common Transmitters Infrastructure which are Jointly held assets and amounting to Gross Block - Rs. Nil (Previous Year - 127,300,000) Net Block - Rs. Nil (Previous Year - Rs. 101,333,902)

% of Ownership - Nil (Previous year 30.26%)

# SYNERGY MEDIA ENTERTAINMENT LIMITED SCHEDULES FORMING PART OF THE BALANCE SHEET AS AT MARCH 31, 2011

87	Schedule 11 PROVISIONS : for Gratuity for Leave Encashment Provision For Taxation	CURRENT LIABILITIES : Sundry Creditors (Refer Note 13 of schedule 18) Advances from Customers Other Liabilities	Loans and Advances include dues from Companies under the same management: Bhaskar Multinet Limited [Maximum balance outstanding during the year Rs NIL (Previous Year Rs139,342,457)] Schedule 10	Deposit with Others Service Tax Input / Cenvat Receivable Tax Deducted at Source Receivable Pre Paid Expenses Accrued Interest	Schedule 9 LOANS AND ADVANCES : (Unsecured, considered good) Loans and Advances to Employees Advances recoverable in cash or kind or for value to be received Inter Corporate Deposits Deposit with Government Authorities Security Deposit against Lease of Properties	Schedule 8 CASH AND BANK BALANCES Cash in Hand Cheques on Hand Balances with Scheduled Banks: On Current Accounts On Deposit Accounts (Refer Note 12 of Schedule 18)	Bhaskar Multinet Limited [Maximum balance outstanding during the year Rs NIL (Previous Year Rs. 317, 272)]	D B Corp Limited [Maximum balance outstanding during the year Rs NIL (Previous Year Rs. 8,576,386)]	Less : Provision for Doubtful Debts Sundry Debtors include dues from Companies under the same management :	Others Debts: - Considered Good	Schedule 7 SUNDRY DEBTORS : (Unsecured) Debts outstanding for a period exceeding six months : - Considered Good - Considered Doubtful	
	- 3,098,944 <b>3,098,944</b>	2,972,868 334,907 896,299 <b>4,204,074</b>	•	- 19,666 163,764 - - <b>6,122,079</b>	5,938,649 -	491,421 3,581,016 - <b>4,072,437</b>		·	4,966,797	4,901,670 4,966,797	65,127 	As At March 31, 2011 Rs.
DB Corp Ltd	1,832,263 2,576,984 - <b>4,409,247</b>	138,264,958 3,057,887 13,401,841 <b>154,724,686</b>	139,342,457	9,556,016 410,814 20,577,738 14,439,239 7,421,889 <b>223,578,152</b>	2,103,628 3,549,038 139,342,457 21,448,471 4,688,862	1,137,714 - 26,825,573 25,635,834 <b>53,599,121</b>	313,221	6,424,637	5,595,435 <b>98,095,764</b>	87,934,476 103,691,199	10,161,288 5,595,435 15,756,723	As At March 31, 2010 Rs.

# SYNERGY MEDIA ENTERTAINMENT LIMITED SCHEDULES FORMING PART OF THE PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED MARCH 31, 2011

Bank Unarges	- On Term loans - Others	Schedule 17 FINANCIAL EXPENSES :	Schedule 16 OTHER INCOME Interest Income Bank Deposits (TDS - Rs. Nii; Previous Year - Rs. 242,102) Intercorporate Deposits (TDS - Rs. Nii (Previous Year Rs. 2,560,829) Loans to Employees (TDS - Nii; Previous Year - Nii) Provision no longer required-written back	Schedule 15 MARKETING AND BRANDING EXPENDITURE Advertisement and Publicity Business Promotion	Sundry Office Expenses	Loss on sale of fixed assets (net) Bad Debts Written off	Postage and Telegram Partes and Taxes	Payment to auditors -As Auditors	Insurance Printing and Stationery Conveyance	Legal and Professional Charges Vehicle Running and Maintenance	- Others Telephone Provision for doubtful debts	Traveling Repair and Maintenance	ADMINISTRATION EXPENSES Electricity expenses Rent	PERSONNEL EXPENSES Salaries, Wages and Bonus Contribution to Provident Fund and Other Funds Workmen and Staff Welfare Expenses Schedule 14	Schedule 13	Link charges Other Operating charges	Electricity expenses Software License Fees Frequency allocation charges	OPERATING EXPENSES : Rent to Prasar Bharti Royalty	Schedule 12	
10, <u>215</u> 187,793	- 177,578				64,624 <b>754,489</b>		, co, coo	ло оооооооо	- 17,695 -	- 353,795	- 42,891 -		225,484	2,074,253 95,039 31,523 <b>2,200,815</b>						For the Year Ended March 31, 2011 RS.
96,583,051	32,897,404 63,057,055	18,454,133	2,210,974 15,816,364 93,015 333,780	31,718,169 1,237,793 <b>32,955,962</b>	4,684,230 <b>44,913,481</b>	1,303,616	207,410 16.970	200 000 -	974,007 834,308 627.647	2,924,302 862,387	2,952,410 1,982,531 3,293,624	3,837,522	11,641,097 7,333,585	126,749,212 6,289,170 3,033,202 <b>136,071,584</b>	133,467,829	1,067,762 4,711,294	13,031,797 3,571,626 1,241,000	22,249,195 87,595,155		For the Year Ended March 31, 2010 Rs.



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# SYNERGY MEDIA ENTERTAINMENT LIMITED SCHEDULES FORMING PART OF THE PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED MARCH 31, 2011

Schedule 17 FINANCIAL EXPENSES : Interest - On Term Ioans - Others Bank Charges	Schedule 16 OTHER INCOME Interest Income Bank Deposits (TDS - Rs. Nil; Previous Year - Rs. 242,102) Intercorporate Deposits (TDS - Rs. Nil (Previous Year Rs. 2,560,829) Loans to Employees (TDS - Nil; Previous Year - Nil) Provision no longer required-written back	Schedule 15 MARKETING AND BRANDING EXPENDITURE Advertisement and Publicity Business Promotion	Bad Debts Written off Less: already provided for Sundry Office Expenses	Payment to auditors -As Auditors Audit Fee Postage and Telegram Rates and Taxes Loss on sale of fixed assets (net)	Hepair and Maintenance         - Others         Telephone         Provision for doubtful debts         Legal and Professional Charges         Vehicle Running and Maintenance         Insurance         Printing and Stationery         Conveyance	Schedule 14 Electricity expenses Rent Traveling	Schedule 13 PERSONNEL EXPENSES Salaries, Wages and Bonus Contribution to Provident Fund and Other Funds Workmen and Staff Welfare Expenses	Schedule 12 OPERATING EXPENSES : Rent to Prasar Bharti Royalty Electricity expenses Software License Fees Frequency allocation charges Link charges Other Operating charges	
- 177,578 10,215 <b>187,793</b>	1 1 1 1 1	/ 34,409 	- 64,624 75/ 480	50,000 - -	42,891 - 353,795 17,695 -	2,200,010 225,484 -	2,074,253 95,039 31,523		For the Year Ended March 31, 2011 Rs.
32,897,404 63,057,055 628,592 <b>96,583,051</b>	2,210,974 15,816,364 93,015 333,780 <b>18,454,133</b>	444,913,4401 31,718,169 1,237,793 32,955,962	1,037,235 - 4,684,230	400,000 207,410 1,303,616	2,952,410 1,982,531 3,293,624 2,924,302 862,387 974,607 834,308 627,647	136,011,504 11,641,097 7,333,585 3,837,522	133,467,829 126,749,212 6,289,170 3,033,202	22,249,195 87,595,155 13,031,797 3,571,626 1,241,000 1,067,762 4,711,294	For the Year Ended March 31, 2010 RS.

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**DB Corp Ltd** 

	CASH FLOW STATEMEN	<b>VERGY MEDIA ENTERTAINMENT LIMITED</b> CASH FLOW STATEMENT FOR THE YEAR ENDED MARCH 31, 2011	ENT LIMITED	
			For the Year Ended March 31, 2011 Rs.	For the Year Ended March 31, 2010 Rs.
Α.	CASH FLOW FROM OPERATING ACTIVITIES			
	Profit/ (Loss) before Taxation Adjustment for : Loss on Sale of Fixed Assets Interest Expense (net) Depreciation / Amortisation Provision for doubtful debts Operating Profit /(Loss) before working capital changes	al changes	9,159,140 187,793 133,539 <b>9,480,472</b>	(184,113,644) 1,303,616 78,128,916 107,253,324 3,293,624 <b>5,865,836</b>
	Increase / Decrease in Working Capital (Increase) in Sundry Debtors (Increase) in Loans and Advances Increase in Current Liabilities Increase/ (Decrease) in Provisions <b>Cash from/ (used in) operations</b> Taxes Paid NET CASH FROM/ (USED IN) OPERATING ACTIVITIES (A)	TIVITIES (A)	(790,637) (5,958,315) 156,708 (187,793) <b>2,700,435</b> (163,764) <b>2,536,671</b>	(5,351,518) (15,671,107) 9,006,822 353,939 <b>(5,796,028)</b> (766,220) <b>(6,562,248)</b>
σ	CASH FLOW FROM INVESTING ACTIVITIES Deletion/(Additions) to Fixed Assets Proceeds from Sale of Fixed Assets Interest Received Fixed Deposit with maturity period of more than three months NET CASH FROM INVESTING ACTIVITIES (B)	three months		(2,058,999) 477,770 12,904,375 937,750 <b>12,260,896</b>
n	<b>CASH FLOW FROM FINANCING ACTIVITIES</b> Repayment of Loan - Secured Loan taken- Unsecured Repayment of Loan - Unsecured Interest Paid			(78,857,636) 169,040,116 (21,673,123) (67,144,279)
	NET CASH FROM FINANCING ACTIVITIES (C)			1,365,078
	Net Increase in Cash and Cash Equivalents (A)+(B)+(C) Cash and Cash Equivalents at the beginning of the year Less: Transfer pursuant to the scheme of arrangement Cash and Cash Equivalents at the end of the year Net Increase in Cash and Cash Equivalents	A)+(B)+(C) the year ement ar	<b>2,536,671</b> 27,963,287 (26,427,521) 4,072,437 <b>2,536,671</b>	7,063,726 20,899,561 - 27,963,287 7,063,726
	Cash and Cash Equivalents (As per Schedule 8) Less:- Fixed Deposit with maturity period for more than three months <b>Net Cash and Cash Equivalents at the end of the Year (As per notified AS-3)</b>	re than three months the Year (As per notified AS-3)	4,072,437 <b>4,072,437</b>	53,599,121 25,635,834 <b>27,963,287</b>
	As per our report or even date For S. R. Batliboi & Associates Firm registration number: 101049W Chartered Accountants	For and on behalf of the Board of Directors of Synergy Media Entertainment Limited	Directors of iited	
	<b>Per Amit Majmudar</b> <b>Partner</b> Membership No. 36656	Director	Director	
	Mumbai May 18 , 2011	Company Secretary		

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SCHEDULE FORMING PART OF THE ACCOUNTS AS AT AND FOR THE YEAR ENDED MARCH 31, 2011

## **SCHEDULE 18**

# 1. Nature of Operations

**Nature of Operations** Synergy Media Entertainment Limited ("the Company") is a company registered under the Companies Act, 1956. ("the Act"). The Company is engaged in the business of organiz-

### <u></u> Scheme of arrangement

ing events

- a of share capital subsequently. The scheme was approved by Madhya Pradesh High Court with Judicature at Madhya Pradesh (" Madhya Pradesh High Court") and Hon'ble high Court with Judicature at Gujrat ("Gujrat High Court") for the demerger of Radio division of SMEL and restructuring The Comany along with D.B. Crop Limited had filed the Composite Scheme of Demerger and Restructuring of Share capital ("the Scheme") with the Hon'ble high
- and Fabruary 2, 2011 respectively ware field with the Registrar of the Companies on Fabruary 15, 2011 and Fabruary 16, 2011 respectively. Court and Gujrat High Court vide their orders dated January 13, 2011 and January 17, 2011 respectively. The certified order copy of the Madhya Pradesh High Court and Gujrat High Court dated January 29, 2011
- As prescribed, ∃. the scheme, the Ministry of
- Information and Broadcasting.Government of India accorded their approval vide letter No. 212/30(33)/2006-FM(Vol.II)/120 dated March 30,2011.
- Accordingly, after the approval by the ministry of the Information and Broadcasting, Government of India, the Scheme become effective on March 30,2011 with appointed date April 1,2010. ties of radio division (net assete) of the company ware In accordance with the Scheme, the assets and liabili
- 398,842,500 proportionately *e* shareholders to Rs. 2,407,500. account. Further, issued, subscribed and paid up equi ty share capital of the Compny was reduced by Rs. transferred at their respective book values to D.B. Cro Limited and the deficit was debited to Profit and Loss the Securities Premium account. The net assets trans balance of Profit and Loss account is adjusted against account of reduction of share capital and the debit amongest the equity 0. The credit arising on . Crop

Particulars	Amount	Amount
1.Transfer of assets and liabilities Assets transferred		
Assets transferred		
Fixed Assets	769,594,796	
Current Assets	369,561,111	1,139,155,907
Liabilities transferred		
Liabilities	155,086,567	
Secured loans	237,666,852	
Unsecured loans	646,383,134	1,039,136,553
Net Assets transferred		

# (Debited to profit and loss) 100,019,354

### ω Statement of significant accounting policies <u>a</u> **Basis of Preparation**

ply in all Standards been consistently applied by the Company and are consistent with those used in the previous year. tion on an accrual basis. The accounting policies have have been prepared under the historical cost conven-Standards) Rules, 2006, (a vant provisions of the Act. The financial statements have been prepared to comin all material respects with notified 2006, (as amended) and the rele by Companies The financial statements the (Accounting Accounting

### ٩ Use of estimates

these estimates. rent events and actions, actual results could differ from ing the reporting period end. Although these estimates are based upon management's best knowledge of curfinancial statements and the results of operations durdisclosure affect the reported amounts of assets and liabilities and with generally accepted accounting principles requires management to make estimates and assumptions that The preparation of financial statements in conformity of contingent liabilities at the date of the

### <u>0</u> Fixed assets

Fixed extent they relate to the period till such assets are ready to be put to use. get ready for its intended use are also included to the ed use. Borrov assets which prises the purchase price and any attributable cost of bringing the asset to its working condition for its intend depreciation and impairment losses, if any. Cost comassets Borrowing costs relating to acquisition of fixed takes are stated at cost less accumulated substantial period of time ರ

### ٩ Depreciation

prescribed in Schedule XIV to the Act rates computed based on estimated useful life of the assets, which are equal to the corresponding rates Depreciation is provided on Straight Line Method at the

shorter of the estimated useful life of the asset or the Leasehold Improvements are amortized over the

depreciated in the year of acquisition. Assets costing individually below Rs. 5,000 are fully lease term

### <u>e</u> Intangibles

ferred are as under.

# One Time Entry Fees (OTEF)

a Straight Line Basis over a period of ten years com-mencing from the date on which the radio station ing licenses for new radio stations and is amortised on One time Entry Fees represent amount paid for acquir

### ÷ Expenditure on new projects Capital Work-in-Progress:

becomes operational

capitalized Expenditure directly relating to construction activity is



SCHEDULE FORMING PART OF THE ACCOUNTS AS AT AND FOR THE YEAR ENDED MARCH 31, 2011

# Pre-operative Expenditure:

expenditure incurred during the construction period, which is not related to the construction activity or which is not inci-Indirect expenditure incurred during construction period is capitalized under the respective asset-head as part of the indirect construction cost, to the extent to which the expendental thereto is written off in the profit and loss account. diture is indirectly related to the asset-head. Other indirect

from preoperative expenditure pending allocation Income earned during the construction period is deducted

### g Impairment

the greater of the assets net selling price and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value at the weighted average cost of capital. exceeds its recoverable amount. The recoverable amount is any is recognized wherever the carrying amount of an asset ance sheet date if there is any indication of impairment based on internal/external factors. An impairment loss, if The carrying amounts of assets are reviewed at each bal-

### <u>ح</u> Leases

# Where the Company is the lessee

classified as operating leases. Operating lease payments are recognized as an expense in the profit and loss account on a straight-line basis over the lease term Leases where the lessor effectively retains substantially all the risks and benefits of ownership of the leased item, are

### Ü Revenue recognition

enue can be reliably measured Revenue is recognized to the extent that it is probable that the economic benefits will flow to the Company and the rev-

## **Advertisement Revenue**

and is disclosed net of discounts and service tax. Revenue is recognized as and when advertisement is aired

and completed. Revenue is recognized once the related event is organized **Event Revenue** 

### Interest

ble. Revenue is recognized on a time proportion basis taking into account the amount outstanding and the rate applica-

# Foreign currency transaction

ij

## Initial Recognition

Rupees by applying to the foreign currency amount, the exchange rate between the Indian Rupee and the foreign currency prevailing at the date of the transaction. Foreign currency transactions are recorded in Indian

### Conversion

of historical cost denominated in a foreign currency, are closing rate. Non-monetary items which are carried in terms Foreign currency monetary items are reported using the

**DB** Corp Ltd

action; and non-monetary items which are carried at fair value or other similar valuation denominated in a foreign ed when the values were determined. currency are reported using the exchange rates that existreported using the exchange rate at the date of the trans-

### Exchange Differences

which they were initially recorded during the year, or report-ed in previous financial statements, are recognized as Exchange differences arising in respect of fixed assets income or as expense in the year in which they arise and non-monetary items at rates different from those at Exchange differences arising on the settlement of monetary

part of fixed asset. mencing on or after December 7, 2006 are capitalized as a acquired from outside India before accounting period com-

### হ Retirement and other employee benefits

respective trusts. other obligations other than the contribution payable to the contributions to the respective funds are due. There are no charged to the profit and loss account of the year when the Retirement benefits in the form of provident fund are a defined contribution scheme and the contributions are

Gratuity liability is a defined benefit obligation and is provid-ed for on the basis of an actuarial valuation done as per pro-jected unit credit method, carried out by an independent actuary at the end of the year.

Short term compensated absences are provided for based on estimates. Long term compensated absences are pro-vided based on actuarial valuation carried out by an inde-pendent actuary at the end of the year. The actuarial valua-tion is done as per projected unit credit method.

loss account and are not deferred Actuarial gains/losses are immediately taken to profit and

### 5 Income taxes

year and reversal of timing differences of earlier years between taxes reflects the impact of current year timing differences be paid to the tax authorities in accordance with the Income-tax Act, 1961 enacted in India. Deferred income Current income tax is measured at the amount expected to Tax expense comprises current tax and deferred tax. taxable income and accounting income for the

that there is reasonable certainty that sufficient future tax-able income will be available against which such deferred virtual certainty supported by convincing evidence that they can be realised against future taxable profits. At each Balance Sheet date, unrecognized deferred tax losses, all deterred tax assets are recognised only if there is Company has unabsorbed depreciation or carry forward tax tax assets can be realised. date. Deferred tax assets are recognised only to the extent laws enacted or substantively enacted at the balance sheet Deferred tax is measured based on the tax rates and the tax In situations where the

SCHEDULE FORMING PART OF THE ACCOUNTS AS AT AND FOR THE YEAR ENDED MARCH 31, 2011

income will be available against which deferred tax asset extent that it is no longer reasonably certain or virtually cer-tain, as the case may be, that sufficient future taxable reviewed at each balance sheet date. The Company writes-down the carrying amount of a deferred tax asset to the be available against which such Deferred Tax Assets can be certain, as the case may be, that future taxable income will assets of earlier years are re-assessed and recognized to the extent that it has become reasonably certain or virtually realized. The carrying amount of deferred tax assets are

### <u>т</u> Provision

can be realised

determined based on best estimate required to settle the obligation at the balance sheet date. These are reviewed at each balance sheet date and adjusted to reflect the current best estimates. A provision is recognized when an enterprise has a present obligation as a result of past event; it is probable that an out-Provisions are not discounted to its present value and are flow of resources will be required to settle the obligation and in respect of which a reliable estimate can be made. in respect of

### <u>,</u> Earnings per share

shares outstanding during the year. The weighted average number of equity shares outstanding during the year is adjusted for events of bonus issue; bonus element in a Basic earnings per share are calculated by dividing the net profit or loss for the year attributable to equity shareholders reverse share split (consolidation of shares), if any rights (after deducting preference dividends and attributable taxes, if any) by the weighted average number of equity issue to existing shareholders; share split; and

standing during the year are adjusted for the effects of dilutive potential equity shares. holders and the weighted average number of shares outthe net profit or loss for the year attributable to equity share-For the purpose of calculating diluted earnings per share, മ

### Cash and cash equivalents

Cash and Cash equivalents in the cash flow statement com-prise cash at bank and in hand and short term investments with an original maturity of three months or less.

### g Segment information

-Identification of Segments:

and and does not have any operations in economic envi The Company's operating businesses are organized and managed separately according to the nature of services provided, with each segment representing a strategic business unit that offers different products considered operating in a single geographical ronments with different risks and returns hence, services within India with insignificant export income serves different markets. The Company sells its seg it is

.≓÷ Inter segmental Transfers

ment

The Company generally accounts for intersegment

third parties at current market prices sales and transfers as if the sales or transfers were to

₽ Allocation of common costs

ment to the total common costs. ment according to the relative contribution of each seg Common allocable costs are allocated to each seg

<u></u> Segment Policies:

The company prepares its segment information in con-tormity with the accounting polices adopted for prepar-ing and presenting the financial statements of the Company as a whole.

### g License fees

tising agencies. higher (ROTEF means 2.5% of highest valid bid in the city). Gross Revenue is revenue on the basis of billing rates inclu-sive of any taxes and without deduction of any discount Licence fees are charged to revenue at the rate of 4% of gross revenue for the year or 10% of Reserve One Time Entry Fees (ROTEF) for the concerned city, whichever is given to the advertiser and any commission paid to adver-

Barter advertising contracts are included in the gross rev-enue on the basis of relevant billing rates

### 4 Term loans consist of:

237,666,852	Nii	Total
96,151,492	Nii	Corporation Bank Limited (Note 2)
141,515,360	Nil	J&K Bank Limited (Note 1)
March 31, 2010	March 31, 2011	
Loans	Rupee Term Loans	Particulars

### Note 1:

The Term Loan is secured by:

Hypothecation of plant and machinery including equipments and studio, furniture and fixtures and other movables of the with other bank. Company at all its locations, being pari passu first charge

### Note 2:

transmitters, furniture, fixture and other equipments (both present and future) of the Company. Corporate Guarantee of Writers and Publishers Private Limited and personal guarantees of all directors of the Company viz., Mr. Sudhir Agarwal, Mr. Girish Agarwal and Mr. Pawan Agarwal. The Term Loan is secured by: Hypothecation of all types of receivables and others current assets of the Company. First Pari-Passu Charge on all assets including common transmission infrastructures,

ы Сл The Company is engaged in ments since the Company caters to the Indian market only mary segment in the context of Notified Standard 17 Segmental Renorting income Level and does not distinguish any reportable regions within India Government. Management which is considered to constitute on single pri-Segmental Reporting issued by the Central There are no geographical reportable segthe business of Event Accounting

**DB** Corp Ltd

SCHEDULE FORMING PART OF THE ACCOUNTS AS AT AND FOR THE YEAR ENDED MARCH 31, 2011

### ი. (a) Related parties disclosure

Related party disclosures, as required by Accounting Standard 18 - "Related Party Disclosures" notified by the Companies (Accounting Standards) Rules, 2006, (as

amended) are given below:	ЗW:
Particulars	Related Party
Holding Company	D. B. Corp Limited
Fellow Subsidiary Company	I Media Corp Limited
Key Management Personnel	- Shri Sudhir Agarwal, Director (SA)
	- Shri Girish Agarwal, Director (GA)
	- Shri Pawan Agarwal, Director (PA)
Relatives of key management	
personnel	- Shri Ramesh Chandra Agarwal (RCA)
	- Smt. Kasturi Devi Agarwal (KDA)
	- Smt. Jyoti Sudhir Agarwal (JSA)
	- Smt. Namita Girish Agarwal (NGA)
	- Smt. Nikita Pawan Agarwal (NPA)
Enterprises owned or significantly influenced by key management	
personnel or their relatives	- Writers & Publishers Private Limited
	(W.P.L.)
	- Bhasker Multinet Limited
	- India Interactive Technologies
	Limited (I.I.T.L.)
7. Leases	

### Leases

Rental expenses in respect of operating leases are recog-nized as an expense in the profit and loss account, on a straight-line basis over the lease term. Operating lease (for assets taken on lease) a) The Company has taken various residential and offices

- under operating lease agreements. These are general ly renewable by mutual consent;
- <u>c</u> þ Lease payments for the year are Rs. Nil (Previous year Rs. 29,582,780); The future minimum lease payments under non-cance
- lable operating leases;
- 26,493,142) not later than one year is Rs. Nil (Previous year Rs.
- Later than one year but not later than five years is Rs. Nil (Previous year Rs. 110,241,154) Later than five years Rs.Nil (Previous year Rs.
- 76,388,735)
- ٩ There are no restrictions imposed in these lease agree ments. There are no sub leases

### ° Contingent liabilities not provided for

Guarantees issued by bank on behalf of the Company: Rs Nil (Previous year Rs. 16,392,375).

As per our report of even date

For S.R. Batliboi & Associates Firm Registration Number.: 101049W Chartered Accountants

per Amit Majmudar Partner

Membership No. 36656

Mumbai May 18, 2011



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Additional information pursuant to the provisions of the Act paragraphs 3, 4B, 4C, 4D of Part II of the Schedule VI of

Note: As the liabilities for gratuity and leave encashment are

# a) Expenditure in foreign currency (on accrual basis)

Particulars	March 31, 2011	March 31, 2010
	Rs.	Rs.
Advertisement and Publicity	Nil	Nil
Programming Expenses (Audio CD's)	Nil	59,519

## 10. Earnings per share

Particulars	March 31, 2011	March 31, 2010
i)Profit/ (Loss) for the year (Rs.)	6,000,438	(184,113,644)
ii) Weighted average number of Equity		
Shares outstanding for Basic EPS	240,750	40,125,000
iii) Basic Eamings per share (Rs.)	24.92	(4.59)
iv) Weighted average number of Equity		
Shares outstanding for Diluted EPS	240,750	40,125,000
v) Diluted Earnings per share (Rs.)	24.92	(4.59)
vi) Nominal value of shares (Rs.)	10	10

# 11. Managerial Remuneration

Particulars	March 31, 2011	March 31, 2011 March 31, 2010
	Rs.	Rs.
Salaries	Nii	5,109,572
Perquisites	Nil	1,849,310
Contribution to provident fund	Nil	208,320
	Nii	7,167,202

not included above. provided on an actuarial basis for the Company as a whole, the amounts pertaining to the Chief Operating Officer are

### 12 Fixed deposits

year Rs. 25,635,834). Dues to Micro and Small Enterprises Cash and bank includes fixed deposits having maturity peri-od of more than three months amounting Rs. Nil (Previous

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- 14 mation of their status under Micro, Small and Medium Enterprises Development Act, 2006. Pending responses from the suppliers, the disclosures have not been made. Previous year comparatives Previous year's figures have been regrouped / rearranged The Company has sent a request to its suppliers for confir-

where necessary to conform to this year classification.

For and on behalf of the Board of Directors of Synergy Media Entertainment Limited

Director

Director

**Company Secretary** 

SCHEDULE FORMING PART OF THE ACCOUNTS AS AT MARCH 31, 2011

### 6. (b) Related Parties Disclosure

### Transactions with Related Parties are given below :

Related Party Name	Loan/Ac	Ivance Given	Loan//	Advance Taken					Receiving	of Services/			Amount O	utstanding (net)
	(F	lepaid)		(Repaid)	(Interest	Received (Paid)	Rev	enue	Purc	chases	Recovery	of Expenses	Deb	t / (Credit)
	Mar-11	Mar-10	Mar-11	Mar-10	Mar-11	Mar-10	Mar-11	Mar-10	Mar-11	Mar-10	Mar-11	Mar-10	Mar-11	Mar-10
D.B. Corp Limited	-	-	-	209,511,956	-	-	-	7,377,047	-	20,641,182	-	-	-	(645,241,014)
	-	-	-	(33,823,285)	-	(63,057,055)	-	-	-	-	-	-	-	-
I Media Corp Limited	-	-	-	-	-	-	-	-	-	137,387	-	1,575,934	-	478,476
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Writers & Publishers														
Private Limited	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bhaskar Multinet Ltd.	-	13,255,534	-	-	-	15,816,364	-	-	-	471,731	-	-	-	138,880,161
la d'a latana di sa Tasha ata da s	-	-	-	-	-	-	-	-	-	-	-	-	-	-
India Interactive Technologies	_	_	_	-				_	-	-			_	_
	-	-	-	-	-	-	-	-	-	-	-	-	-	

Note: For the personal Guarantees given by the directors for the Term Loans taken by the Company, refer note 4 of Schedule 18

Public Issue Bonus Issue	2. Capital Raised during the year (Amount in Rs. Thousand)	Registration No. : Balance Sheet Date :	1.Registration Details :	BALANCE SHEET	NAS	DB-ANNUAL-REP2011-5.qxd 6/12/2011 3:25 AM
	the year (Amount i	018039 31-03-2011		FABSTRACT AND COM	ERGY MEDIA ENTI	M Page 96
Rights Issue Private Placement	n Rs. Thousand)	State Code : Date of Incorporation :		BALANCE SHEET ABSTRACT AND COMPANY'S GENERAL BUSINESS P	SYNERGY MEDIA ENTERTAINMENT LIMITED	Ψ

# ROFILE

Registration No. : Balance Sheet Date :
018039 31-03-2011
State Code : Date of Incorporation :
10 17-10-2005

NIL	Private Placement	NIL	Bonus Issue
NIL	Rights Issue	NIL	Public Issue

# 3. Position of Mobilisation and Deployment of Funds (Amount in Rs. Thousand)

<b>Total Liabilities</b>
Rs. 16,145
Total Assets
Rs. 16,145

# 4. Sources of Funds (Amount in Rs. Thousand)

Deferred Tax Liability	Secured Loans	Paid up Capital	
NIL	NIL	Rs. 2,408	
	Unsecured Loans	Reserves and Surplus	
	NIL	Rs. 6,374	

# 5. Application of Funds (Amount in Rs. Thousand)

		NIL	Accumulated Losses
NIL	Misc. Expenses	Rs. 7,858	Net Current Assets
NIL	Investments	Rs. 983	Net Fixed Assets

# 6.Performance of Company (Amount in Rs. Thousands)

Earning per share in Rs. Rs. 24.92 Div	Profit / (Loss) Before tax Rs. 9,159 Prc	Turnover (include other income) Rs. 23,836 Tot	
Dividend Rate %	Profit/(Loss) After Tax	Fotal Expenditure	
NA	Rs. 6,000	Rs. 14,678	

Item Code No. (ITC Code)	7. Generic Name of Principal Product / Service of Compan
NA	ice of Company

NA	Product Description
NA	Item Code No (ITC Code)

Mumbai May 18 2011

Director

Director

For and on behalf of the Board

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**DB Corp Ltd** 

### MEDIA CORP LIMITED DIRECTORS' REPORT

### Dear Shareholders

31st March, 2011. The Directors have pleasure in presenting the Fifth Annual Report and the Audited Statement of Accounts of the company for the Year Ended

# FINANCIAL HIGHLIGHTS :

2011 are as under: The financial results of the Company for the year ended 31st March,

Particulars Income Expenditure Profit/(Loss) for the year before tax	2010-11 30,366,260 121,879,004 (91,512,744)	(in Rs.) 2009-10 21,816,067 79,496,700 (57,680,633)	
before tax	(91,512,744)	(57,680,633)	
Less: Deferred tax Liability/	,	ı	
(Assets) Fringe Benefit Tax Profit //Loss) after tax	- (91.512.744)	- (57.680.633)	
Balance Bought forward from			
previous year	(180,918,078)	(180,918,078) (12,32,37,445)	
Balance carried forward to Balance sheet	(272,430,822)	(272,430,822) (180,918,078)	

### REVIEW OF PERFORMANCE • •

and also to track the growth. also e-papers are provided by the company in combine look of the print-ed versions with the interactivity of the web and this network technology provides a wide spectrum to the advertisers for promoting their products and services on the websites, for reaching different types of audience The company is operating internet and mobile interactive services and

Besides, the company's SMS portal services provides interactive activi-ties and information consisting of news, entertainment, sports, and weather reports on a subscription basis, in both English and Hindi.

## FUTURE PROSPECTS :

advertising sales force and the promotional vehicle in place and all these are potential to strategically avail the advantages of offering packaged advertising products to cater to the need of advertisers. The company has local content, customer relationships, news and

business company has tremendous potential for growth in its chosen areas whenever market so demands. Considering the increasing demand, the online and going forward, considering fast penetration of internet ser-vices across the country, the company is ready to expand in this area All the editions of Dainik Bhaskar and Divya Bhaskar are available 으

### DIVIDEND :

In view of the absence of any profits for the year under review, the

Directors refrain from recommending any dividend for the year ended 31st March, 2011.

# ISSUE OF 3,50,000 COMPULSORY COVERTIBLE DEBENTURES (CCD'S):

During the year under review 3,50,000 Compulsory Convertible Debentures (CCD's) of Rs. 1,000/- each were issued on 24th January, 2011 to D. B. Corp Limited, the holding Company on such terms and conditions mentioned in Debenture Subscription Agreement

### DIRECTORATE :

ment Annual General Meeting and being eligible, offers herself for re-appoint-In terms of the Articles of Association of the company, Mrs. Jyoti Agarwal, Director of the company, retires by rotation at the forthcoming

## **STATUTORY AUDITORS :**

they offer themselves to hold office as auditors from the conclusion of the ensuing Annual General meeting until the conclusion of the next forthcoming Annual General Meeting of the Company and being eligible, Statutory Auditors of the company, will retire at the conclusion of the M/s S. R. Batliboi & Associates., Chartered Accountants, Mumbai, the Annual General Meeting of the Company.

### **AUDITORS REPORT :**

hence, needs no further clarification The Auditors' Report read with notes to accounts is self-explanatory and

### PUBLIC DEPOSITS :

Companies (Acceptance of Deposits) Rules, 1975 made there under. The Company has not invited and/ or accepted any deposits, within the meaning of Section 58-A of the Companies Act,1956, read with the

# **INTERNAL CONTROL SYSTEM:**

quately. dures for functional areas, which address the internal controls ade-The Company's internal control system is commensurate with the nature and size of its business. The Company has well documented proce-

# PARTICULARS REGARDING CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION AND FOREIGN EXCHANGE EARNINGS AND OUTGO :

the Board of Directors) Rules, 1988 are not applicable. lars relating to conservation of energy and technology absorption as stipulated in the Companies (Disclosure of Particulars in the Report of Since IMCL does not own any manufacturing facility the other particu-

# SECRETARIAL COMPLIANCE CERTIFICATE :

Pursuant to the proviso to Section 383A (1) of the Companies Act, 1956 read with the Companies (Compliance Certificate) Rules, 2001, a Secretarial Compliance Certificate, is attached to this Report.



# **HUMAN RESOURCE & INDUSTRIAL RELATIONS :**

appreciation for all employees, at all levels, for their relentless service. During the year under review, the industrial relations have been very cordial. Directors of the Company would like to place on record their deep

None of the employees of the company are covered under the provisions of Section 217(2A) of the Companies Act, 1956, read with Companies (Particulars of Employees) Rules, 1975, as amended.

# **DIRECTORS' RESPONSIBILITY STATEMENT :**

Act, 1956 with respect to Directors' Responsibility Statement, it is here-by confirmed: Pursuant to the requirement under Section 217(2AA) of the Companies

- <del>. ^</del> in the preparation of the annual accounts, the applicable account-ing standards have been followed; the directors had selected such accounting policies and applied
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Dated: Place: May 18, 2011 Mumbai

> them consistently and made judgments and estimates that are rea-sonable and prudent so as to give a true and fair view of the state of affairs of the company at the end of the financial year and of the profit of the company for the year under review;

- ω the directors had taken proper and sufficient care for the mainte-nance of adequate accounting records in accordance with the pro-visions of Companies Act, 1956 for safeguarding the assets of the larities company and for preventing and detecting frauds and other irregu-
- 4 year ended 31st March, 2011 on a "going concern" basis; the directors had prepared the annual accounts for the financial

## **ACKNOWLEDGEMENT**:

Directors wish to express their grateful appreciation for the assistance and co-operation to the valued customers, suppliers, bankers, and financial institutions for their continued support, co-operation and guid-ance. Directors also wish to thank the employees and executives at all levels for their invaluable contribution.

### By Order of the Board

Director

Director



# I MEDIA CORP LIMITED

### Auditors' Report

# To The Members of I Media Corp Limited

- <del>. ^</del> We have audited the attached Balance Sheet of I Media Corp Limited (the Company) as at March 31, 2011 and also the Profit and Loss account and the Cash Flow Statement for the year based on our audit. are the responsibility of the Company's management. Our responended on that date annexed thereto. These financial statements ទ to express an opinion on these financial statements
- Ņ Xe provides a reasonable basis for our opinion icant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit also includes assessing the accounting principles used and signifthe amounts and disclosures in the financial statements. whether the financial statements are free of material misstatement. generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about An audit includes examining, on a test basis, evidence supporting conducted our audit in accordance with auditing standards rerally accepted in India. Those standards require that we plan An audit

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- ω 1956 ('the Act'), we enclose in the Annexure a statement on the matters specified in paragraphs 4 and 5 of the said Order. amended) ('the Order') issued by the Central Government of India in terms of sub-section (4A) of Section 227 of the Companies Act, As required by the Companies (Auditor's Report) Order, 2003 (as
- 4 report that: Further to our comments in the Annexure referred to above, we
- the purposes of our audit; to the best of our knowledge and belief were necessary for We have obtained all the information and explanations, which
- .=: have been kept by the Company so far as appears from our In our opinion, proper books of account as required by law examination of those books;
- ≣ books of account; statement dealt with by this report are in agreement with the The balance sheet, profit and loss account and cash flow
- ₹. tion 211 of the Act; accounting standards referred to in sub-section (3C) of sec cash flow statement dealt with by this report comply with the In our opinion, the balance sheet, profit and loss account and
- < Board of Directors, we report that none of the directors is dis qualified as on March 31, 2011 from being appointed as a 274 of the Act; director in terms of clause (g) of sub-section (1) of section directors, as on March 31, 2011, and taken on record by the On the basis of the written representations received from the
- <u>≤</u>. information required by the Act, in the manner so required ing to the explanations given to us, the said accounts give the In our opinion and to the best of our information and accord and give a true and fair view in conformity with the account
- a ing principles generally accepted in India; in the case of the balance sheet, of the state of affairs of
- <u>b</u> the Company as at March 31, 2011; in the case of the profit and loss account, of the loss for March 31, 2011;
- <u>c</u> in the case of cash flow statement, of the cash flows for the year ended on that date; and
- the year ended on that date

**Chartered Accountants** Firm registration number: 101049W For S. R. Batliboi & Associates

Partner per Amit Majmudar

Membership No.: 36656

May 18, 2011 Mumbai

# Annexure referred to in paragraph 3 of our report of even date Re: I Media Corp Limited ('the Company')

- (a) fixed assets particulars, including quantitative details and situa tion The Company has maintained adequate records showing full <u>ç</u>
- ð All fixed assets have not been physically verified by the man agement during the year but there is a regular programme of verification which, in our opinion, is reasonable having regard to the size of the Company and the nature of its assets. No material discrepancies were noticed on such verification.
- <u></u> There was no substantial disposal of fixed assets during the year.
- ∋ Company 4(ii)(a), 4(ii)(b) and 4(ii)(c) of the Order are not applicable to the The Company does not have any inventory and therefore clauses
- 1 (a) Company has not granted any loans, secured or unsecured to companies, firms or other parties covered in the register Company. 4(iii)(b), 4(iii)(c) and 4(iii)(d) are not applicable maintained under section 301 of the Act. Accordingly clauses According to the information and explanation given to us, the đ the
- 0 The Company had taken loan from one company covered in the register maintained under section 301 of the Act. The maximum amount involved during the year was Rs. 350,000,000 and the year-end balance of loans taken from
- such party was Rs. 350,000,000.
- <u></u> tions given to us, the rate of interest and other terms and con ditions for such loan are not prima facie prejudicial to the In our opinion and according to the information and explana
- interest of the Company.
- a In respect of loans taken, repayment of the principal amount is as stipulated and payment of intrest has been regular.
- Ī business, for the purchase of fixed assets and for the sale of ser-vices. During the course of our audit, no major weakness has been noticed in the internal control system in respect of these In our opinion and according to the information and explana tions given to us, there is an adequate internal control system commensurate with the size of the Company and the nature of its
- 99



areas. During the course of our audit, we have not observed any continuing failure to correct major weakness in internal control system of the Company.

(a) According to the information and explanations provided by the management, we are of the opinion that the particulars of contracts or arrangements referred to in section 301 of the Act that need to be entered into the register maintained under section 301 have been so entered.

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- (b) In respect of transactions made in pursuance of such con tracts or arrangements exceeding value of Rupees five lakhs entered into during the financial year, because of the unique and specialized nature of the items involved and absence of any comparable prices, we are unable to comment whether the transactions were made at prevailing market prices at the relevant time.
- (vi) The Company has not accepted any deposits from the public.
- (vii) In our opinion, the Company has an internal audit system commensurate with the size and nature of its business.
- (viii) To the best of our knowledge and as explained, the Central Government has not prescribed maintenance of cost records under clause (d) of sub-section (1) of section 209 of the Act for the services of the Company.
- (ix) (a) The Company is regular in depositing with appropriate authorities undisputed statutory dues including provident fund, employees' state insurance, income-tax, service tax, customs duty, cess and other material statutory dues appli cable to it. The provisions relating to investor education and protection fund, wealth-tax, sales-tax and excise duty are not

applicable to the Company. Further, since the Central Government has till date not pre scribed the amount of cess payable under section 441 A of the Act, we are not in a position to comment upon the regu larity or otherwise of the Company in depositing the same.

- (b) According to the information and explanations given to us, no undisputed amounts payable in respect of provident fund, employees' state insurance, income-tax, service tax, customs duty, cess and other undisputed statutory dues were out standing, at the year end, for a period of more than six months from the date they became payable. The provisions relating to investor education and protection fund, wealth-tax, sales-tax and excise duty are not applicable to the Company.
- (c) According to the information and explanation given to us, there are no dues of income tax, service tax, customs duty and cess which have not been deposited on account of any dispute.

The provisions relating to investor education and protection fund, wealth-tax, sales-tax and excise duty are not applicable to the Company.

(x) The Company has been registered for a period of less than five years and hence we are not required to comment on whether or not the accumulated losses at the end of the financial year are fifty per cent or more of its net worth and whether it has incurred cash losses in such financial year and in the immediately preceding financial year.

- (xi) Based on our audit procedures and as per the information and explanations given by the management, we are of the opinion that the Company has not defaulted in repayment of dues to bank or debenture holders.
- (xii) According to the information and explanations given to us and based on the documents and records produced to us, the Company has not granted loans and advances on the basis of security by way of pledge of shares, debentures and other securities.
- (xiii) In our opinion, the Company is not a chit fund or a nidhi / mutual benefit fund / society. Therefore, the provisions of clause 4(xiii) of the Order are not applicable to the Company.
- (xiv) In our opinion, the Company is not dealing in or trading in shares, securities, debentures and other investments. Accordingly, the provisions of clause 4(xiv) of the Order are not applicable to the Company.
- (xv) According to the information and explanations given to us, the Company has not given any guarantee for loans taken by others from bank or financial institutions.
- (xvi) The Company did not have any term loans outstanding during the year.
- (xvii) According to the information and explanations given to us and on an overall examination of the balance sheet of the Company, we report that no funds raised on short-term basis have been used for long-term investment.
- (xviii) The Company has not made any preferential allotment of shares to parties or companies covered in the register maintained under section 301 of the Act.
- (xix) The Company has unsecured debentures outstanding during the year on which no security or charge is required to be created.
- (xx) The Company has not raised any money through public issue.
- (xxi) Based upon the audit procedures performed for the purpose of reporting the true and fair view of the financial statements and as per the information and explanations given by the management, we report that no fraud on or by the Company has been noticed or reported during the course of our audit.

For S. R. Batilboi & Associates Firm registration number: 101049W Chartered Accountants

per Amit Majmudar Partner

Membership No.: 36656

Mumbai May 18, 2011

DB	
Corp	No. of Concession, No. of Conces
Ltd	

# I Media Corp Limited Balance Sheet as at March 31, 2011

		51, 2011	
	Schedules	As At March 31, 2011 Rs.	As At March 31, 2010 Rs.
SOURCES OF FUNDS Shareholders' Fund Share capital	-	10,500,000	10,500,000
<b>Loan funds</b> Debentures Unsecured loan from the holding company	N	350,000,000	- 200,728,007
Deferred tax liabilities (net) (Refer Note 8 of Schedule 14)			
Total		360,500,000	211,228,007
APPLICATION OF FUNDS Fixed assets	ω		
Gross block Less: Accumulated depreciation		41,310,377 15,896,459	39,777,838 11,187,916
Net block		25,413,918	28,589,922
Current assets, loans and advances			
Sundry debtors	л 4	10,153,635	12,797,348
Loans and advances	<b>б</b> (	5,911,176	4,560,034
(A)		81,330,247	20,790,019
Less: Current liabilities and provisions Current liabilities	7	17,208,328	18,430,635
Provisions	8	1,466,659	639,377
(B)		18,674,987	19,070,012
Net Current Assets (A-B)		62,655,260	1,720,007
Profit and loss account		272,430,822	180,918,078
Total		360,500,000	211,228,007
Notoo to popolisto	14		

As per our Report of even date

For S.R. Batliboi & Associates Firm registration number: 101049W Chartered Accountants

**per Amit Majmudar Partner** Membership No.: 36656

Mumbai May 18, 2011

Director

Director

For and on behalf of the Board of Directors of I Media Corp Limited

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Profit and loss account for the year ended March 31, 2011	ound for the year en	ועפע ואומו כוו סו, בטוו	
	Schedules	For the year ended March 31, 2011	For the year ended March 31, 2010
		Rs.	Rs.
INCOME			
Sales		28,626,294	21,200,135
Other income	9	1,739,966	615,932
Total		30,366,260	21,816,067
EXPENDITURE			
Operating and other expenses	10	11,580,351	7,304,351
Personnel expenses	11	45,964,758	24,373,162
Administration and Selling expenses	12	35,863,277	22,831,678
Depreciation	ω	4,708,543	4,560,959
Financial expenses	13	23,762,075	20,426,550
Total		121,879,004	79,496,700
Loss before tax		(91,512,744)	(57,680,633)
Provision for Taxation			
Current Tax			
Deferred Tax (Refer Note 8 of Schedule 14)		.	
Loss for the year		- (91,512,744)	- (57,680,633)
(Loss) brought forward from the previous year		(180,918,078)	(123,237,445)
Balance carried to balance sheet		(272,430,822)	(180,918,078)
Earnings per share (Refer Note 5 of Schedule 14)			
Basic and Diluted		(87.15)	(54.93)
Nominal Value per share		10	10
Notes to accounts	14		

# I Media Corp Limited ofit and loss account for the year ended March 31, 2011

The Schedules referred to above and notes to accounts form an integral part of the profit and loss account.

As per our Report of even date

For S.R. Batliboi & Associates Firm registration number: 101049W Chartered Accountants

For and on behalf of the Board of Directors of I Media Corp Limited

**per Amit Majmudar Partner** Membership No.: 36656

Mumbai May 18, 2011

Director

Director

DB Corp Ltd

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	As at March 31, 2011 <sub>Rs.</sub>	As at March 31, 2010 <sub>Rs.</sub>
Schedule 1: Share capital Authorised capital 5,000,000 (Previous year: 5,000,000) equity shares of ₹10 each	50,000,000	50,000,000
<b>Issued, subscribed and paid-up capital</b> 1,050,000 (Previous year: 1,050,000) equity shares of Rs.10 each fully paid up Of the above, 577,500 (Previous year: 577,500) shares are held by D.B. Corp Limited, the Holding Company.	10,500,000	10,500,000
	10,500,000	10,500,000
Schedule 2: Unsecured loans 350,000 (Previous year: Nil) 0% unsecured compulsorily convertible debentures of `1,000 each reedemable at the end of five years from the date of allotment, viz, date, or earlier, but not before the end of three years from the date of allotment	t	
	350,000,000	-
Sabadula 2: Eivad assats	350,000,000	-
Schedule 3: Fixed assets		

### I Media Corp Limited Schedules forming part of the balance sheet as at March 31, 2011

S

Assets		Gros	ss block			Dep	reciation		Net b	lock
	As at	Additions	Deletions/	As at	As at	For the	Deletions/	As at	As at	As at
	1-Apr-10		Adjustments	31-Mar-11	1-Apr-10	Year	Adjustments	31-Mar-11	31-Mar-11	31-Mar-10
	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.
Leasehold improvements	2,566,018	-	-	2,566,018	1,427,395	853,815	-	2,281,210	284,808	1,138,623
Computers	14,733,895	1,079,573	-	15,813,468	6,231,720	2,535,677	-	8,767,397	7,046,071	8,502,175
Furniture and fixtures	14,422,518	162,421	-	14,584,939	2,855,271	921,458	-	3,776,729	10,808,210	11,567,247
Office equipments	8,055,407	290,545	-	8,345,952	673,530	397,593	-	1,071,123	7,274,829	7,381,877
Total	39,777,838	1,532,539	-	41,310,377	11,187,916	4,708,543	-	15,896,459	25,413,918	28,589,922
Previous Year	38,753,304	2,411,884	1,387,350	39,777,838	7,285,975	4,560,959	659,018	11,187,916	28,589,922	

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Schedules forming part of the balance sheet as at March 31, 2011	s at March 31, 2011	
	As At March 31, 2011 Rs.	As At March 31, 2010 Rs.
Schedule 4: Sundry debtors		
(Unsecured) Debts outstanding for a period exceeding six months		
Considered good Considered doubtful	2,865,467 2,576,480	2,206,558 1,073,376
Other debts Considered good	7,288,168	10,590,790
	12,730,115	13,870,724
בבאט. בוסאוטוידוטו מסמטומי מבסוט	10,153,635	12,797,348
Sundry debtors include dues from companies under the same management: D.B. Corp Limited (Maximum balance outstanding during the year Rs. 587,617 previous year Rs. 1,271,153) Diligent Media Corporation Limited (Maximum balance outstanding during the year Rs. 3,091,982 previous year Rs. 2,938,711) Synergy Media Entertainment Limited (Maximum balance outstanding during the year Rs. 103,014 previous year Rs. 137,837)	2,004,306	- 2,292,528 -
Schedule 5: Cash and bank balances	11,740	2,670
- on current accounts - on deposit accounts	3,218,600 62,035,096	3,398,058 31,909
	65,265,436	3,432,637
Schedule 6: Loans and advances (Unsecured, considered good) Tax deducted at source	3,458,626	2,865,282
Advances to employees Interest accrued but not due on fixed deposits Prepaid expenses	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	149,500 -
	5,911,176	4,560,034
Schedule 7: Current liabilities Sundry creditors (Refer Note 6 of Schedule 14) Accrued expenses Other liabilities	6,637,192 8,532,789 2,038,347	11,711,787 3,726,952 2,991,896
	17,208,328	18,430,635
Schedule 8: Provisions Provision for gratuity (Refer Note 7 of Schedule 14) Provision for leave encashment	727,048 739,611	352,447 286,930
	1,466,659	639,377

# I Media Corp Limited



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I Media Corp Limited         Schedules forming part of the profit and loss account for the year ended March 31, 2011         For the year ended March 31, 2011         For the year ended March 31, 2011       For the year ended March 31, 2011         Schedule 9: Other income       485,302         Interest from bank deposits       1,194,696         Clax deducted at source - Rs. 48,211, Previous year - Nil)       1,194,696         Unclaimed balances written back       59,966         Schedule 10: Operating and other expenses       10,255,533         Potal direct expenses       10,255,533         Schedule 11: Personnel expenses       11,580,351         Schedule 11: Personnel expenses       2,538,493       2,538,493         Subtriation to provident and other funds       2,538,493       2,538,493         Workmen and staff welfare expenses       2,538,493       2,538,493	I Media Corp Limited ofit and loss account for the For the Marci	he year ended March : For the year ended March 31, 2011 Rs. 1,194,696 59,968 1,739,966 1,255,533 1,324,818 11,580,351 42,192,655 2,538,439 1,233,664 45,964,758
Contribution to provident and other funds Workmen and staff welfare expenses		2,538,439 1,233,664 <b>45,964,758</b>
Schedule 12: Administration and selling expenses Sales and marketing Subcontractors charges Traveling and conveyance Recruitment charges Rent	_	17,462,982 6,166,080 2,265,884 1,019,917 1,224,014
ision for doubtful debts d assets written off munication expenses debts written off	1,581,830	2,576,480 - 658,567
d for icity al fees es	(1,073,376)	508,454 830,997 900,087 648,352
<ul> <li>Office equipments</li> <li>Buildings</li> <li>Others</li> <li>Others</li> <li>Printing and stationery</li> <li>Pates and taxes</li> <li>Exchange difference (net)</li> <li>As Auditor:</li> </ul>		344,455 2,434 406,193 171,971 - - 262,606
- Audit fees Security charges Postage and courier Insurance charges Miscellaneous expenses		100,000 129,676 76,908 10,454 96,766 35,863,277
Schedule 13 : Financial expenses Interest -Others Bank charges		23,758,435 3,640 <b>23,762,075</b>
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	Cash Flow Statement for the year ended March 31, 2011	year ended March 31, 2011	
		March 31, 2011 Rs.	March 31, 2010 Rs.
P.		(91,512,744)	(57,680,633)
	Adjustments for:	4 708 549	4 560 050
	Fixed assets written off	4,708,342	4,300,939 728,332
	Interest expenses and other financial charges Bad debts written off	23,762,075 508,454	20,426,550 565,672
	Interest income Provision for doubtful debt and advances	(485,302) 2,576,480	- 1,073,376
	Operating loss before working capital changes	(60,442,494)	(30,325,744)
	Movements in working capital (Increase) /decrease in sundry debtors	(441,220)	(5,860,326)
	(Decrease) increase in Current liabilities and provisions	(3,95,025)	4,879,563
	Cash generated from operations Direct taxes paid (including fringe benefit tax)	<b>(61,602,632)</b> (593,344)	<b>(31,260,441)</b> (485,852)
	Net cash from operating activities (A)	(62,195,976)	(31,746,294)
. <del>D</del>	Cash flow from investing activities Purchases of fixed assets	(1,532,539)	(2,411,884)
	Interest received Fixed deposits placed	51,397 (62,000,000)	
	Net cash (used in) investing activities (B)	(63,481,142)	(2,411,884)
?	Net cash from financing activities Proceeds from issue of debentures	350,000,000	
	Unsecured loan taken Unsecured loan repaid	55,892,475 (256,620,483)	56,361,969
	Net cash from financing activities (C)	125,509,917	35,935,419
	Net increase in cash and cash equivalents (A+B+C)	167,201	1,777,242
	Cash and cash equivalents at the beginning of the year	3,432,637	1,655,395
	Cash and cash equivalents at the end of the year	3,265,436	3,432,637
	Components of cash and cash equivalent at the end of the year Cash and bank balances [Refer schedule 5] Less: Bank deposits having maturity of more than 90 days	65,265,436	3,432,637
	Total	3,265,436	3,432,637
1) As	<ol> <li>Previous year's figures have been regrouped wherever necessary As per our Report of even date</li> </ol>		
Ch 분 입	For S.R. Batliboi & Associates Firm registration number: 101049W Chartered Accountants	For and on behalf of the Board of Directors of I Media Corp Limited	irectors of
Ne Pe Pe	<b>per Amit Majmudar</b> Partner Membership No.: 36656	Director	Director
a ≥ ≤	Mumbai May 18, 2011		

# I Media Corp Limited

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DB Corp Ltd

# SCHEDULE ANNEXED TO AND FORMING PART OF THE ACCOUNTS AS AT AND FOR THE Media Corp Limited YEAR ENDED MARCH 31, 2011

# Schedule 14: Notes to accounts

### ÷ Nature of Operations

I Media Corp Limited ("the Company") is a company regis-tered under the Companies Act, 1956 ("the Act") The Company is engaged in the business of brand marketing through interactive wireless medium like, Mobile

### Ņ Significant accounting policies

Internet

### 2.1. **Basis of preparation**

cost convention on an accrual basis. The accounting poli-cies have been consistently applied by the Company and The financial statements have been prepared to comply in all material respects with the accounting standard notified by Companies (Accounting Standards) Rules, 2006 (as amended) and the relevant provisions of the Act. The finanare consistent with those used in the previous year. cial statements have been prepared under the historical The accounting poli-

### 2.2 Use of estimates

the reported amounts of assets and liabilities and disclo-sure of contingent liabilities at the date of the financial statements and the results of operations during the report-ing year. Although these estimates are based upon man-agement's best knowledge of current events and actions, The preparation of financial statements in conformity with generally accepted accounting principles requires man-agement to make estimates and assumptions that affect actual results could differ from these estimates.

### 2.3 . Fixed assets

asset to its working condition for its intended use. Borrowing costs relating to acquisition of fixed assets which takes substantial period of time to get ready for its intended use are also included to the extent they relate to Fixed assets are stated at cost, less accumulated depreci-ation and impairment losses, if any. Cost comprises the purchase price and any attributable cost of bringing the the period till such assets are ready to be put to use.

### 2.4. Depreciation / amortization :

the assets as estimated by the management, using the Straight Line Method (SLM) at the rates which are pre-scribed in Schedule XIV of the Act. Depreciation is provided based on estimated useful life of

Fixed assets individually costing up to `5,000 are fully depreciated in the year of acquisition. Depreciation on assets acquired or disposed off during the year is provided posal on a pro-rata basis from/up to the month of acquisition/dis-

estimated useful life of the asset or the lease term. Leasehold Improvement is amortized over the shorter of

### 2.5. Impairment of assets

The carrying amounts of assets are reviewed at each bal-ance sheet date if there is any indication of impairment based on internal/external factors. An impairment loss, if

amount is the greater of the assets net selling price and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value at any is recognized wherever the carrying amount of an asset exceeds its recoverable amount. The recoverable the weighted average cost of capital.

### 2.6. **Revenue recognition**

revenue can be reliably measured Revenue is recognized to the extent that it is probable that the economic benefits will flow to the Company and the

Sale of Advertisement: Revenue is recognized as and when advertisement is pubclosed net of discounts lished /displayed and confirmed by the customer and is dis-

### Sale of services:

Revenue is recognized as and when the related services are rendered as per the terms of the agreement and are disclosed net of discount. Sales are accounted exclusive of service tax.

### Interest:

ble into account the amount outstanding and the rate applica-Revenue is recognised on a time proportion basis taking

### 2.7. **Retirement benefits**

- a Company has no further obligation beyond the contribu-tions made to the fund. Contributions are charged to profit and loss account in the year in which they accrue. Provident fund is a defined contribution scheme and the
- <u>b</u> projected unit credit method, carried out by an independent Gratuity liability is a defined benefit obligation and is pro-vided for on the basis of an actuarial valuation done as per deferred immediately taken to profit and loss account and are actuary at the end of the year. Actuarial gains/losses are Iou
- <u>0</u> vided based on actuarial valuation carried out by an inde-pendent actuary at the end of the year. The actuarial valu-Short term compensated absences are provided for based on estimates. Long term compensated absences are proation is done as per projected unit credit method

### 2.8 Foreign currency transaction

### Ξ Initial Recognition

currency, by applying to the foreign currency amount the exchange rate between the reporting currency and the foreign currency at the date of the transaction Foreign currency transactions are recorded in the reporting the

### € Conversion

closing rate. Non-monetary items which are carried in terms of historical cost denominated in a foreign currency Foreign currency monetary items are reported using the





transaction are reported using the exchange rate at the date of the

### 1 **Exchange Differences**

Exchange differences arising on the settlement of mone-tary items or on reporting Company's monetary items at rates different from those at which they were initially recorded during the year, or reported in previous financial statements, are recognised as income or as expenses in the year in which they arise.

2.9. Leases Where Company is the lessee: Leases where the lessor effectively retains substantially all the risks and benefits of ownership of the leased item, are classified as operating leases. Operating lease payments are recognized as an expense in the profit and loss account on a straight-line basis over the lease term.

income tax is measured at the amount expected to be paid to the tax authorities in accordance with the Income-tax Act, 1961 enacted in India. Deferred income tax reflects the Deferred tax is measured using the tax rates and the tax timing differences of earlier years income and accounting income for the year and reversal of impact of current year timing differences between taxable Tax expense comprises current and deferred tax. Current

tax assets can be realised. In situations where the Company has unabsorbed depreciation or carry forward tax losses, all deferred tax assets are recognised only if laws enacted or substantively enacted at the balance sheet date. Deferred tax assets are recognised only to the extent that there is reasonable certainty that sufficient future tax-At each balance sheet date, unrecognized deferred tax that they can be realised against future taxable profits there is virtual certainty supported by convincing evidence able income will be available against which such deferred tax assets can be realised. In situations where the

income will be available against which such deferred tax assets can be realized. The carrying amount of deferred tax assets are reviewed at each balance sheet date. The Company writes-down the carrying amount of a deferred tax asset to the extent that it is no longer reasonably certain or virtually certain, as the case may be, that sufficient future taxable income will be available against which the extent that it has become reasonably certain or virtual-ly certain, as the case may be, that sufficient future taxable assets of earlier years are re-assessed and recognized to deferred tax asset can be realized.

## 2.11. Earnings per share

Basic earnings per share are calculated by dividing the net profit or loss for the year attributable to equity shareholders

(after deducting preference dividends and attributable taxes, if any) by the weighted average number of equity shares outstanding during the year. The weighted average number of equity shares outstanding during the year is rights issue to existing shareholders, share split, and reverse share split (consolidation of shares), if any. For the purpose of calculating diluted earnings per share, adjusted for events of bonus issue, bonus element in a

the net profit or loss for the year attributable to equity shareholders and the weighted average number of shares outstanding during the year are adjusted for the effects of all dilutive potential equity shares.

### 2.12. Provisions

gation for which a reliable estimate can be made. Provisions are not discounted to its present value and are based on management's best estimate of the amount required to settle the obligation at the balance sheet date. Provisions are reviewed at each balance sheet date and adjusted to reflect revision in estimates A provision is recognized when the Company has a present obligation resulting from past events and it is probable that an outflow of resources will be required to settle the obli-

# 2.13.

. Cash and cash equivalents Cash and cash equivalents in the cash flow statement comprise cash at bank and in hand and short-term investments with an original maturity of three months or less.

# 3. (a) Related party disclosure

Disclosure as required by notified Accounting Standard 18 (AS-18) 'Related Party Disclosures' issued by the Central Government is as follows:

Relationship	Name of Related Party
Holding Company	D.B. Corp Limited
Fellow subsidiary	Synergy Media Entertainment
	Limited
Enterprise over which	India Interactive Technologies
Director and/or his relatives	Limited
has significant influence	Diligent Media Corporation
	Limited
Key Management Personnel Mr. Sudhir Agarwal (Director)	Mr. Sudhir Agarwal (Director)
('KMP')	Mrs. Jyoti Agarwal (Director) Mr. Pawan Agarwal (Director)



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### I Media Corp Limited Schedule annexed and forming part of the accounts as at and for the year ended March 31, 2011 3.(b) Details of transactions with related parties: Loan/Advance Taken (Repaid) Interest Received (Paid) **Receiving of Services** Amount Outstanding **Related Party Name** Issue of Debentures Rendering of Services Debit / (Credit) Mar-10 Mar-11 Mar-11 Mar-10 Mar-11 Mar-10 Mar-11 Mar-10 Mar-11 Mar-10 Mar-11 D. B. Corp Ltd (205,907,829) 55,892,475 56,361,969 (23,758,435) (20,421,506) 350,000,000 14,198,423 13,388,427 3,132,910 3,654,617 (728,585) -(278,003,073) --------Synergy Media 137,387 --49,979 1,575,934 301,444 (54,024) (478,476) ---Entertainment Limited ---------Diligent Media --980,000 6,070,248 2,360,479 1,248,013 1,178,358 ----

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133,902

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Corporation Limited India Interactive Technologies Limited

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Ξ.	
Lease	

# In case of assets taken on lease

**Operating lease :** The Company has taken certain office premises under operating lease agreements. These agreements are generally renewable by mutual consent. Some of the lease agreements have a price escalation clause. There are no restrictions imposed in these lease agreements.

Lease payments for the year ended March 31, 2011 aggregated to `1,224,014 (previous year `1,131,711). The future minimum lease payments under non-cancellable

operating leases:

3.913.397	11.742.225	
		not later than five years
562,886	8,224,187	Later than one year but
3,350,511	3,518,038	Not later than one year
Rs.	Rs.	
March 31, 2010	March 31, 2011 March 31, 2010	Period

### ģ Earnings per share

Period	March 31, 2011	March 31, 2011 March 31, 2010
	Rs.	Rs.
Net loss after tax for	(91,512,744)	(57,680,633)
equity shareholders		
Weighted average		
number of equity shares		
outstanding during the		
year for the purpose of		
computation of Basic and		
diluted earnings per share	1,050,000	1,050,000
Basic and diluted		
earnings per share (`)	(87.15)	(54.93)
Face Value Per Share (`)	10	10

6. Dues to Micro and Small Enterprises As informed, the Company does not have any dues outstanding to the Micro and Small Enterprises as defined in Micro, Small and Medium Enterprise Development Act, 2006. The identifica-tion of Micro, Small and Medium Enterprises is based on information available with the management regarding the status of these parties which is being relied upon by the auditors.

# 7. Employee Benefit Obligation

**Defined Contribution Plan** During the year ended March 31, 2011 and March 31, 2010; the Company contributed the following amounts to defined contribution plans:

Particulars	March 31, 2011 March 31, 2010	March 31, 2010
	Rs.	Rs.
Provident Fund	2,278,973	1,155,576
Employees State Insurance Corporation	259,466	ı
Total	2,538,439	1,155,576

at end of the year

### **DB** Corp Ltd

### Defined benefit plan

### A- Leave Encashment

In accordance with leave policy, the company has provided for leave entitlement on the basis of actuarial valuation car-ried out at the end of the year.

### φ Gratuity

The Company has a defined benefit gratuity plan. Every employee who has completed five years or more of service gets a gratuity on departure at 15 days salary (last drawn salary) for each completed year of service.

The following tables summarize the components of net benefit expense recognised in the profit and loss account and the funded status and amounts recognized in the balance sheet for the respective plans.

The amounts recognised in the profit and loss account for the year ended March 31, 2011 are as follows:

Particulars	March 31, 2011	March 31, 2010
	Rs.	Rs.
Current service cost	364,434	198,000
Interest cost	28,196	12,724
Expected return on plan		
assets		•
Recognized net actuarial	(18,029)	(22,461)
(gain) loss		
Total included in	374,601	188,263
'employee benefit expense		
The amounte recognized in the halance cheet are as follows:	the helence chect	ara aa fallawe

annound recognized in the balance sheet are as ionows

•		
Particulars	March 31, 2011 March 31, 2010	March 31, 2010
	Rs.	Rs.
Present value of funded	727,048	352,447
obligations		

# liabilities Details of Experience Adjustments on plan assets and plan

Particulars	March 31, 2011	March 31, 2011   March 31, 2010
Gratuity	Rs.	Rs.
Experience adjustments	24,748	(4,051)
on plan liabilities (Gain)/Loss		

Changes in present value of defined benefit obligation representing reconciliation of opening and closing balances thereof are as follows:

Particulars	March 31, 2011 <sub>Rs.</sub>	March 31, 2010 Rs.
Defined benefit obligation	352,447	164,184
at beginning of the year		
Current service cost	364,434	198,000
Interest cost	28,196	12,724
Benefits paid	1	
Actuarial (gain) loss	(18,029)	(22,461)
Defined benefit obligation	727,048	352,447

The principal assumptions used in determining gratuity benefit obligations for the Company's plans are shown below:

Particulars	March 31, 2011	March 31, 2010
Discount rate	8.25%	8.00%
Withdrawal Rate	1% at each age	1% at each age
Future Salary Rise	6.00%	6.00%

The estimates of future salary increases, considered in actuarial valuation, take account of inflation, seniority, promotion and other relevant factors, such as supply and demand in the employment market.

### 8. Deferred Tax

Particulars	March 31, 2011	March 31, 2011 March 31, 2010
Deferred Tax Liability arising from		
- Depreciation	(2,154,568)	2,799,393
<b>Deferred Tax Asset</b>		
arising from		
- Carried forward losses		
and unabsorbed		
depreciation	905,238	2,230,417
- Provision for gratuity		
and leave encashment	453,198	212,401
- Provision for doubtful		
debts	796,132	356,575
Net Deferred Tax Liability/ (Asset)	I	ı

As per our report of even date

For S.R. Batliboi & Associates Firm registration number: 101049W Chartered Accountants

**per Amit Majmudar Partner** Membership No.: 36656

Mumbai May 18, 2011

> The Company has deferred tax assets in respect of unabsorbed depreciation and carried forward business loss. As there is no virtual certainty about the realization of the deferred tax assets against the future taxable profits, the deferred tax asset has been recognized only to the extent of deferred tax liability as at March 31, 2011.

- 9. The Company is engaged in the business of brand marketing through interactive wireless medium which is considered to constitute on single primary segment in the context of notified Accounting Standard 17 on Segmental Reporting issued by the Central Government. There are no geographical reportable segments since the Company caters to the Indian market only and does not distinguish any reportable regions within India.
- 10. The Company has incurred losses during the year and the accumulated losses of the Company at the close of the year exceed its paid up capital. The Company is in the initial years of its operations. Further, the parent company has provided assurances that it intends to provide adequate financial support to the Company to enable it to continue its operations for the year ending March 31, 2012. With the internet market in India booming and internet penetration increasing every year, the management expects continuous growth in the business and profitability in the future years. The Company is therefore being viewed as a going concern and accounts have been prepared under the going concern assumption.

# 11. Previous Year comparatives

Previous year's figures have been regrouped wherever necessary to conform to this years' classification.

For and on behalf of Board of Directors of I Media Corp

Director

Limited

Director

DB Corp Ltd

1. Registration Details:			;
Registration No. : Balance Sheet Date :	018676 31-03-2011	State Code : Date of Incorporation :	10 01-06-2006
2. Capital Raised during the year (Amount in Rs.	the year (Amount	in Rs. Thousand)	
Public Issue Bonus Issue	NIL NIL	Rights Issue Private Placement	NIL
3. Position of Mobilisatio	n and Deploymen	Position of Mobilisation and Deployment of Funds (Amount in Rs.	Thousand)
Total Liabilities	Rs. 379,175	Total Assets	Rs. 379,175
4. Sources of Funds (Amount in Rs.	ount in Rs. Thousand)	sand)	
Paid up Capital Secured Loans Deferred Tax Liability	Rs. 10,500 NIL NIL	Reserves and Surplus Unsecured Loans	N N L
5. Application of Funds (Amount in Rs. Thousand)	Amount in Rs. Th	ousand)	
Net Fixed Assets Net Current Assets Accumulated Losses	Rs. 25,414 Rs. 62,655 Rs. 272,431	Investments Misc. Expenses	N NIL
6. Performance of Company (Amount in	any (Amount in Rs.	s. Thousands)	
Turnover (indude other income) Profit / (Loss) Before tax Earning per share in Rs.	Rs. 30,366 Rs. (91,513) Rs. (87.15)	Total Expenditure Profit/(Loss) After Tax Dividend Rate %	Rs. 121,879 Rs. (91,513) NA
7. Generic Name of Principal Product / Service of Company	ipal Product / Ser	vice of Company	
Item Code No. (ITC Code) Product Description		NA	
		For and on behalf of the Board	Board
Mumbai May 18 2011		Director	Director
DB Corp Ltd	112	N	

BALANCE SHEET ABSTRACT AND COMPANY'S GENERAL BUSINESS PROFILE

I Media Corp Limited

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2010-2011 was an year of Expansion and growth for DB Corp Ltd. This saw DB Corp Ltd consolidating its business by launching 10 new printing centers and 1 new edition besides converting 4 existing centers as full fledged independent editions in its existing market of Madhya Pradesh, Punjab, Rajasthan, Haryana and Gujarat.

It extended its reach to 2 new states; Jammu with Jammu edition and Jharkhand with Ranchi and Jamshedpur edition. Now with launch of Dhanbad edition (April 2011) it covers the entire state of Jharkhand.

In the very first quarter of 2011-2012, the company launched the 1st edition of its 4th Language Newspaper, DIVYA MARATHI from Aurangabad, Maharashtra.

Now DB Corp. Ltd., is present across

Madhya Pradesh

Maharashtra

13 states with 60 editions in 4 languages

**DB Corp Ltd** 

COMPANY'S 4TH LANGUAGE NEWSPAPER AND 60TH EDITION OVERALL. LAUNCH OF DIVYA MARATHI FROM AURANGABAD, H



**Guest of honour at the Launch of Divya Marathi, Aurangabad - 29th May 2011 : (From left to right)** State Editor- Abhilash khadekar, M.L.A. -Chandrakant Khere, Maharashtra Revenue Minister - Badasabate Thrours: Minister- Chagan Bhujbal, DB Corp Ltd Chairman- Ramesh Chandra Agrawal, Rural Development Minister- Vilasrao Deshmukh, Home Minister Jurus, M. Chadambaram, Maharashtra Chef Minister -Prithviaj Chauhan, Madhya Pradesh Chief Minister-Shivaj Chauhan, Menne Loksabha head- Manohar Joshi, Cental Power Minister -Sushilkumar Shikumas Shikahashar -Manmubah Agrawal, Diya Manthi Editor Head -Kumar Keitar